

## MOUND WESTONKA HOCKEY ASSOCIATION

### BOARD OF DIRECTORS MEETING

Monday, MAY 16, 2016 @ 6:00 PM

Thaler Arena, Minnetrista, MN

*As recorded by Tim Schwob*

BOD Member	Position / Term Exp.	Attending?	HOC Member	Position/Term	Attending?
Mark Studebaker	President / 2018	X	Chris Dittrich	Bantam	n/a
Dean Swanson	Vice President / 2017	X	Mark Doshan	Skills	n/a
Melissa Baklund	Treasurer / 2017	x	Steve Finck	Minis / Mites	X
Tim Schwob	Secretary / 2018	X	Mark Peterson	Girls	X
Christine Biehl	Member/2017	X	Rick Roelofs	Squirts	n/a
Robin Halonen	Member/ 2016	X	Doug Runke	HS Coach	X
Selmer Moen	Member / 2016	X	Nick Zilka	Peeweess	X
Lawrence Nemecek	Member / 2018	X	Todd Courneya	Ice	n/a
Tim Niccum	Member / 2018	X	Tom Halloran	Goalie	n/a
Machel Whitmore	Member/ 2017	X	Erik Hanson	Volunteer Coordinator	x

### BOARD OF DIRECTORS MEETING MINUTES

#### 1. Meeting Called to Order

- a. By President Mark Studebaker @ 1802.

#### 2. Approve Last Meetings Minutes

- a. Motion to accept BOD Meeting Minutes for April 2016 as presented electronically.
- b. Discussion?

**Motion:** Dean Swanson **2<sup>nd</sup>:** Lawrence Nemecek to accept the April 2016 BOD Meeting minutes.

**Motion: Passed**                      **Opposed:** None

#### 3. Welcome Guests

- a. none

#### 4. Hockey Operations Committee

- a. Position assignments
  - i. ACE Coordinator - open

- ii. Bantam Coordinator – Nick Zilka for Chris Dittrich
- iii. Pee wee Coordinator – Chris Dittrich for Nick Zilka
- iv. Squirt Coordinator - Rick Roelofs –
- v. U6/U8/Mite Coordinator – Steve Fink
- vi. Girls Coordinator – Mark Peterson –
- vii. Goalie Coordinator – Tom Halloran
- viii. Dry-land Coordinator – Cory Mortenson –
- ix. Tryout Coordinator - open
- x. Skater Skills Coordinator – Doug Runke
- xi. MWS Varsity Boys Coach – Doug Runke
- xii. Ice Scheduler – Todd Courneya –

## 5. 2015-16 Board Member Assignments

- i. President – Mark Studebaker
- ii. Vice President / D3 Tournaments / D3 Rep – Dean Swanson
- iii. Treasurer – Melissa Baklund
- iv. Secretary – Tim Schwob
- v. Registrar – Machel Whitmore
- vi. Tournament Director – Selmer Moen, report below in Notes
- vii. Tryout Coordinator – open
- viii. Safe Sport – Christine Biehl
- ix. Manager of Managers – Kimberly Hanson
- x. Fundraising – Lawrence Nemecek
- xi. Recruitment / Retention – Robin Halonen
- xii. Team Sponsorships / Equipment – Tim Niccum
- xiii. Volunteer Coordinator – Erik Hanson
- xiv. Other
- xv. Ad-hoc assignments

## 6. 2016-17 Season Planning

- a. Fundraising
  - i. Scaled down golf tourney? Advertise for a paid fundraiser?
  - ii. Fundraising App
    - i. Launch?
    - ii. Strategy?
  - iii. The Fundraising app (avail. on app store)
  - iv. subscription based, auto-renew

- v. \$150 buy out / for travelling boys and co-op girls
- vi. \$75 buy out for Mites
- vii. 10 subscriptions / travelling player (boys and co-op girls)
- viii. over 10 subscriptions, goes to personal “account”
- ix. Mite / under need to sell 5/ player
- x. Multi player families capped at 20 / family
- xi. Excludes \$99 players
- xii. Can do buy out

**Motion:** Mark Studebaker                      **2<sup>nd</sup>:** Selmer Moen                      to  
 move forward with the Fundraising App, presented, reviewed and  
 discussed.

**Motion:** passes

**Opposed:**

No motion on Golf Tournament

b. BOD Recruitment Strategy?

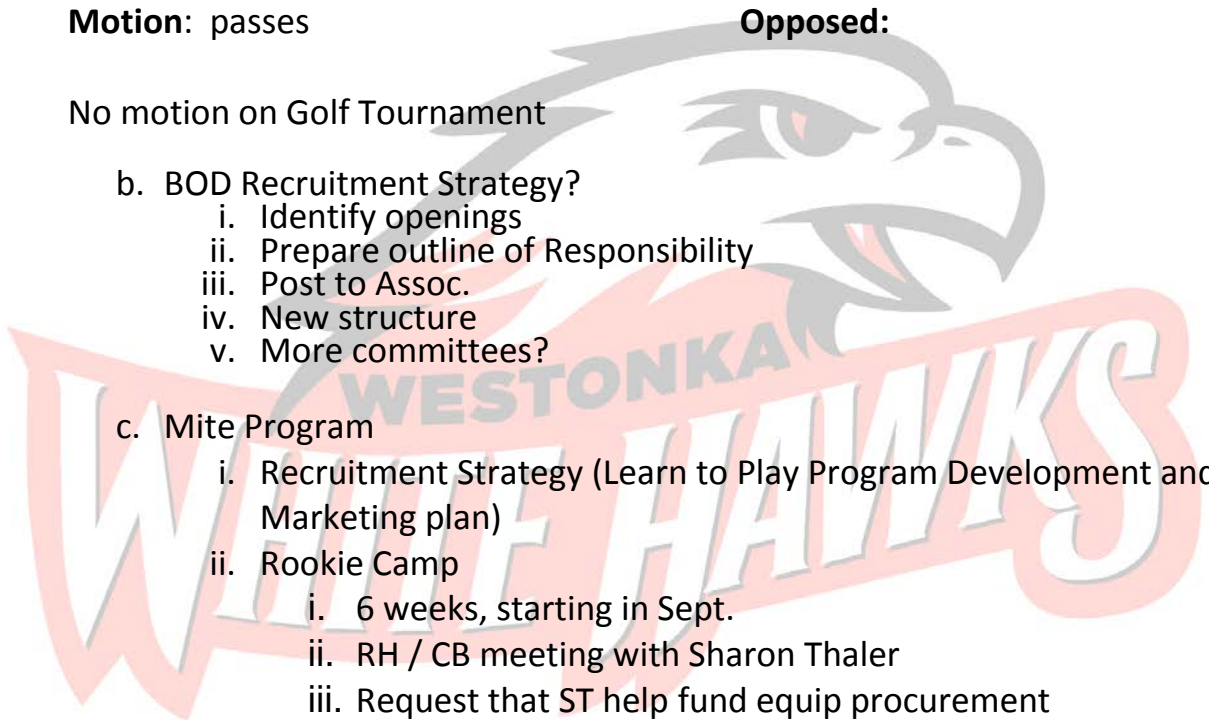
- i. Identify openings
- ii. Prepare outline of Responsibility
- iii. Post to Assoc.
- iv. New structure
- v. More committees?

c. Mite Program

- i. Recruitment Strategy (Learn to Play Program Development and Marketing plan)
- ii. Rookie Camp
  - i. 6 weeks, starting in Sept.
  - ii. RH / CB meeting with Sharon Thaler
  - iii. Request that ST help fund equip procurement
  - iv. Need 36 sets of gear total. Have 24 sets currently.
  - v. T-shirts / Jerseys “I survived Whitehawks Rookie Camp”

d. 2016-17 Player Projections

- i. Mites
- ii. Squirts – 38 including goalies – 3 teams
- iii. Pee wee -
- iv. Bantam -
- v. 8U
- vi. 10U
- vii. 12U



- viii. 15U – waiver? Make sure Orono is willing to accept any/all 15U eligible girls. Orono to include.
- e. Skater Skills / Goalie Skills for 2016 - 17
  - i. Doug Runke – skater skills
  - ii. Goalie – Samargia? Other? Subsidized training offsite?
- f. Positive Coaches Alliance
  - i. Move forward with continuing.
  - ii. Charge for it in registration.
- g. MN Hockey Leadership Conference – Recap
- h. Coaches
  - i. Mark Studebaker has hired a PW A coach, Ross Carlson
  - ii. He also acts as A.C. E.
  - iii. Stipend is \$3000 to be paid by team parents.

**Motion:** Mark Studebaker 2<sup>nd</sup>: Lance Nemecek to appoint Ross Carlson as PW A Head Coach and A.C. E. Coordinator and pay a stipend of \$3,000.00

**Motion:** passed **Opposed:** none

- i. HOC appointments
  - i. Nick Zilka for Chris Dittrich at Bantam
  - ii. Chris Dittrich for Nick Zilka at Peewee.

## 7. Ice Scheduling

- a. 2015-16
  - i. Updates from / for Todd C.
  - ii. D3 Tournament – invoicing?
- b. 2016-17
  - i. Extended MEA / Professional break 10/17 – 10/21
  - ii. Projected start, tryouts on 10/8, 10/9, 10/12, PW / BA
  - iii. Tryouts completed before MEA week.
  - iv. Scheduling of ice time that week? Nothing?

## 8. Financial Report

- a. April / May 2016 Financial Statements
- b. YTD vs. Budget
- c. 2015 - 16 Budget
- d. 2016-17 Budget prep

**Motion:** Selmer Moen                    **2<sup>nd</sup>:** Machel Whitmore                    to accept Financial Reports prepared as of presented, reviewed and discussed.

**Motion:** passed                    **Opposed:** none

#### **9. Volunteer Program / Redbook 2015 - 16**

- a. Review Revised policy by Erik Hanson
- b. MWA Job description Lakeville as an example
- c. Board e-mail address changes?

#### **10. Executive Report**

- a. Guidelines and Policies (Red Book) update
  - i. Publish prior to registration
- b. Bylaw changes
  - i. Membership
  - ii. Player must be on association team.

#### **11. Old Business**

#### **12. New business**

- a. Raise fees for 2016-17?
- b. Banners for D3, Regions and State?
  - i. PW A – State Champs, PWB1 – Regional Participant, U12A – Regional Participant.
- c. Goalie / Skater Skills clinics for 2016-17 – HOC to decide

#### **13. Adjourn**

**Motion:** Selmer Moen                    **2<sup>nd</sup>:** Dean Swanson                    to adjourn.

**Motion:** passed                    **Opposed:** none

**Time adjourned: 2000**