



AAHA 2015-16 Directorship Overviews

Mite Program – Christine Amsler

The 2015-2016 season was another successful one for the Mite program. We had a total of 148 skaters that participated this year, which is up 20 skaters from the previous year. AAHA mite program continues to follow USA Hockey's American Development Model (ADM). HEP skills were completed on the B and C level mites before and after the hockey season. The Anoka Mite program improved their skills by 9.02% which is down from 17.45% the year before. The Anoka Mite program officially began skating on 10/1/15 and ended 3/1/16.

Here is the team and skater breakdown for each level for 2015-2016

<u>Team(s)</u>	<u>Level</u>	<u>Skaters</u>
4	B Mites	45
5	C Mites	60
4	D Mites	43

I would like to first thank Joshua Christoff for his help with the on-ice coordination this season. I would also like to thank the Anoka Mite Jamboree Committee for putting together such a great event.

The Mite Jamboree committee consisted of Joshua Christoff, Michele Roof, Angie Coldren, Carrie Jacobson, Kristine Wippich, Kristi Nedved, Deanna Hanks, and many other volunteers that helped during this great event.

I would also like to send special thanks to Stephanie Reichow (registration and mite books), Chris Hedland (ice scheduler), AAIA staff, and the entire AAHA Board of Directors for all their time and effort that they give to our program. A special thank you goes to President Jon Tollette for all his countless hours that he has put into AAHA.

I also would like to thank all the players, parents, managers, and volunteers for all the time and effort that you have put in this year. I especially want to thank all our Mite coaches. Your time and commitment to help our young skaters develop skills and lessons needed for the game is greatly appreciated.

Parents, during the off season encourage your child to shoot pucks, do some stick handling, and rollerblade on their own. The extra time that they spend working on these skills will only help them develop and build more confidence while on the ice.

Hockey is a great sport. Our mite program is fun, affordable and one of the best around. We, as an association, need to get our numbers back up to 180-200 mites ASAP! Parents and players at all levels, we need your help in promoting Anoka Hockey. If anyone has any questions, please contact myself or any AAHA board member.

Again, thanks to everyone who helped out this season and I hope to see you next year at the rink!

Player Development – Keith Narr

SUMMER PROGRAM

Starting out the 2015-2016 season was the summer program. We partnered again with Acceleration Northwest to provide our dryland program for the program and worked with Pat O’Leary on the on-ice portion. Pat brought in Blake Sloan and a few other great coaches for the program this year. We also brought back a few Anoka High School graduates to help. 2015-2016 we had a total of 132 participants in the summer program. We discontinued the 3 on 3 league to our Summer Program this year due to feedback from last year’s program, instead we had free open pond hockey for all association members – the turnout for this was very good.

Key changes to the upcoming summer program will be to bring in Jerrid Reinholz as the lead on-ice instructor and start to bring back some Anoka pride to build our hockey culture in Anoka.

FALL PRE SKATE

Pre-Tryouts we have on-ice pre-skate for all the kids. We have in the past partnered with Acceleration Northwest on this, however this year we choose to use our AAHA coaches to run the pre-skate. Last year we did not get much “coaching” during these sessions so this year we had the A coaches be responsible for the pre-skates and it went better.

FALL DRYLAND TRAINING

Again we partnered with Acceleration NW to get 4 weeks of Dryland training (plyometrics, stickhandling and skating treadmill) – we received very positive feedback on this as well.

POND HOCKEY – END OF SEASON

With ice reserved ahead of time for teams which go to regions and districts we end up with “extra” ice which is made available to the different age levels. This was a tough year getting coaches to volunteer for this ice and we ended up not being able to use the ice efficiently.

GOALIES

See Goaltender training summary

DRYLAND

The main cost associated with Dryland is the shooting machine. We got good use of the shooting machine this year, but in general there were a lot of open hours available in the dryland room this year.

SWEET HOCKEY TIPS

AAHA continued the relationship with Sweet Hands hockey by providing online training modules on the website as well as weekly coach’s tips provided to all coaches via email.

Key focus areas for Player Development for the next year will be:

- Northwest Suburban Summer Program (renamed to Anoka Training Program)
- More skater skills development
- Pre-Skate Skills focus
- Dryland room utilization in-season

Tryouts – Michael Nagel

The 2015–2016 year was another successful year in achieving the AAHA’s tryout mission of *“Selecting balanced teams formed with players of similar skill.”* Several positive changes were implemented in this year’s tryout process that contributed to the overall success. This could not have been achieved without the support and assistance of the countless volunteers, tryout evaluators, past and present board members, ancillary members, and all the rest of the AAHA community.

This year was the first year the AAHA had the opportunity to host tryouts in both Anoka rinks. This allowed the association to reduce the span of days that tryouts were held from 27 days to just 9 days. This reduction was an amazing accomplishment, especially when considering that the number of tryout sessions had increased as a result of hosting the U15 and Squirt tryouts earlier. Another positive change that was implemented was hosting the co-op tryouts exclusively at the Anoka rink. These changes allowed for team formation to occur earlier and hopefully reduced the stress for players and their parents / guardians.

This year, it was decided to continue the implementation of last year’s innovative rotational system due to positive feedback. Last year judges, volunteers, and other association members complimented on the efficiency of the system. This system was for the scrimmage portion of tryouts which sought to eliminate the need for players to double shift as ghost skaters and guarantee skaters the opportunity to be scored equally as a forward and defense. In addition, this system continued to prevent the occurrence of delays or stoppages.

I would like to thank all of the tryout evaluators from this past season for their hard work and diligence. With the condensed tryouts occurring in both rinks, there was a need for more evaluators. Therefore, seven new qualified evaluators assisted in the tryout process. All of these new qualified evaluators were completely independent from the association, meaning they had no direct ties to any players in AAHA. In addition, an external company whose specialization in goalie development and evaluation assisted in the tryout process. All of the judges were able to successfully implement their hockey knowledge and expertise to thoroughly evaluate players.

I would like to thank all the countless volunteers who assisted in making this complicated tryout process smooth and efficient. I would also like to thank Kevin Brynes in helping recruit and direct all of the volunteers. A huge thank you goes out to Mike McCauley for leading the tryout process. He spent countless hours strategizing, planning, teaching, and directing the process to ensure it was as smooth and efficient as it possible could be. In addition, I would like to thank Anita McLaughlin and Paul Duerre in assisting in the planning and execution phases of the process. Another thank you goes out to Chris Hedlund for helping coordinate ice availability for both rinks and for his advice in improving the process. Finally, I would like to thank all other board members and other members of the association for their positive support through this process. With the help of all the individuals involved in the tryout process, the association was able to provide a fair, unbiased, and expedited tryout process.

Fundraising – Coleen Mateychuk

One of the goals of AAHA is to keep participation in hockey affordable for all families who would like to participate.

For the 2015-2016 season, we repeated the raffle fundraising as our primary association fundraiser and placed the buyout option at \$200. This year, we achieved a profit of \$42,696.25 (Total Receipts \$61,400 - \$14,730 Prizes - \$3,973.74 Printing) compared to last year of \$41,930.49 after all payouts.

Several families chose to take advantage of the opportunity to pick up more calendars to sell to help with ice costs or other hockey fees—AAHA paid \$2,000 in fundraising credits to those families that sold extra calendars.

Next year, we plan on continuing with the raffle as the primary mandatory fundraiser. It is our goal to include various ways to offset hockey costs. Any ideas you may have would be welcomed. If you have questions, comments or suggestions, please contact the fundraising director on the AAHA website.

Communications – Terry Frankfurth

I would like to thank AAHA membership for another successful year of hockey. I would also like to send out a special thanks to all the coaches that volunteered many hours on the ice with the skaters.

This year was my second year as Communications Director. Updating the website with the most pertinent information was the main objective. Also, e-mails that needed to send out to the AAHA membership were also routed through the Communication Director.

Communication is very important to making the association run smoothly. If anyone has any suggestions for better communication of information, please feel free to contact the Communication Director.

Volunteers—Kevin Byrnes

In my 3 years of being the volunteer coordinator I can easily say that this past year we saw great support from our members.

Because of this support we were able to keep the required volunteer hours to 10 per family. These 10 hours could be credited toward any association event such as tryouts, tournaments, registration, mite jamboree, SKATE Program, and other miscellaneous needs. Because of your tremendous support we are able to keep that number manageable.

As in years past, teams that were participating in an Anoka Tournaments were required to volunteer 25 hours toward their particular tournament. In exchange for the 25 hours, tournament fees were reimbursed. I highly recommend that this policy is continued into the future as it helped ensure that we had adequate volunteer coverage for each tournament.

Our members donated almost 2000 hours of their time throughout the year to association, this does not include regular season game responsibilities (time clock, books and penalty box) nor does it include the time that our coaches and team managers put in. Many thanks to those folks as they are the ones that teach our kids and keep us parents organized.

I would like to thank all the members who volunteered their time throughout the year. It was a real pleasure meeting many of you.

Recruitment and Retention – Jon Klocker

Recruitment is a primary focus for AAHA. In addition to the strategies used in previous years, new strategies were implemented to varying degrees of success to get the word out about Anoka hockey.

One of our biggest successes was our Try Hockey For Free sessions offered in July. Many of these skaters continued on to our Mini-Cyclone and/or Mite program. We had 80 registered skaters for our Mini-Cyclone program and handed out 50+ sets of equipment. We also received equipment from Total Hockey through a grant. I would like to thank Rob Savini for being the on-ice coordinator for our Mini-Cyclone program.

2015-2016 Recruitment strategies:

Recruitment Strategies	Recommendation
-Yard signs throughout AR community	continue
-Strategically placed banners in high traffic areas	continue
-Free registration to first year mites	continue
-Free equipment package to first year mites And Mini-Cyclones (\$100 deposit)	continue
-Free Mini-Cyclone program for beginning skaters	continue
-Applied for grants for more equipment	continue
-Try Hockey For Free Fliers distributed to schools in March	continue
-Try Hockey For Free sessions in July	continue
-Try Hockey For Free session in November	continue
-2 and 2 Challenge	continue
-Spring Mini-Cyclone Power skating	continue

Traveling Director – Todd Lande

Overall, we had a successful 2015-2016 hockey season. I'd like to thank the team managers, coaches, players and parents for their participation this season. Seven of our Nine teams ages Peewee/U12 or older qualified for the District Tournament, with one team, Girls U15A Black, winning their District league, regions, and third place at State. Congratulations Girls!!

Below is a list of our teams that advanced to the District Tournament with their District 10 league finish (in parenthesis) and tournament finishes:

Bantam A (3rd) – District Consolation Champs. Won first game in regions, and lost second game to Virginia.

Bantam B1 (6th) – Lost both district games.

Bantam B2 (11th) – Won first two district games, then lost 3-2 to Centennial Black.

Peewee B2 (13th) – Lost both district games

Girls U15A (1st) – 1st Place, District Tournament and Regions. State Tournament, 3rd Place

Girls U12A (4th) – Won first district game then lost next two games

Girls U12B(4th) –Won two district games, lost last game to get into consolation finals.

Our U10 A team won consolation championship 3-1, and our U10B team won one of their two district games.

All of our Squirt teams lost both district games.

**CHARITABLE GAMBLING –
Jeff Zwerdling
April 1, 2015 to February 29, 2016***

**NOTE: This is not the final year-end report since we are missing this month.
All figures are for 11 months*

Gross receipts	\$ 4,891,618.00
Prizes paid out	\$ 4,159,779.00
Net receipts	\$ 731,839.00
Lawful Purpose Expenses (Ice, Jerseys, Equipment)	\$186,407.46
State of MN combined receipt taxes paid	\$190,029.00
Expenses	\$295,147.77
Total Expenses	\$671,584.23
Net profit after all Expenses	\$60,254.77
Percentage of Change from last year	+17.3%
Payout % for Pull-tabs, Meat Raffle and Bingo	85.04%
Ice amount paid by Feb. 29, 2016 (\$20,000.00	\$142,803.32
Amount paid by Feb. 29, 2015	\$108,177.41
Equipment	
Amount paid by March 21, 2016	\$39,854.14
Amount paid by March 21, 2015	\$40,862.25
Ice & Equipment (April 1, 2015- Feb 29, 2016)	\$186,407.46
Ice & Equipment (April 1, 2014- Feb 29, 2015)	\$153,149.31
Percentage of Change	21.7%
Since April 2002 - Program Expenditures	\$1,839,210.97
March 1, 2016 Calendar Raffle Checkbook	\$17,069.91
2016 Calendar prizes yet to be paid	\$12,070.00

The Anoka Board of Directors authorized all payments as required by the State of Minnesota.

New in March at Courtside – The Tri Wheel
Days and times are: Thursday after Bingo till 11, Friday 5 – 11 and Saturday 3 - 11

Please support our sites! – Courtside Bar and Grill and Serums are the charitable gambling locations where we have pull tabs and bar bingo. The profits received from these sites help pay for your equipment and ice payments.

We have bar bingo at 7:00 on Monday nights at Courtside, 7 : 0 0 on Thursday nights at Courtside and Courtside Saturday at 1:00.

Anoka Classic Tournament Director – Katie Lang

	Girls 32 Teams	PeeWee 32 Teams	Bantam 24 Teams	Total
Registration and Gate Fees				
\$625 per team	\$ 20,000.00	\$ 20,000.00	\$ 5,000.00	\$ 45,000.00
\$675 per team (BAA-A, BB1)	-	-	10,800.00	10,800.00
Less: Discounted Fees	(3,750.00)	-	-	(3,750.00)
Less: Registration - Anoka Teams	(2,500.00)	(1,875.00)	(1,975.00)	(6,350.00)
Total Registration	13,750.00	18,125.00	13,825.00	45,700.00
Gate Fees (\$350 per team)	11,200.00	11,200.00	8,400.00	30,800.00
Less: Discounted Fees	(2100.00)	-	-	(2100.00)
Total Gate Fees	9100.00	11,200.00	8,400.00	28,700.00
Total Registration/Gate Fees	22,850.00	29,325	22,225	74,400.00
Vendor Contributions	695.00	325.00	150.00	1,170
Total Income	23,545	29,650	22,375	75,570
Expenses				
Gift Bags	1,592.00	1,530.00	1,234.00	4,356.00
District 10/MN Hockey Application	400.00	300.00	300.00	1,000.00
Advertising (Let's Play Hockey ad)	647.00	647.00	647.00	1,942.00
Ice Fees	10,808.00	10,643.00	9,983.00	31,433.00
Referees	3,896.00	4,220.00	4,412.00	12,528.00
EMT's	1,701.00	1,785.00	1,603.00	5,089.00
Trophies	918.00	918.00	918.00	2,755.00
Programs/Brackets	303.00	283.00	268.00	853.00
Miscellaneous	143.00	160.00	63.00	366.00
Total Expenses	20,407.00	20,487.00	19,428.00	60,322.00
Net Profit	\$ 3,138.00	\$ 9,163.00	\$ 2,947.00	\$ 15,248.00

Tournaments continued.....

This past year, our association hosted three Anoka Classic tournaments: Girls U10 and U12 A & B (32 teams), PeeWee AA-A, B1, and B2 (32 teams), and Bantam AA-A, B1, and B2 (24 teams). Each tournament was well represented by our Anoka teams and included many other teams throughout the state that had future success at the district, region, and state tournament levels. The Anoka Classic tournaments are successful due to the hundreds of volunteer hours that our association members fill every year. I want to thank all those in the association, including the other members of the board, who volunteered their time to make our tournaments an enjoyable experience for all the youth hockey players that participated. I would also like to thank each of the following for their continued involvement and support during each our tournament weekends: the Anoka coaches, managers, and parents; Kim Brotkowski, Bob Erickson and the entire AAIA staff; District 10, First Choice Medical (EMTs), Hat Trick Hockey, Tornado Alley, Mandi Ellingson (mitten lady), Violet Victoria Jewelry, Airbrushed Headwear, Sterling Trophy, and Do All Printing.

I encourage any of you that may have suggestions or thoughts on improving our tournaments in the future to contact me directly.

Equipment and Goalies—Bob Gandrud

This season, AAHA again paired with Justin Johnson and MEGA Goaltending for our goalie training. The training sessions were composed of On Ice and Off Ice training sessions. The Board decided at the beginning of the season that the on ice sessions should be started earlier in the year to get maximum attendance. The On ice training sessions were held on Sunday Nights (19 hours total). The off- Ice training was held in Blaine at the Super Rink Goalie Center, which was one-on-one training. Each goaltender was allotted a certain number of training based on level, the oldest level (bantams) getting 6 hours and youngest level (mites) receiving 2 hours of training.. Also, included in our agreement was the Distance Development Program which is a live webinar for goalies and coaches discussing training.

The Association also offers Goalie pads to our players for use during the season, we only require a deposit. We are renting out the equipment over the off season for \$50. The association purchased jerseys, socks, pucks, medical kits and misc. parts bags for the season, through Hat Trick hockey.

The cost breakdowns were as follows:

1. Jerseys (Home & Away) - \$24,021
2. Socks - \$1,346.25
3. Pucks (6 Cases) - \$690
4. Mega Goalie Training- \$15,900
5. Medical Kits - \$ 423
6. Parts Bag - \$ 184.50
7. Coaches Jackets- \$2,925

Total Spent for Equipment and Goalies - \$45,489.75

**Anoka Area Hockey Association
Financial Report – Kim Brotkowski
March 25, 2016**

General Fund – 1st National Bank of Elk River

Reconciliation February 29, 2016

Bank Balance	\$ 60,271.66
Outstanding Checks	<u>\$(11,095.19)</u>
Book Balance	<u>\$ 49,176.47</u>

March 2016 Bank Activity to Date

Bank Balance on February 29, 2016	\$ 60,271.66
Deposits March 1-25, 2016	\$ 5,324.52
Cleared Checks March 1-25, 2016	<u>\$(17,392.31)</u>
Bank Balance on March 25, 2016	<u>\$ 48,203.87</u>

March 2016 Book Activity to Date

Book Balance on February 29, 2016	\$ 49,176.47
Deposits March 1-25, 2016	\$ 5,324.52
Checks Written March 1-25, 2016	<u>\$(17,567.32)</u>
Book Balance on March 25, 2016	<u>\$ 36,933.67</u>

Notes

Un-deposited Funds as of March 25, 2016	\$ 11,316.33
Accounts Receivable as of March 25, 2016	\$ 41,880.74
Accounts Payable as of March 25, 2016	\$(29,467.19)

Additional Account Balances – 1st National Bank of Elk River

Checking Account Balances on March 25, 2016

CenterPlate (Dome Dollars/Hockey Dollars)	\$ 14, 718.32
SKATE	\$ 4, 173.08

Income and Expenses 2015-16 Season as of March 25, 2016

Income Items

Anoka Classic Tournaments – Entry/Gate Fee, Vendors	\$ 75,380
Player Development – Summer Camp	\$ 31,640
Registration	\$ 67,025
Sponsorships	\$ 1,300
Spring Mini Cyclones	\$ 3,700
Traveling Teams	\$280,803
Tryouts	<u>\$ 19,100</u>
Total Income	<u>\$478,948</u>

Expense Items

Traveling Team Expenses

Coaches Pay	\$ 17,000
Credits: Goalie, Injury, Calendar	\$ 4,868
District 10 (League Fees, Refs, Tournament)	\$ 30,580
Ice Fees	\$166,290
Jerseys, Socks, Equipment	\$ 34,145
Scrimmages/Miscellaneous	\$ 8,317
Tournament Entry/Gate Fees	<u>\$ 53,459</u>
Total Traveling Team Expenses	\$314,659

Non-Traveling Team Expenses

Anoka Classic Tournaments	\$ 60,322
Coaches Registration/Certification Reimbursement	\$ 4,410
Contributions/Donations	\$ 3,059
Dryland – Equipment, Improvements/Repair, Utilities	\$ 7,215
Furniture/Equipment	\$ 429
Miscellaneous Overhead	\$ 2,975
Mites, Mini-Cyclones, Mite Jamboree	\$ 52,134
NGIN Service Fees	\$ 8,821
Office Supplies, Copier, Postage, Printing	\$ 3,106
Player Development – Summer	\$ 47,575
Player Development – Season	\$ 37,633
Recruitment/Retention	\$ 1,838
Salaries – Registrar, Ice Scheduler, Finance Manager	\$ 13,500
Utilities, Software	\$ 3,931
Tryouts	<u>\$ 28,245</u>
Total Non-Traveling Team Expenses	\$275,193

Total Expenses

\$589,852

Notes (Payments listed below are not reflected in numbers on previous page)

Charitable Gambling paid Equipment	\$ 26,056
Charitable Gambling paid Ice Fees	\$159,788
Fundraising paid Ice Fees	\$ 52,751
Gambling Credits Refunded to Traveling Teams	\$120,832

2015-16 Ice Scheduling Report – Chris Hedlund

I would like to thank those that were involved with the ice scheduling process for the 2015-16 season. They were instrumental in managing the distribution of late ice hours, weekday ice hours, early hours and overall appearances.

The following participated on the ice committee:

Scheduling games, practices and overseeing allocation of ice hours by team

Wade Alto
Greg Guimont
Wendy Steffen
Beth Alto

Ice Recap 2015-16 Season

Traveling Team Ice hours	906		
Mite/House Hours	238.5		
Tournaments Hours	190.5	TOTAL -	1544
Tryouts Hours	87		
Other - Player Dev Skills, clinics, IIN,Sell, etc	122		

Why does Champ/Rogers/Elk River get prime ice at ANOKA?

This only happens on Rink 1. We purchased all the ice on Rink 2 that was not used for a High School game. Then to fill out our ice needs, we purchase ice on Rink 2. Our purchased ice amount becomes a percentage of the overall ice available on Rink 2. So, if we buy 75% of the available ice, we get 75% of all LATES, PRIME, and WEEKEND. Champlin/Rogers/ER would get 25% of all LATES, PRIME, and WEEKEND.

Why is their open ice on one of the rinks when we show up?

Rink 2 - if it is open, then an Anoka team did not show up, by their own choice. As a traveling team, they still own the ice and have to pay for it.

If it is a late ice hour, 9:40 pm, we may have made another arrangement with the ice arena or the traveling team chose not to use it and still owns the ice and has to pay for it.

Rink 1 - if it is open, then it is probably a Champlin/Rogers/ER ice hour. If it is an Anoka ice hour, then it has been allocated and a team may have chosen not to show up. It is still billed to the team and they have to pay for it.

If it is a late hour, 10:10 pm, we may have made another arrangement with the ice arena or the traveling team chose not to use it and still owns the ice and has to pay for it.