



Minnetonka Girls Basketball Association

Board Meeting Notes

June 15, 2016

Website <http://www.tonkabuckets.org>

Officers

| | | |
|--------------------------|------------------|--|
| President | Jim Willems | jwillems@msn.com |
| Vice President | Brent Lesmeister | brent.lesmeister@minnesotalife.com |
| Treasurer | Katie Cooley | mncooleys@yahoo.com |
| Secretary | Nona Nesseth | nonantom@msn.com |
| Marketing | Lori Carver | lorilynncarver@yahoo.com |
| Tournament Director | Brett Felknor | bret@thefelknorgroup.com |
| Girls Varsity Head Coach | Leah Dasovich | leah.dasovich@minnetonka.k12.mn.us |

Board Members in Attendance: Jim Willems, Brent Lesmeister, Katie Cooley, Nona Nesseth, Tom Nesseth, Lori Carver, Nicholle Durkee, Josh Hawes, Rich Hirstein, Lisa Koeppen, Sara Pfeffer, Jen Prondzinski.

Others in attendance: Tom Dasovich, Rich Hirstein and Thomas McKinney.

Call to Order

The meeting was called to order at 6:03pm at the Minnetonka HS Writing Center.

Secretary Report

Motion to approve the minutes

High School Report

Tom Dasovich gave the High School report in Leah's absence.

Camp is going very well. First of 3 weeks is nearly complete. The middle session is very full.

Request for the list of home games was given, so we can coordinate team nights. The schedule is tentative.

Leah has a list of interested parties for the paid coaching candidates.

The link for people interested in coaching is not live yet.

Treasurer's Report

Katie gave a report. Income was as expected. We ended with a surplus because we did not have clinics to spend on. Recommendation to budget for loss next season because we are carrying a significant balance.

Discussion about player development session and also coaching development sessions.

Dates –

- Pre-try Out dates Sept 13th and 15th
- Try Outs September 19, 20 and 22. (1 hour sessions)
- Consideration of splitting the times by grades
- Will try to schedule multiple gyms (back and East gyms) – schedule gyms from 6 pm – 8:30
- Team Announcements on Monday (5pm) September 26th.
- Kick-off night October 4th.
- Practices start the week of October 10th. (CLARIFICATION MEA is the following week Oct 20-21)
- Youth Night – TBD
- Minnetonka Holiday Classic – Dec 2, 3, 4th

Tournament Update

- Tournament entry fee remains the same
- Must get MYAS the dates by early July
- Volunteer campaign – concessions manager, signage coordinator (emails and social media)

Marketing Update/Events Update

Lori Carver/Kelly Wischmeier

- Summer Challenge
 - Still getting registrations every day
 - Changing the awards
 - 10,000 shot club member – gets a special shooters shirt
 - Discussion about varsity players and Vantage students to create videos to link
 - Publish a general guideline for shooters
- Website Redesign
 - In 2 weeks we will transition to the new website and 2 weeks to work out bugs
 - Go live in August
 - New website will be more mobile friendly
 - SportNgin will be the platform
 - Need original logos – current copies are not high enough resolution
- Youth Night
- Rochester

Uniform/Apparel

- Signature Concepts is currently designing apparel now.
- Delivery of all apparel has been difficult because we have always taken delivery and given it to each coach..... then disseminated to each player
- Shipping cost is \$8-9.
- Decision made to maintain profit margin on apparel from last year but we will COVER shipping for the merchandise to be shipped to each player's home.

- Eleviate hassle of shipping to the central person and will make it more convenient and save time.
- Coaches shirts will no longer be complimentary from Under Armor
 - MGBA will budget to cover the cost

Evaluation of Processes

- Tom Dasovich opened discussion about how often MGBA evaluates our processes.
 - Time of the meeting
 - Policies and procedures
 - FAQs
 - Discussion of an independent audit
 - Tom Dasovich has an audit going on currently at Watertown (cost \$4600)
 - Discussion about process to change
 - Policies, procedures, precedent

Agenda for the next meeting will dedicate 2 hours to the audit and coaching development and selection.

Meeting Adjournment

A motion was made by Brent Lesmeister and seconded by Lisa Koeppen to adjourn the meeting. The meeting was adjourned at 8:04 pm.

The next MGBA meeting is scheduled for

July Board Meeting July 13 at 6:00 – Minnetonka District Service Center.