

F. Program Content Appendix

Program Production and Content:

By the direction of the Executive Board, this office requests that tournament managers use the following content in your tournament programs. All ads are also linked through the MHSAs website (www.mhsa.org). Pictures of the MHSAs Executive Board and Executive Staff are available on the MHSAs website.

MHSAs logo

This logo must be used somewhere on your program's cover to show that your tournament is sponsored by the MHSAs.



Statement relative to the MHSAs

We ask that this statement be used inside the program.

Montana High School Association

Originally founded in 1921 to regulate athletic competition, the Montana High School Association strives to serve all member schools by governing high school interscholastic activities in Montana.

The mission of the MHSAs is to assure that the membership is provided with leadership and support in advancing equitable MHSAs interscholastic activities for the growth and educational experience for students.

The purpose of the Montana High School Association is to ensure that interscholastic activities in Montana are administered fairly. Policies pertaining to scholastic standing, transfer, awards and other regulations that guide the Executive Board are adopted by the MHSAs member schools. The MHSAs is a service-based organization.

High school students throughout the state benefit greatly from interscholastic activities programs. These programs are an integral part of the high school experience, and promotion of good citizenship is essential to the growth and to the development of these valuable activities.

In addition, please include the following statement inside your program: **"Selection of officials for district, divisional and state basketball tournaments will be made by the MOA office by using a combination of the following: coaches' input (ballots), individual officials' pool ranking and MHSAs/MOA office input."**

NorthWestern Energy Advertisement

The NorthWestern Energy ad must be used in your program as a full-page ad. Please do not contact NorthWestern Energy offices in your area for advertising.

Other MHSAs Corporate Sponsor Advertising

Use of the following ads is voluntary at the district and divisional level and may be utilized at the discretion of the district/divisional, but **please do not contact these companies in your area for advertising opportunities in your programs at those levels.**

- [Farmers Union Insurance](#)
- [Stockman Bank](#)
- [Montana Army National Guard](#)
- [Blue Cross Blue Shield of Montana](#)

Other Advertising

The MHSА Executive Board is requesting that each tournament manager use discretion in allowing advertisements in tournament programs that are related to alcohol or to other controlled substances. The Executive Board strongly recommends that any advertisements that relate to alcohol and/or tobacco products not be used in tournament programs.

Prohibited Content

Only information provided by MHSА or other tournament-specific items can be used. Contact the MHSА office if you have questions about allowable program content.



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- ◆ **Tuition Assistance for College**
- ◆ **Paid Job Skill Training**
- ◆ **Management & Leadership Training**



We are proud to partner with the Montana High School Association.
Together, we can support our state's next generation of leaders.
Good luck to all participants!



**BlueCross BlueShield
of Montana**

