



## Call to Order

Date: November 18, 2015

Time: 6:32 p.m.

## Attendees

Present: Gary Weber, Andy Lutz, Derek Troy, Kendall Hanley, Kim Atencio, Ron Kennedy, Andy Atencio, Phil Harbison, Karen Rickard, Tonya Harris, Victoria Haynes, Mitch Watson (by phone), Mike McIver (by phone)

Absent: Tyler Chavez

Scribe: Victoria Haynes

Membership Requesting to Speak: None

## Agenda

### [Director of Hockey Update \(see meeting agenda for reports\)](#)

#### ● **Kendall Hanley - Director of Hockey**

Currently working with the Avs on Jamboree.

DCC was awesome.

Avs night, December 19th - They have made some changes in how things are done. We need 32 skaters for the mite skate. We will try to recruit girls from around the area. (CSAHA, Aspen, Vail, LRR, Foothills, etc) so we do not have to split the ice with another organization.

#### ● **Karen Rickard - Assistant Director of Hockey**

19UAAA - (handout of suggested program was distributed) We are not able to get our kids where they want to go. We need to have more ice touches, 4X during the week plus 1X weekend. We need



more development, less time missing school. We need to offer the same opportunities as other girls organizations. The model presented mirrors an NCAA program.

Primary benefits are to the player, secondary benefits are to the association/program.

Derek- we should put out a survey to current families as to whether or not this would be something they would consider.

Mitch - Kids give up quite a bit of school life to compete at this level and do have issues because of missed school with truancy.

We are a club sport, not a high school sport. Pros and cons to the program.

Other associations are prep or a fully dedicated program. We won't be able to compete if we keep things status quo.

Andy L - How do we make the kids more competitive? Are we providing them the best training to get them to that level? What structure can provide them the best academic and educational experience that can help them achieve college goals? Developmentally, we have not done a good job of getting our players ready to play at the competitive level.

Education options would be open, flexible.

Ron - Each parent needs to have the choice of high school or online school.

Andy L - A lot of why this is an issue is due to limited resources. Ice is limited. Availability is early in the morning or during the day. How do we utilize resources to the best of our ability?

Andy A - We do not have the time to put this change into motion in the timeframe needed to get this working for May tryouts.

Kendall - We have made a lot of changes and faced challenges in the last year and a half. I do agree that we need to find a way to have more consistent training. We need to do something as an association. Finding a way to make this flexible is an option.

Overloading the weekends is not a good plan.

We will have a town hall meeting to talk to parents of 19UAAA players and potential 19UAAA players.

Mitch - Do we need to make a commitment to the rink soon?

Yes - within the next two months

Mitch - I have concerns as well about the time frame for next year.

Tonya - Is there ice available after school?



No, it is already taken by area High Schools.

Gary - With the girls going to a modified academic program, how does that affect them getting into college?

More elite athletes are participating in online schools. An academic advisor will be needed to advocate for the association to our high schools.

Derek - Karen should look further into this.

Kendall - Give Karen the opportunity to go forward with this and obtain more information. We need to do something.

We need to revamp our program. It will help the association as a whole to grow. I am looking for a group of people to help with gathering the information and putting together a timeline.

Andy A - The reason we are here is that we had a five year lapse in development and training of our current players. If you do this well - planned well, marketed well - it will attract girls to our organization.

Gary - pursue it.

Kim and Tonya - We need to have a town hall meeting, but get the information together prior to.

There will be a required meeting for any potential 19UAAA players.

Phil - My wife has volunteered to be an academic advisor. She has experience in this area.

Kendall - We are not NAHA, but we have to figure out something for our program to be competitive. Our girls are missing a lot of school and some schools have an issue with that.

## Board of Directors Update (see meeting agenda for reports)

- President - Gary Weber
- President Elect - Mitch Watson
- Treasurer - Derek Troy

We had a meeting regarding the existing registration process and how to make it less complicated.

### **U8 Registration-**

One registration process which will set up the payment plan and first payment

U8 will still be a separate registration from the rest of the teams.



U8 may be broken into two half seasons

### **Rec Teams Registrations-**

Single registration that takes the first payment and sets payment plan

### **Tier Teams-**

Tryout registration separate from the Team registration. No deposit, only a tryout fee will be charged

Tryout registration will incur a late fee after Wednesday before tryouts, Walk up fee is higher.

Tryout registration will only include necessary information like USA hockey registration, Minimal contact info and Signed financial obligations.

### **Tier Team Registration-**

Eliminate all of the USA Hockey forms from the online system

### **Effective for all registrations-**

Simplify the amount of information collected during the registration. Not collecting forms that are collected by team manager.

Add a way to prorate the season for 25% and 50%

Add a practice player to the registration

10% discount for full payment TBD, not applied with other discounts. Best done as a discount code.

Add processing fee for 2 payment plan

The strategic planning meeting will define the season fees, registration dates, payment plans, late fees and all the monetary details. Notes for the strategic planning session:

Discount for tournament players needs to be more reasonable, Scholarship program needs to be processed earlier, so they are available when the players register.

Late fees need to be defined and upheld per schedule

Andy will put out a couple of question survey to the membership to see if there are any comments from the membership.

Andy A - There has only been one response to the survey.

- Registrar - Victoria Haynes



● **Directors of Coaching - Mitch Watson & Phil Harbison**

No coaching issues to report.

● **Director of Tier I Programs - Tonya Harris**

Karen is on the right path. In February we will be discussing JWHL schedule at the Challenge Cup.

● Director of Tier II programs - TBD

● **Director of Recreation Programs - Andy Lutz**

We had an issue with an adult male using the adjoining locker room restroom/shower. The Edge will make an effort to not assign the girls adjoining locker rooms and/or make sure the adjoining locker rooms are not being utilized by a mens teams on the other side. We need to make sure the locker rooms are checked and restroom door is locked if there is an adjoining restroom.

There is a conflict with the MSGHL Tournament and the State Tournament.

Kendall - They are moving the State tournament to the 1st week of March.

● **Director of Sponsorships and Fundraising - Mike McIver**

Working with Ryan E from SnapRaise!. Has not had a meeting with the Rec Team Managers yet. Hopes to be in touch with them by Friday so we can launch the Rec Teams fundraiser prior to the Holidays. Depending on feedback from teams, may delay launch to after 1st of the year.

Reconciled all of the King Soopers cards from April - October. Approx. \$1300.00 raised April - November. Participation in the King Soopers cards is much better than last year.

Avs program sales. Should 10% go to team? It was decided that if this is an association fundraiser, no percentage would go to a specific team. We need to be consistent in the fundraising and distribution of the funds. Team fundraisers go to the teams. Association fundraisers or association organized fundraising goes to the association.

All fundraising should flow through the association to keep track of funds and avoid any potential tax issues.

Andy L would like to recommend that we put some structure around the fundraising rules/regulations. Gary agreed we need some standards. Meeting set for next week to discuss.

● **Director of Communications/Webmaster - Andy Atencio**

We had an out of country (Canada) parent that required a background check. We had to make changes to accommodate that.

Newsletter is coming out later in the week now. Parent feedback was good to have it come out later in week as opposed to on Mondays.



● **16U/19U Age Division Director - Kim Atencio**

19UA Team had an issue with finding a goalie for the Silver Stick Tournament.

Kendall- working on planning so to make sure there is coverage for the upcoming games. There is an issue with penalties on this team according to the MSGHL. The coach has been notified.

● **12U/14U Age Division Director - Tyler Chavez**

Hannah talked to some of the 14UAA players regarding helping the 14UA team as a double rostered player. Currently we have 4 girls that have stepped up to help.

14UAA played in Detroit. There were 28 teams at that level. The girls played hard, stepped up and kept the games within a goal. They beat a Canadian team. Hannah and Corey represented the association well.

● **8U/10U Age Division Director - Ron Kennedy**

10U teams are playing well.

Andy L - There is no division between the Blue and White teams. Both doing well. Brian is doing a good job of coaching both teams.

## **Old Business**

● **Apparel**

- We will move the discussion to December as far as the possibility of moving apparel to another company.
- Kevin is not doing his job.
- Phil talked to Stan at Warrior Sports and will continue to have conversations with him. They have made some donations for the Alumni Game.
- First Strides/Total Hockey - We can move forward with First Strides (John) regardless of what happens with apparel. They are aware of the issues we are having.

● **Tier II Director**

- Gary - We are still looking for a Tier II Director. No one has expressed any interest. We will need to put together a committee to handle the obligations of this position.



## New Business

- **CAHA Presence**

We made a promise to CAHA to have someone from the Select at every Board Meeting.

- **Ice**

We need to follow up with the Edge/SSIA/Big Bear and find out what the ice looks like for next year. We need to press for contracts with the Edge. Need to meet with Alec and Jeff.

Mitch - We need to get meeting in before January. Send contact info and he will get in touch.

There is an issue with the shooting cage. The rinks sump pump died and the cage flooded. They pulled the floor and caused damage.

- **Scholarship Timing**

We need to set up to decide the scholarship recipients prior to tryouts. We also need to work on tiering the scholarship amounts as well.

Brainstorm for the strategic planning meeting, January 6, 2016, to have this ready to go as soon as possible.

## Adjournment

Date: November 18, 2015

Time: 8:45 p.m.

## Next Meeting

Date: December 16, 2015

Time: 6:30 p.m.

## Next Meeting Agenda Items

- Association Volunteers
  - We need to improve awareness
  - Educate members on how they can help.
- Apparel
- Tier II Director/Committee

