



VICTORY PARK OHIO

Corporate Partnership Program



SPORTS & ENTERTAINMENT COMPLEX WITH OVER 60 ACRES



7777 Victory Lane, North Ridgeville, Ohio 44039
☎ (440) 954-8703 🌐 www.victoryparkohio.com



A MESSAGE FOR OUR SPONSORS

On behalf of myself and the entire Victory Park Ohio (VPO) staff, I want to thank you for taking interest in our park. I am honored to lead the team that has turned VPO into the region's premier sports and entertainment facility.

VPO is a privately owned facility, not subsidized by tax dollars. Unlike public facilities, we are able to engage our partners on a number of different levels and aim to provide top-notch services and facilities to meet our customer's needs and maintain a cost effective model for our participants and guests.

This year, we anticipate attendance to reach approximately 400,000, creating an excellent opportunity to expose your brand to our guests.

We invite you to consider partnering with us for the upcoming year. Please take time to review the sponsorship options outlined in this program.

We look forward to discussing a potential partnership with you. As VPO continues to grow, we want to help your organization's brand grow by promoting it to our participants, their fans, staff and other visitors.

Yours In Sports,



Joseph Borkey
Managing Partner
Victory Park Ohio



VICTORY PARK OHIO (VPO)



VPO is the hottest new sports and entertainment facility in Northern Ohio. Located in North Ridgeville, VPO offers an exciting combination of sports and entertainment that is unique to most any market.



Victory Sports Park (VSP):



- 8 combination Baseball, Softball, Fast Pitch and Kickball diamonds, all professionally lit for nighttime play
- 6 multi-purpose Soccer, Football, Lacrosse, Rugby, Frisbee Golf and Paintball fields
- 4 Sand Volleyball Courts
- 50' x 80' Cornhole and Basketball Pad

Victory Grille (VG):



- First Floor Restaurant with seating for 75 people
- Outdoor Patio with additional seating
- Outdoor second floor viewing deck with a bar, lounge and music

Victory Plaza (VP):



- Size adjustable Professional Stage with Sound and Lighting
- Various tents for Corporate Parties, Guest Speakers, Fundraisers, Award Ceremonies and Special Events
- Victory Grille and select local Food Trucks available for Catering

Attendance & Target Market

VPO draws approximately 400,000 patrons each season through the 10+ sports and multiple special events that are offered each year.

VPO has consistently hosted 40 weekend tournaments each season for Youth Travel Baseball, Girl's Fastpitch, Men's, Women's, Coed and Senior Slow Pitch Softball.

Victory Grille, a two-story Restaurant & Lounge, is centrally located inside VSP and is the perfect place to grab a bite to eat in between games. We are also committed to offering our clientele additional activities in the form of fundraisers, music festivals, winter sports and holiday parties.

Victory Park Ohio has a new energy for the sports and entertainment industry, and we are inviting you to be a part of this exciting opportunity!

VSP BALL DIAMOND NAMING RIGHTS SPONSORSHIP PACKAGES



Become a True Diamond Partner!

Every game played on your ball diamond will be marketed with your organization's name on it!

We can track all stats for promotional purposes...

"For every home run hit on XYZ ball diamond at Victory Sports Park, XYZ will donate \$5 to ABC charity"

Team involvement with VSP and your brand...

"Blaze Baseball had 22 wins this year on XYZ ball diamond at Victory Sports Park"



Package Includes:

Exclusive Naming Rights given to the ball diamond.

Four (4) signs with your logo, tagline, and website on the ball diamond.

- One (1) Sign on Home Plate Backstop 9' x 7'
- One (1) Number Sign 9' x 7'
- Two (2) Outside/Inside Fence Signs 9' x 7'

Coverage on the VPO website under the Park Map page identifying your organization with the ball diamond number, through VPO social media and identified with media sources.

All promotional activities on your ball diamond will include mentioning your organization. Additionally, ball diamond signs will be placed near the back stop, foul lines and in the outfield.

Ball Diamond Naming Rights Sponsorship Packages:

1 year	\$10,000/diamond
3 years	\$25,000/diamond

VSP BALL DIAMOND AND MULTI-PURPOSE FIELD SIGNAGE SPONSORSHIPS



Home Plate Backstop: (9' x 7')

The backstops will be dressed with windscreen on the outside and diamond padding on the inside.

- **Ball Diamonds 1-6** \$1,500 per season
- **Ball Diamonds 7 & 8** \$2,000 per season



Ball Diamond Inside/Outfield Fencing: (9' x 7')

The foul line fencing will be dressed on both sides viewable from inside and outside. Sponsor the inside of the diamond and your logo may appear on in-game action photography or video coverage.

- **Standard Placement: Ball Diamonds 1-6** \$1,250 per season
- **Premium Placement: Ball Diamonds 7 & 8** \$1,750 per season

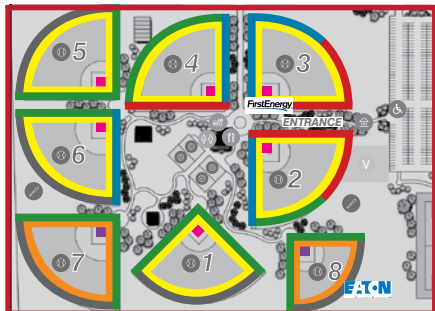


Ball Diamond Outside Fencing: (9' x 7')

The fencing will be dressed and some portions will be viewable from the street. Sponsor the entire diamond to receive maximum exposure to your target audiences.

- **Value Placement: Ball Diamonds 1, 2, 4, 5, 6, 7 & 8** \$1,750 per season
- **Standard Placement: Ball Diamonds 2, 3, 4 & 6** \$2,500 per season
- **Premium Placement: Ball Diamonds 2, 3 & 4** \$3,500 per season

See page 6 for map of ball diamond and signage sponsorship locations:



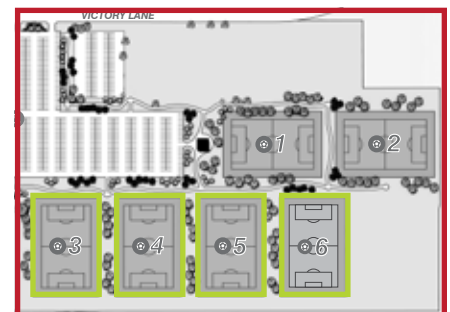
Additional Ball Diamond Sponsorships:

- Dugout Signage \$500/season
- LED Boards \$1,000/unit
- Light Pole Banners \$1,000/season
- Scoreboards \$5,000 (2 years)

Multi-Purpose Field Signage:

- **2 in-ground staked signs on lakeside fields** \$1,000 per season

Multi-Purpose Field Map and Signage Sponsorship Locations:



VSP BALL DIAMOND AND MULTI-PURPOSE FIELD SIGNAGE SPONSORSHIPS cont'd



LEGEND

- Home Plate Backstop Diamonds 1 - 6
- Home Plate Backstop Diamonds 7 & 8

- Inside Fencing Premium Diamonds 7 & 8
- Inside Fencing Standard Diamonds 1 - 6

- Outside Fencing Premium
- Outside Fencing Standard
- Outside Fencing Value
- Outside Fencing NONE

VSP LEAGUE/TOURNAMENT SPONSORSHIPS

Promote your brand by sponsoring a VSP League or Tournament!

VSP League Sponsorship Opportunities (Softball)

Your brand featured on...

- 1.) Banner display for the league
- 2.) Weekly emails with league updates
- 3.) VPO Facebook and Twitter Page with league updates
- 4.) League logo used for any/all information regarding the given league (Awards, T-shirts, banners, emails and website banners)



League Sponsorship Cost:	
VPO Website League Page	\$500/year
Seasonal Session	\$2,000
Spring, Summer and Fall Session	\$3,000

VSP Tournament Sponsorship Opportunities (Baseball, Fast Pitch and Softball)

Your brand featured on...

- 1.) Banner display for the tournament
- 2.) Weekly emails with tournament updates
- 3.) VPO Facebook and Twitter Page with tournament updates
- 4.) Tournament logo used for any/all information regarding the given tournament (Awards, T-shirts, banners, emails and website banners)



Tournament Sponsorship Cost:	
Each Team Entered	\$50
VPO Website Tournament Page	\$500/year
Tournament Naming Rights.....	\$2,500

VSP League/Tournament Promotions

Sponsor All Items (Mentioned online and through VPO social media)	\$1,250	Tournament MVP	\$250	Player/Team of the Year	\$250
		League MVP	\$250		
Player of the Month	\$250	Team of the Month	\$250	Coach of the Year	\$250

Please contact us for an updated listing of available Leagues and Tournaments to sponsor.

VPO SPECIAL EVENT SPONSORSHIPS

VPO is quickly earning a reputation as an entertainment destination for the entire family. In addition to hosting numerous sports leagues and tournaments, VPO hosts a variety of unique events throughout the year. From concerts to corporate events and seasonal holiday celebrations, VPO transforms itself into a dynamic outdoor entertainment facility.

Special Events hosted at Victory Park Ohio



If you are interested in becoming a sponsor of one of VPO's special events, please call (440) 954-8703 or email events@victoryparkohio.com for more information.

ADDITIONAL SPONSORSHIP OPPORTUNITIES



Victory Park Ohio:

- VPO Welcome Flags..... \$650 ea. Flag/year (Parking Lot)
\$500 ea. Flag/year (Victory Lane)

- VPO Park Informational Brochure (1 page) \$1,000/year

- VPO Online
 - Home Page \$2,500/year
 - Informational Pages \$750/year
 - Sponsor Page..... \$500/year
 - Social Media \$500/year



Victory Plaza:

- Plaza Naming Rights \$25,000/year
- Concert Stage \$10,000/year
- Concert Stage Backdrop \$2,500/year
- Band and Production Equipment..... \$2,500 per event
- VIP Tent \$1,000-\$3,500 per event
- Gobo Lighting \$500-\$2,500 per event



Victory Grille & V-Spot Lounge:

- Volleyball Courts \$1,750/year
- Indoor Restaurant Signage \$1,000/year
- Patio Umbrellas \$500 per umbrella/year
- Beverage Cart..... \$500/month
- V-Spot Placard Sign \$1,000/year
- V-Spot Live Entertainment..... \$500 per event



VPO PROMOTIONAL PROGRAMS

Be a part of our promotional items program! We will distribute a co-branded item of your choice from the list below during a tournament or special event at Victory Park Ohio. It's the perfect opportunity to connect with and get your brand in front of our audience.

We offer several choices to choose from:

- Accessories



- Blankets

- Bottled Water

- Caps



- Coupons

- Drawstring Bags



- Gift Certificates

- Hoodies

- Mugs



- Performance Wear

- Sun Glasses



- T-Shirts

- Travel Bags

- Warm-Up Gear



**Looking to sponsor or hold your own event at Victory Park Ohio?
Contact us to discuss how we can assist you in creating an exciting event!
Call (440) 954-8703 or email events@victoryparkohio.com.**

VPO CONTACT INFORMATION

We Will Build A Sponsorship Package That Best Fits Your Needs!



Method
Sports & Fitness

Professional sport performance training individualized to you and your sport.

Visit us down the street

7725 Victory Ln. / 440-353-1031
www.MethodSportsAndFitness.com



WOW!
that's better

📱 🖥️ 📞

THE LARGEST CANDY STORE IN AMERICA



6770 Brookpark Road | Cleveland | 216-739-2244
(just East of Ridge Road) | SweetiesCandy.com

FROM HOME PLATE TO CANDY HEAVEN
19 minutes on I480 East to Exit 15 (Ridge Road)
Just look for those giant lollipops!



We look forward to developing and growing a mutually beneficial partnership together. Please contact:

Christy M. Angie

Marketing Communications Manager

(440) 954-8703

events@victoryparkohio.com

victoryparkohio.com

Victory Park Ohio

7777 Victory Lane
North Ridgeville, Ohio 44039

 (440) 954-8703

 www.victoryparkohio.com

