

# UVHA Board Meeting Minutes



July 15, 2015 ~ 6:00 PM

Kinney Pike Insurance, White River Junction, Vermont

1. **Attendance:** Kylie Ammel, Sandy Bailey, Kathy Roberts, Amy Aher, Shane Murray, Sarah Morlock, Matt Maher, Justin Barwood, Jason Spaulding, Bill Mason, Bill Mann, Mark Cromwell, Alex DeFelice
2. **Meeting called to order:** 6:01 PM
  - a. June 24<sup>th</sup> meeting minutes were unanimously approved (motioned by Jason, seconded by Justin).
3. **Monthly Reports:**
  - a. **Webmaster-**Kelly Park is directing a Wednesday night “street hockey” camp at WABA. He was unable to attend tonight’s meeting. Matt shared that we continue to have difficulty getting notices to the entire association. Our only option at this point is to make use of SportNgin’s registered members email list and an augmented mailing list that last season’s team moms kindly shared with Matt. Matt asked the Board to forward communications to those whom we are aware of that are not included in those mailings.
  - b. **Coaching Coordinator-**Alex reported that Ryan recently attended a Level 4 coaching clinic and that Ryan planned to brief the Board on what he learned from that clinic. Coaches were asked to declare their interest in volunteering. Nick Davies, a parent joining the Storm from Twin Valley, expressed his interest in helping with coaching. He currently has his Level 1 certification. Alex will again be organizing a required coaches meeting to take place in September.
  - c. **Fundraising-**Following a Fundraising Committee vote, it was agreed to contract Jennie Harriman for team and individual photographs this season. Jennie will be giving 50% of sale proceeds back to the association. Sarah announced that the Jack and Dorothy Byrne Foundation has generously offered to match the UVHA’s fundraising efforts, up to \$15,000. She will submit a report to Mrs. Byrne at the end of the season, detailing funds raised.
    - i. **WABA Concession:** Sarah has been in contact with Scott Hausler regarding concession sales at WABA. She will be meeting with Scott tomorrow to discuss the possibility of the UVHA facilitating the running

of concession this season. It is her understanding that the Town would like concession open, at a minimum, for Public Skates, High School games and tournaments. The Fundraising Committee has initially agreed to this undertaking. Matt stated that there would not be support for mandating volunteers, nor could the FC continue to ask families to donate goods. It was his opinion that a point person must step forward to be responsible for this venture *and* be willing to fill in when no other volunteers are available so that the UVHA's relationship with the Town does not suffer. The group briefly discussed compensation for the individual(s) in this position. Following the meeting with Scott, the Fundraising Committee will present a proposal to the Board for review and vote.

- d. **Equipment Manager**-Bill and Kristen worked together to come up with a proposal for jersey reordering with OT Sports. They looked at the purchase list from last season, the list of jerseys dispersed and also considered the sizing needs of our current group of players. Bill suggested that the association reorder a total of 18 jerseys, four of which would be for goalies. The estimated cost is \$2,088 (plus shipping). Bill is confident that this buy will "smooth out" uniform issues. Jason motioned to accept Bill and Kristen's proposal. Shane seconded the motion. The Board unanimously voted in favor of the proposal.
  - e. **Registrar**-Kylie distributed a break-down of players registered by team. There are currently 13 Bantams, 26 Peewees, 18 Squirts, 12 Travel Mites, 10 House Mites and two Termites registered. Today was the deadline for submitting payment to secure a player's spot on the roster. For good measure, coaches and Board members will reach out to those players who have yet to sign up to inquire as to their intent and to encourage them to register and make payment. Kylie said there were 104 players who committed to the UVHA through the end-of-season Registration Intent Survey, while only a fraction of those have registered. Those families on a waiting list need to be respectfully given word sooner than later.
    - i. Dartmouth Marketing: Kylie and Sarah met with Laura Sgrecci of Dartmouth Athletics Marketing last week. Laura is responsible for hockey promotions and events and would like to work with the UVHA and other local associations to develop youth hockey events. Laura would like a youth player "high-five tunnel" on ice at the start of each game. She is already working to determine one Men's and Women's game that would be fitting for a Youth Hockey Night. Laura and Kylie discussed a Big Sister partnership between local girl's players and the Big Green Women. Laura is hoping to foster better communication between Dartmouth Hockey and the local youth hockey associations.
4. **New Business**:
- a. **Ice Planning Summary**-The UVHA's ice requests were submitted to the Town. Justin has drafted a schedule for the season. He reminded the group that adjustments will likely need to be made. Shane shared that Pavlik is only

available on Tuesday evenings. Therefore, the Monday skills and Tuesday practice schedules will need to be swapped during his session duration.

- b. **Tryout Planning**-Matt brought up the idea of switching to a spring, end-of-season tryout format. This change could prove to be helpful with team planning, ice purchasing and the registration process. Sandy shared her experience with spring tryouts while part of Hanover's association. The Board will circle back to this discussion. Sarah will reach out to members of the Tryout Committee to schedule a time for them to meet and finalize this season's tryout process by next meeting.
  - c. **Registration Process Changes**-Kylie voiced that she would like the registration process to begin, ideally, in early spring. She suggested moving the registration and deposit due date to March 1<sup>st</sup>, with an October 1<sup>st</sup> final payment due date. One foreseeable obstacle to this is that the new season's budget would not be determined until late spring. Consequently, registration fees couldn't be definitively set at that point either. Matt will talk to Kevin at NAHA to inquire as to the system's ability to change fees and process payments after initially setting fees and processing payments prior to the potential March 1<sup>st</sup> pre-registration deadline.
  - d. **Skating and Goalie Clinics**-Shane reported that Pavlik has committed to six Skills sessions on Tuesday nights. Alex will work toward scheduling out the remainder of the Skills sessions, ideally contracting one other individual for the sessions following Pavlik. Justin will email Alex the Skills session schedule and budget so that he can move forward with planning.
  - e. **Open Coaching Positions**-After reviewing a list of potential coaches, it was determined that there still remains a need for House Mite and Termite coaches. Matt will make another appeal within the association for coaches at these levels. The Board will make final determinations of coaches based on those who have expressed their intent and interest. The Board agreed that a notice listing coaches at each level should be posted on the website and on Facebook as soon as possible.
5. **VT State Meeting Report**: The next meeting will be held on September 13<sup>th</sup> at the Doubletree in South Burlington. The attendance of all officers is requested. Matt urged the Board to save this date.
  6. **NH State Meeting Report**: The next meeting will be held on August 29<sup>th</sup> at the Holiday Inn in Concord. Presidents and Vice Presidents are required to attend.
  7. **Meeting adjourned**: 8:10 PM