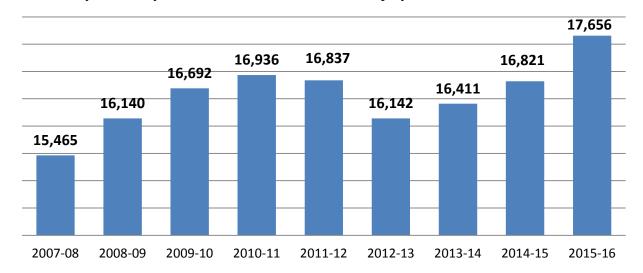


Minnesota Hockey Membership Development Report April 15-17, 2016



Minnesota Hockey recorded its third consecutive year of growth at the 8 & Under level and set an all-time record for Minnesota and any US state with 17,656 8U players. That is an increase of 835 players and just under five percent compared to last year and 720 players more than our previous record.

Below is a nine year history of the total number of 8 & Under players in Minnesota:



February 20th – Try Hockey For Free

On February 20th, USA Hockey hosted the second Try Hockey For Free day of the 2015-16 season in conjunction with Hockey Weekend Across America. In Minnesota, we had 27 communities host events and introduced 532 new players to hockey. This was a slight decrease compared to last year, but it was still high compared to previous numbers.

Little Wild Learn to Play

We are excited to report the Little Wild Learn to Play program is once again expanding in 2016. WE will be hosting the program in 16 locations this September including: Plymouth, Woodbury, White Bear Lake, Prior Lake, St. Cloud, Duluth, Lakeville, Bloomington, Coon Rapids, Eden Prairie, Forest Lake, Minneapolis, Rosemount, Rochester, Moorhead and Bemidji. The Wild will be announcing registration details very soon.

Grant Update

Gear Up Minnesota! – There were 63 unique associations that applied for this year's Gear Up Minnesota! equipment grant. A subcommittee of Jeff Wright, Katy Benoit (Total Hockey), Rachel Schuldt (Minnesota Wild Foundation), Shannon Webster (USA Hockey), Glen Andresen, Derek Ricke and Scott Gray have reviewed the applications. We will be finalizing the award winners and reaching out to them later this month.

Pass the Puck Grant – The Membership Development Committee has received 20 grant applications and reviewed 19 applications already in the 2015-16 season. 13 associations have been approved for funds through our grant programs totaling 14,800.