



Portage Muskies High School Rugby Football Club* Sponsorship Opportunity

Portage Muskie High School Rugby Football Club* Mission

The mission of the Portage High School Rugby Football Club (PMHSRFC)* is to safely introduce and teach the sport of rugby to high school aged students living in the Portage area. Upon leaving high school, there will be ample opportunities to play locally at the college or men's level with teams such as Western Michigan University RFC or the Kalamazoo Dogs RFC. There are also hundreds of college/men's teams across the US that would be easily accessible.

Benefits of Sponsorship

Sponsors of the PMHSRFC would enjoy placement of their company logo on the team jersey and constant promotion of the company on communication e-mails / social media activities. We can also create a banner that will be set up at all of our games. There is also the benefit of creating an additional opportunity for a youth activity that will create opportunities and long lasting friendships for them throughout the rest of their lives.

The audience will be as follows...

- Families of Portage Northern & Portage Central as well as other families living in the Portage area that are involved with our team.
- Opposing high school teams that we compete against players and followers at games.
- WMU Rugby Football Club players and followers
- Kalamazoo Dogs Rugby Football Club players and followers

Benefits to the PMHSRFC Program

The sponsorship dollars that we receive will be spent in the following areas:

- Team jerseys
- Team shorts & socks
- Winter practice rental fees
- Home game field rental fees and food
- Player scholarships to offset miscellaneous player costs to make it accessible to more students

Sponsorship Levels

- Gold (\$1,000): Premium placement of logo on jersey, banner at games, interact with players and parents at team gatherings/meetings, team picture on wall plaque, team jersey, mentioned on Facebook page and e-mails.
- Silver (\$500): Logo on Jersey, mentioned on Facebook page and team e-mails
- Advertiser (\$0 - \$250): Mentioned on Facebook page, team website, and team e-mails.

For more information, please contact Brian Varney. bvarney9@gmail.com ... 269-365-1755.

*The Portage Muskies High School Rugby Football Club is not affiliated with Portage Public School Athletics.