

1/7/2016

Mounds View Softball

Board Meeting

Attendance:

Tom Bye

Kris Ninneman – Guest (12u Parent)

Christy Lavalle – Guest (12u Parent)

Paul Bosneag

Nate Urfer

Ted Labey

Cris Frenette – Guest (12u Coach)

John Peschel

Mike Roberts

Notes from the President:

Brief mention of PCA Positive Coaching Alliance making a strong push to speak to our association and coaches.

Registration is Live

Clinic Promotion was a bit delayed but up and running. Extra gym time has been added starting Next Wednesday 1/13 and will run through 3/2. Gym times are 6 -9 at Turtle Lake. We have an Instructor identified and this may be a basic skills clinic but can also be an extension of pitching clinic.

Clinics entry fee will not be refunded this year, this will help pay for the instructor.

We will be making a serious push to get coaches registered for the mentoring series. Gophers and UMD coaches will be among the speakers, this will also be promoted to coaching candidates that have volunteered at this point.

Scheduling of the Madness tournaments was brought up and conversation will continue during the next meeting.

Secretary/Marketing:

Referral bonus topic was brought up, discussed and voted upon. Unanimous vote to put the referral bonus in place and update registration to reflect this.

Policy:

Current MVSA players (Summer/Fall 2015 Participants) are eligible for a \$10 Target gift card when referring a player that is new to the MVSA system. There will be no cap in place on the amount a player can receive. An email about registration, along with the referral bonus will go out soon. Paul will work with NGIN to have the referral text field added to the registration site. Upon the close of registration, we will pull the reporting for all eligible players and hand out the referral bonus.

Facebook promotion and advertising will start within the week. This effort was given a budget of \$400.00 and voted on unanimously as well. The Facebook page will also be used to promote the clinics, open gym times, training, registration and the referral bonus.

Notes From Treasurer:

2016 budget was approved via electronic vote 12/30/2015.

2015 does finish the year in the red, but in a good position with the surplus at the end of 2014.

2016 deposits are coming into the account for registration.

Notes from VP of Traveling:

Has a message into the evaluator for Tryouts, gyms are set up and ready to go as well.

Signs have been outside of several schools over the last week.

New Suggestion for 10's and 12's. Tryouts will take place, each coach will pick one asst. Those girls will be placed onto the team and the board executives will then make the teams based on scores provided after tryouts. This will get teams put together more quickly and allow coaches the opportunity to get their teams together sooner. Was noted that there is still plenty of opportunity for discussion.

February meeting will include vote on coaches.

Umpires:

Only one new umpire at this point, will continue to advertise and market these opportunities to the older girls within the system.

Equipment:

Purchased some new nets and base plugs as those continue to disappear.

Will be looking into catchers gear after registrations are closed and we get an update of how things sit.

Important Note:

Next meeting is scheduled for 2/4/16. That is a date that will not work for a few, but will be an important meeting. We are trying to have as many as possible show up. The meeting will be moved to the following Thursday, 2/11. Please mark calendars and do your best to attend.