

Alexandria Area Hockey Association Agenda
Monday, April 25, 2016
6 pm - RCC

Monthly Meeting

1. Call to order
6:00 pm

Members present: Kent Kopp, Brian Klimek, Shannon Kludt, Jason Lattimer, Carolin Holbrook, Lois Croonquist, John Engfer, Jeff James

Also present: Ryan Severson, Andrew Pillsbury, a member from the Sauk Centre hockey association board of directors, AAHA general member, Andrea Allyn

2. Approve Agenda

Motion to approve the agenda: Engfer/Klimek, motion passes unanimously

3. Approve Minutes - March 21, 2016

Motion to approve the minutes for February and March: Klimek/Croonquist, motion passes unanimously

4. Correspondence

- a. Andrew Pillsbury presentation for PCA, senior partnership manager with Positive Coaching Alliance, national non-profit to provide positive character sports experience, master approach of youth sports, life lessons, maximizing skills, provide education through workshops for coaches and parents, resources available that go out to the parents and coaches, things on the website, emails that go out, etc. that AAHA can customize to what's best for our program, free online courses that go along with the courses we provide to the association, grant available from MN hockey
- b. Andrea from Heartland Orthopedics
Review of last season, AAHA will continue to communicate PEAK performance opportunities
- c. 3rd rink progress -
 - Status of Fundraising- have had conversations with a couple of companies to assist with fundraising, all ice user groups would pay a portion of the fees associated with the service if they choose to move forward
- d. District Meeting upcoming
- e. Paul's resignation, public relations position
Two years left on the term, a volunteer has come forward to take the position
Motion to approve Jeff James to replace Paul Schwartz in the public relations position: Engfer/Lattimer, motion passes unanimously
- f. May 7th leadership conference- several board members will be attending
- g. Annual Meeting / Elections - three open positions, meeting to be held at the May meeting

5. Financial Reports

- a. Gambling - Lisa -
Review of gambling sites, each site showing profits
Motion to approve the report: Croonquist/Lattimer, motion passes unanimously
Motion to approve up to \$35,000 in gambling expenses for the month:

Engfer/Holbrook, motion passes unanimously

- b. AAHA Financials - Lois

Review of monthly financials
Motion to approve the monthly financials: Lattimer/James, motion passes
unanimously
Looking into insurance coverage, will report back to the board one more
information has been gathered

6. Committee Reports

- a. Fundraising (Carolin) - looking into additional fundraising options, looking at dates for a beer expo, will begin planning golf outing soon
- b. Public Relations/Communications (Jeff) - Kent had a conversation about girls hockey in Alexandria that will be used in an article by USA hockey
- c. Sponsorships (Jan) - no report
- d. Equipment Program (John) - donation coming from Bell State Bank for rink rookie helmets, looking for something to do with old game jerseys
- e. Tournament/Team Manager/Parent Committee (Brian) - parent committee dates to be determined, looking to work around summer activities
- f. Concessions (Jason)- inventory has been done and the concession stand has been handed over to the city, volume down from last year, we had fewer home tournaments and didn't host a high school section game this year
- g. Director of Hockey - (Ryan S.) - hockey committee meeting held recently, summary of committee discussions, looking for PeeWee and dryland coordinators, looking at a junior gold opportunity next season, number of teams for next season being considered

7. Old Business

- a. AAHA Goal Setting
 - Budget/ Fundraising - Fundraising and Sponsorships will need lots of attention this off season. Many 3 year contracts are up this season.
 - Additional Ice - See RCC notes in correspondence
 - Grow the game - continue to look at ways to grow AAHA
 - Safe Sport - Ryan is taking over Safe Sport
 - JR Gold/ Girls U19 - Hockey Committee will discuss in end of year review and pre-planning for 2016-2017 session. Potential 12-14 cuts this next year.
 - Communications- improvements continue to be made

8. New Business

- a. Replacing Paul. - see above
- b. Goalie scholarship conversation -
Motion to approve two scholarship requests: Croonquist/James, motion passes
unanimously
- c. Positive coaching alliance -
Motion to approve up to \$4000 over the next three years for Positive Coaching
Alliance: Severson/James, motion passes unanimously
- d. Additional rink fundraising -
Motion to approve up to \$7500 for fundraising partnership for RCC rink
initiative: Engfer/Klimek, motion passes unanimously
- e. Heartland- discussion about how to continue to promote Heartland
- f. Motion to approve adding non-parent coach reimbursement to the handbook as
follows: Non-parent coach will be reimbursed for team approved motel and \$20 per day
for incidentals: Engfer/Lattimer, motion passes unanimously

Motion to adjourn at 10:02: Klimek/Engfer, motion passes unanimously

**Next Board Meeting- Monday, May 23rd
Annual Meeting - 6:00 PM, Monthly Board Meeting to be held
immediately following the annual meeting
RCC**

Mission Statement

The Alexandria Area Hockey Association (AAHA) is committed to providing a quality environment for youth hockey players to learn and enjoy the sport of hockey.