

C. Program Content Appendix

Program Production and Content:

By the direction of the Executive Board, the MHSA office requests that tournament managers use the following content in your tournament program. All ads are also linked through the MHSA website (www.mhsa.org). Pictures of the MHSA Executive Board and Executive Staff are available on the MHSA website.

MHSA logo

This logo must be used somewhere on your tournament program's cover to show that your tournament is sponsored by the MHSA.



Statement relative to the MHSA

We ask that this statement be used inside the tournament program.

Montana High School Association

Originally founded in 1921 to regulate athletic competition, the Montana High School Association strives to serve all member schools by governing high school interscholastic activities in Montana.

The mission of the MHSA is to assure that the membership is provided with leadership and support in advancing equitable MHSA interscholastic activities for the growth and educational experience for students.

The purpose of the Montana High School Association is to ensure that interscholastic activities in Montana are administered fairly. Policies pertaining to scholastic standing, transfer, awards and other regulations that guide the Executive Board are adopted by the MHSA member schools. The MHSA is a service-based organization.

High school students throughout the state benefit greatly from interscholastic activities programs. These programs are an integral part of the high school experience, and promotion of good citizenship is essential to the growth and to the development of these valuable activities.

In addition, please include the following statement inside your program: ***"Selection of officials for district, divisional and state volleyball tournaments will be made by the MOA office by using a combination of the following: coaches' input (ballots), individual officials' pool ranking and MHSA/MOA office input."***

NorthWestern Energy Advertisement

The NorthWestern Energy ad must be used in your program as a full-page ad. Please do not contact NorthWestern Energy offices in your area for advertising.

Other MHSA Corporate Sponsor Advertising

Use of the following ads is voluntary at the district and divisional level and may be utilized at the discretion of the district/divisional.

- [Baden Sports Inc.](#)
- [Big Sky Life Insurance – ScholarGuard](#)
 - ½ page black & white
- [BlueCross & BlueShield of Montana](#)
- [Farmers Union Insurance](#)
- [Les Schwab Tire Centers](#)
- [Logan Health](#)
- [Montana Honda Dealers](#)
- [NorthWestern Energy](#)
- [Pierce Flooring](#)
- [Stockman Bank](#)

Roster Form

This roster form is provided for tournament program information if you so choose.

Other Advertising

The MHSA Executive Board is requesting that each tournament manager use discretion in allowing advertisements in tournament programs that are related to alcohol or to other controlled substances. The Executive Board strongly recommends that any advertisements that relate to alcohol and/or tobacco products not be used in tournament programs.

Prohibited Content

Only information provided by MHSA or other tournament-specific items can be used. Contact the MHSA office if you have questions about allowable tournament program content.