

# **TYLER FREDERES MEMORIAL FUND**

**Executive Briefing**





# Mission statement:

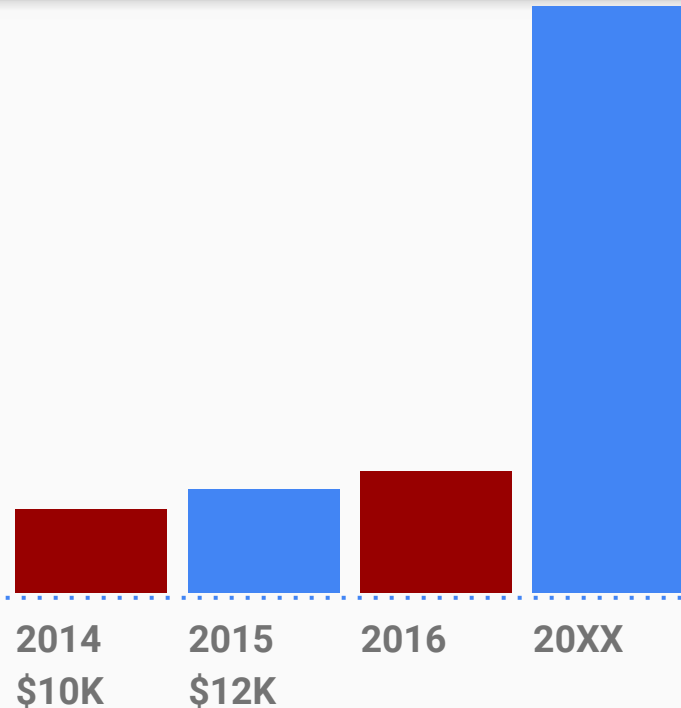
The Tyler Frederes Memorial Fund (TFMF) was established in 2013 as a 501©3 not-for-profit whose mission is to raise money for deserving hockey players in the Midwest Amateur Hockey Association (MWAHA).

Tyler Frederes was an avid hockey player who began playing in Kansas City as a Mite, and continued on to junior hockey in Salem, MA, and college hockey in Albany, NY. In August 2013, he was tragically killed in a car accident at the age of 22. The TFMF is a way to honor Tyler and the sport he loved, while assisting those who have the same passion for the game, regardless of their financial situation.

The MWAHA is a 501©3 and official governing body for USA Hockey, covering the states of Iowa, Kansas and Nebraska. The main purpose of MWAHA is to assist in the growth and development of hockey.

# The Numbers

- ★ The Tyler Frederes Memorial Golf Tournament was created as a means to raise much needed funds for deserving youth hockey players in the Midwest
- ★ Golf tournament netted over \$28,000 in two years
- ★ In 2015, dispersed 13 awards, totaling \$10,000
- ★ In 2016, will disperse up to 24 awards, totaling \$12,000
- ★ Supported MWAHA players in Des Moines, Dubuque, Kansas City, Lincoln, Sioux City, Topeka, Waterloo and Wichita
- ★ GOAL is to raise one million dollars



# Application Process

*Key components to the application are the player essay and coach reference, both which provide insight on academics, character, integrity, team spirit, volunteerism and love of hockey, in addition to financial need.*

## Step 1

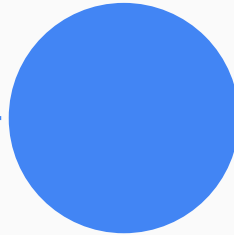
Players, along with parent/guardian and coach, fill out a 4-page application and turn into MWAHA.

## Step 2

MWAHA panel reviews applications and forwards qualifying applications to TFMF Board of Directors

## Step 3

TFMF Board of Directors review applications and collectively chose deserving players to receive awards between \$500 - \$1000 each.



Applications and information on the Tyler Frederes Memorial Fund can be found at <http://www.tylerfrederes.org/>

# BENEFITS



The 3rd annual Tyler Frederes Memorial Golf Tournament is an opportunity to raise funds for players passionate about hockey, regardless of their financial situation, and support youth development and hockey in the Midwest.

It's also a great opportunity for sponsors to increase exposure.

Network with potential clients,  
and promote company with like-  
minded supporters

Gain publicity

Attract a high-income audience and  
solidify customer relations



# SPONSORSHIP OPPORTUNITIES

## **GOLD**

**\$3,000**

Hole sponsorship  
Cart sponsorship  
Banner, largest logo on display  
Signage during tournament  
Lead mention in all publicity  
Invitation for two teams

## **SILVER**

**\$1,500**

Hole sponsorship  
Cart sponsorship  
Logo on sponsorship banner  
Mention in all publicity  
Invitation for one team

## **BRONZE**

**\$800**

Hole sponsorship  
Logo on sponsorship banner  
Mention in all publicity  
Invitation for two players

## **Contest Hole Sponsor (4)**

**\$500**

## **Hole sponsorship**

**\$200**

## **Golf Cart Sponsorship**

**\$100**

# INFORMATION

3rd Annual Tyler Frederes Memorial Golf Tournament

Monday, September 12, 2016

Deuce at the National Golf Club, Kansas City, MO

To learn more about the Tyler Frederes Memorial Fund, visit <http://www.TylerFrederes.org/>

# CONTACTS

Sponsorships:	Mick Frederes	865-307-5024	<a href="mailto:mfrederes@adkore.com">mfrederes@adkore.com</a>
Tournament Info:	Debby Frederes	423-582-1044	<a href="mailto:mdfrederes8@gmail.com">mdfrederes8@gmail.com</a>
Finance:	Jeff Frederes	913-707-5284	<a href="mailto:jeff@jamarshall.com">jeff@jamarshall.com</a>
MWAHA Representative:	Les Teplicky	563-320-4933	<a href="mailto:tepickylesd@mchsi.com">tepickylesd@mchsi.com</a>

