

CSB Hawks Youth Hockey



Sponsorship Opportunities

2023-2024



ABOUT CSB

CSB History

- Chittenden–South Burlington (CSB) Youth Hockey Association was formed in June 1982 as a nonprofit organization for the purpose of teaching children the game of ice hockey.
- CSB serves the towns of South Burlington, Shelburne, Charlotte, Hinesburg, Williston, and St. George.
- CSB is a volunteer organization that relies on community volunteers and businesses to fulfill its mission and programs.

CSB Philosophy




- CSB is a member of the Vermont State Amateur Hockey Association (VSAHA) and a member of USA Hockey, the country's national governing body for ice hockey.
- As a USA Hockey sanctioned organization, CSB's programs are designed to be the foundation for improving skills, increasing participation levels, and creating a positive environment for youth hockey players.



PLAYER DEVELOPMENT, GOALS, & OBJECTIVES



The principal mission of the CSB Youth Hockey Program is to develop young athletes in a safe, fun, learning environment, while balancing the appropriate amount of competitive play for each level. The basic goals of the CSB Hockey Program are:

- Having fun
 - Developing a long term love and appreciation for the game of hockey
 - Developing team players
 - Developing skating skills
 - Developing hockey skills
 - Developing game skills
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COMMUNITY ENGAGEMENT & SUPPORT THROUGH SPONSORSHIP

Sponsors are vital for CSB to continue to serve the local community, ensure there are not financial barriers to hockey (through scholarships), and innovate our program. Support from sponsors are a key element for CSB to provide additional player development opportunities like skills development, special hockey, and new learning programs.

Become a CSB Sponsor:

- Support a long standing community non-profit organization that enhances the lives of over 250 local families and builds community.
- Directly connect with and promote your business to over 250 families (plus their friends and families) in South Burlington/CVU districts.
- Have the visibility of tens of thousands of visitors to Cairns arena annually.
- Players and families live, work, and play in the community. Your involvement through sponsorship can show your commitment to the community and expose your business to many new customers.

SPONSOR BENEFITS

Depending on the sponsorship level, the below benefits apply:

- **Cairns Arena Wall Signage** – company logo proudly displayed on the wall at Cairns Arena – viewed by thousands of attendees annually to games for CSB, CVU, SB, Rice, St. Mike's, Full Stride, etc.
- **Website Banner and Link** – company logo and links proudly displayed on CSB Website sponsor page viewed by all CSB parents and visiting teams during regular season and playoffs
- **Email Signage** – company logo and links included on CSB general email distribution, over 600 CSB email recipients over 12 times/year
- **CSB Partner Signage** – end of season team photo or sign thanking sponsors for supporting CSB Hockey to display in your lobby, waiting area or office demonstrating your support of local youth sports
- **Practice Jersey Logo** – company logo featured on team practices jerseys used by players all season.
- **Social Media Thank You** – Thank you acknowledgement via CSB social media on Facebook and Instagram.
- **Custom Promotional package** – We'll work with you to create custom promotional opportunities such as dedicated email, give-away, and special offer opportunities.

* All sponsorships are tax deductible.

SPONSORSHIP LEVELS



FRIEND \$500

- Website logo
- Email logo inclusion
- Social media



SUPPORTER \$1,500

- Cairns Rink Signage
- Practice Jersey logo
- Website logo
- Email logo inclusion
- Social media



CHAMPION \$2,000

- Custom Promotional package
- Cairns Rink Signage
- Practice Jersey logo
- Website logo
- Email logo inclusion
- Social media

CUSTOM

- CSB can create custom sponsorship packages to meet the needs of your business

SPONSORSHIP OPPORTUNITIES



Sponsorships can support CSBs general mission or be dedicated to specific CSB initiatives like:

- Scholarships for children with financial needs
 - Special Needs hockey program
 - Skills Development Sessions
 - Spring Mud Season
 - Winter Classic 10U/Squirt Tournament
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THANKS

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