



Oriole Park

BASEBALL

2021 Sponsorship Proposal

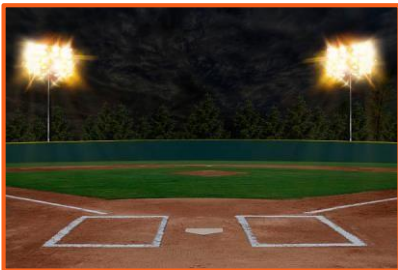


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2021 Sponsorship Form

Oriole Park Baseball Association (OBPA)(www.orioloparkbaseball.org) is excited to announce that the 2021 sponsor program is now open. **OPBA is a non-profit organization and is one of the top 5 baseball organizations in the country!** We attract families from the Northwest side of Chicago and surrounding suburbs.

Made up of 100% volunteers, our league provides all our players an opportunity to participate in, learn and compete in the games of baseball and softball. All of this is achieved only by the support of the OPBA sponsorship program. The program enables our volunteers, parents and community to participate in a safe environment for our children to learn and play at both Oriole Park and Olympia Park. Please join us in helping to support our kids!

We are now accepting sponsor partnerships for the upcoming 2021 baseball/softball season. All sponsorship levels provide a variety of impactful direct to consumer marketing campaigns for your business to experience an increased return on investment (ROI). The direct marketing campaigns leverage an outreach to thousands of consumers within our community by communicating your company's message that result in; increased revenue, exposure and return on your investment while supporting a unique sports experience and investing in the future of our neighborhoods as well as our children!

Tier I "Home Run" Partnership - \$250 per year: The Home Run partnership offers:

- Web banner ad that is linkable to your company's website – includes design and formatting to achieve brand compliance and exposure for your company. (*Web ads will run April 1 through January 2021*).
- A team sponsorship which includes 1/color screen printed application of your company's name on one (1) team's jerseys. Shirts display direct contact information for your company in recognition of your support of the OPBA program and community.

Tier II "Grand Slam" Partnership - \$500 per year: The Grand Slam partnership offers:

- Includes all the same benefits as the "Home Run" Sponsorship as well as:
 - A total of 2 team sponsorships for teams at different age brackets to further maximize exposure of your company.
 - Your name and/or logo to appear on the OPBA website as well as the printed OPBA sponsor banner hung throughout Oriole Park and Olympia Park.

Tier III "Diamond" Partnership - \$1,000 per year: The Diamond partnership offers:

- Includes all the same benefits as the "Grand Slam" Sponsorship as well as:
 - A total of 4 team sponsorships for teams at different age brackets to further maximize exposure of your company.
 - An exclusive printed banner advertisement hung at one of our 8-baseball/softball diamonds for the entire 2021 season (April 2021 – August 2021)
 - Printed banner advertisement/logo displayed during the OPBA Annual picnic (draws over 4,000 community members).

In addition to these partnership opportunities, we may be able to customize a package for your business. Please contact us at (312)391-4842 or at orioloparksponsor@gmail.com for further information or any questions.

We are actively recruiting sponsors for our teams and in-kind donations for our annual picnic which draws over 4,000 participants from the community. In addition, we have a highly anticipated OPBA Dome Day weekend – Dome Days allow all players the opportunity to play a game at the Chicago Bandits Stadium and Dome in Rosemont, IL. This is a great experience for players and families. Please call or email for more information on how you can get involved.



2021 Commitment Form

Sponsorship Commitment:

- Tier I – Home Run Sponsor - \$250
- Tier II – Grand Slam Sponsor - \$500
- Tier III – Diamond Sponsor - \$1,000
- In-Kind Donation: _____

Payment Information:

- Cash
- Check – Please make checks payable to OPBA
- Credit Card – Please call Katie @ (312) 391-4842
- Bill Me – payment is due within 15 days of invoice date

Sponsoring Company Information:

(please list the person who we shall contact for logo info)

Sponsor commitments are due by March 5!

Company Name: _____

Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____

Sponsor Info for Team Jersey's

*(please list **exactly** as you'd like it on the team jersey – 3 lines allowed)*

Company Name: _____

Company Address or Website : _____

Company Phone/Website/Email _____
(please choose one to add as your 3rd line)

***** If you have a specific team you would like your company information to appear on, please let us know here. Please list your top 3 teams, along with division and age group.*****

Team Request: (list in order of preference)

Division/Age Group

Please make checks payable to OPBA and mail to:

*OPBA Attn: Katie Boysen
5510 N. Normandy Ave
Chicago, IL 60656*

For additional information, please contact Katie @ orioleparksponsor@gmail.com or at (312)391-4842.
All donations are tax deductible in accordance with IRS regulations – OPBA EIN # 36-323751