REQUEST FOR USE OF AMERICAN LEGION NAME OR EMBLEM ON MERCHANDISE

The name and emblem of The American Legion are registered service marks in the U.S. Trademark Office and are protected by criminal and civil enforcement provisions of federal law (18 U.S.C.S 705 and 36 U.S.C.SS 44 and 48). By authority of May 1947 Resolution Number 71, the National Adjutant or his designated representative (Director, American Legion Emblem Sales), may grant limited permission to use the name and emblem in accordance with Resolution Number 71, other Resolutions and U.S. Trademark Law. In order to gain permission for limited use of the name or emblem, complete this form and forward it to your Department Headquarters, attn: Department Adjutant. Your Department Headquarters will forward the completed form to American Legion Emblem Sales. Please note that the member or Post purchasing the merchandise must request permission and permission is granted directly to the manufacturer.

Any permission given will be granted on a one-time basis for a given quantity. Additional orders will require new authority and the manufacturer must not produce more items than that being ordered. Permission will be given with the caveat that all material used will specifically identify the Post. If the merchandise requested is available through American Legion Emblem Sales, you will receive a quote for the merchandise or a one-time limited permission. If the merchandise is not available through American Legion Emblem Sales, you will receive a one-time limited permission or denial of permission. You may purchase directly from approved American Legion licensees, or their retail outlets. To view a list of current approved licensees of The American Legion, visit our website, http://emblem.legion.org.

COMPLETE SHADED FIELDS THEN PRINT THIS FORM AND FAX OR MAIL IT TO DEPARTMENT HEADQUARTERS

Purchaser Information:

Enter all information using "Tab" to move to the next field.

Department: Post # Contact Person: Member ID #

Address (☐ **Post or** ☐ **Member**): E-mail

City: State: Zip Code: Phone: Daytime – Evening –

Product Description:

Quantity: Price: Intended Purpose/Use of Product:

Signature_____ ***Date***_____

Manufacturer's Information:

Name of Business:

Address:

City: State: Zip Code:

Contact:

E-mail

Phone: Ext:

All product parts made in the U.S.A. ☐Yes ☐No

If "No," detailed explanation must be attached.

Imprint instructions. (Provide rough sketch or attach artwork.)

Department Use	**FOR OFFICE USE ONLY**	National Use
☐ Recommend Approval ☐ Recommend Denial _____ *Department Adjutant*		☐ Approved ☐ Referred ☐ Denied _____ *National Adjutant or National Emblem Sales Director*

THIS FORM MAY BE REPRODUCED