

**Waterloo Warrior Hockey**  
**2022/2023 Program Ad Sales**

Each Advertiser will receive the following:

**Full Page-Special Location/Color      \$500.00**

(Inside front, inside back, outside back)

- 30 single home game passes for distribution to your employees and customers
- Two copies of the program for display at your business
- Recognition at four home games over the PA system
- One team poster

**Full Page      \$375.00 (full color \$450.00)**

- 25 single home game passes for distribution to your employees and customers
- Two copies of the program for display at your business
- Recognition at four home games over the PA system
- One team poster

**Half Page (1/2)      \$225.00**

- 20 single home game passes for distribution to your employees and customers
- One copy of the program for display at your business
- Recognition at one home games over the PA system
- One team poster

**Quarter Page (1/4)      \$125.00**

- 15 single home game passes for distribution to your employees and customers
- One copy of the program for display at your business
- One team poster

**Eighth Page (1/8)      \$75.00**

- 10 single home game passes for distribution to your employees and customers
- One copy of the program for display at your business

**Sixteenth Page (1/16)      \$50.00**

- 5 single home game passes for distribution to your employees and customers
- One copy of the program for display at your business

**Business/Friend's Page Listing      \$25.00**

- 2 single home game passes