

Executive Committee Meeting Agenda Doubletree Hotel, May 4, 2010 at 3:30 PM

I. Call to order- R. Stolski

II. Attendance Present: Ron Stolski, Paul Dunn, Jon Johnson, Jeff Weiland, Dave Fritze, Dave Nelson, Claud Allaire, Dave Nigon, Jeff Ferguson & Jim Dotseth. Absent: Flint Motschenbacher, Clay Anderson, Will Wackman, & Marc Bachman.

III. Approve 1/23/10 minutes -

- Minutes were approved

IV. Additions/deletions to agenda

- AFCA Plaza of Influence (see under new business)

V. Reports

A. Financial Report (Dotseth) - Approved

- There was a one-time cost in setting up our own 501 (c) 3
- Primary revenue sources are: Unified Dues; Recruiting Fair; MFC Clinic; Mr. Football (Viking Sponsored) and Partnerships.
- Largest expense items are the All-Star game, banquet, salaries, scholarships, and camp outreach.

B. President's Project (Dunn)

- Motion was passed to have Paul initiate a process of determining eligibility for HOF eligibility for assistant coaches.
 1. Some of the states that currently include assistant coaches are Penn, Neb, Mich, Ill, Wisc, and others.
 2. Criteria suggested: Model after head coach criteria; Butch Nash recipient; must be retired; expanded field the first year and limit thereafter.

C. Ex. Director Report (Stolski)

- Thanked Jon Johnson for his leadership the past year and his exemplary work on the job descriptions of office holders.
- We will no longer refer to sponsorships, rather call them partnerships.
- Two partners currently have signed 5 year agreements – The Graphic Edge and Champions Choice.
- Army National Guard is a new Gold Partner.
- There was a discussion about our lobbying restrictions now that we are a not-for-profit 501(c) 3 corporation. The Vikings requested Ron to appear at a news conference promoting a new multi-purpose stadium, but Dave Nelson, not an office holder, appeared as a coach.

- Motion passed to fund the Secretary-Treasurer position at 8K/year.
 - 2010-11 goal is to do better than we're currently doing, raise the level of awards, budget for the All-Star game, increase partnerships.
- D. Membership (Motschenbacher)
- Up significantly from last year. Numbers can increase from current totals, however.
 - More colleges need to join.
 - In July, Rob Neilson will send out a reminder about insurance expiring July 31st and the need for membership ID at Gopher games.
- E. Mr. Football (Anderson)
- 2011 banquet will be at the Doubletree on Sunday, December 19th. Will work with the Vikings to have All-State team introduced at the Monday night game on December 20th.
- F. Scholarships (Wackman)
- There are 8 scholarships for 2010. Will work in increase to 12 for 2011.
- G. All-Star Game (Fritze)
- Current AS game relies solely on funding from players. Previously some funds came from sponsors. The sponsor funds currently go directly to the MFCA.
 - We need to work to reduce the player funding of \$500. An amount of \$300 would be more workable.
 - Outstate players seem to sell more ads than Metro.
 - Work will be done to get a AS game sponsor. Example would be the National Guard.
- H. Awards Banquet (Nelson)
- On-line registration went well. Will work with Rob Neilson to include table requests for 2011.
 - Presenters need to cut their comments to 90 seconds or the amount of time it would take to read the program bio.
 - Hotel Manager, Sandy, wants to upgrade the meal.
 - 2011 banquet is Saturday, April 2nd at the Doubletree.
- I. Recruiting Fair (Ferguson)
- College participation had annually been between 35-40.
 - High School participation between 30 and 38.
 - Some high profile programs don't attend.
 - Jeff will address the college coaches about membership.
- J. MFC Clinic (Allaire)
- Approximately 900 registered, which provides a steady source of income each year.

- A post-clinic survey went out to MN coaches to get feedback on the clinic and/or why they were unable to attend.
- It's important to remember that any net proceeds from the clinic go to support MFCA programs. Clinics that come in from other states take the proceeds with them
- "U" coaches can do better during meet/greet. Hayden Fry, Iowa, required each of his coaches to shake the hands 100 coaches per day.
- 2011 clinic will be March 31st to April 2nd.

K. National Football Foundation (NFF) (Nigon)

- The MFCA sponsors the foundation at \$1,500, which includes a table for 10 at the awards banquet at St. Thomas. It's important for us to be connected.
- Six scholarships are awarded at the banquet.
- Individual membership is \$35.

VI Old Business

- Prep Coach/Summer Magazine.
 1. Some areas need more accuracy
 2. Ron will follow-up
- "Official" MFCA record Book
 1. Questions raised about: Where is it; who has it; who updates it?
 2. Appears as though MSHSL has one and Terry has another. Leading rusher, for instance, is not the same number.
 3. Ron Will follow-up.
- 9M All-State Team
 1. Not "officially" sanctioned by the MFCA. No one on the Exec committee is aware of who head up a committee, if there is one.
 2. Should probably not be on the MFCA website.
- Website updates
 1. Rob does a fantastic job of keeping up the website.
- Code of Ethics (Gerrety)
 1. Those that didn't get a banner at the MFC clinic, will be sent one. Shannon will follow-up.

VII. New Business

- 2nd Vice President. (5A, 3A, 1A, 4A, 2A and 9M), etc.
 1. In the rotation 2A is up next and Jon Bakken, WEM has been nominated.
- Gopher Ticket ID
 1. We need to inform the "U" that coaches show their membership ID.

- AFCA Plaza of Influence
 1. Motion passed to purchase two tile to be added to the AFCA Plaza of Influence that recognized MFCA HOF inductees. The tiles will cost \$500 each and be as follow:

#1 MINNESOTA
 FOOTBALL COACHES
 ASSOCIATION
 HALL OF FAME
 MFCA

#2 MFCA
 HALL OF FAME 2010
 DAVE DOSE
 JIM DOTSETH
 DENNIS HALE
 JIM RINEHART

Next Meeting: Wednesday, September 22nd @ 10:00 AM at the Doubletree.

MOTION TABLED TO THE SEPTEMBER MEETING:

The motion is to raise the Recruiting Fair fee for colleges from \$150 to \$250. Included in the fee is a MFCA staff membership for each college.

Also tabled: Discussion (no motion made) on AS Game Sponsor

New Business: AS Game at TCF Bank Stadium