

Become an Official Sponsor of a Boys & Girls Clubs – Alaska Athletics Team!

Team sponsorships are a crucial part of any athletic program. Through Team Sponsorships, the Boys & Girls Clubs – Alaska Athletics Department are able to offer scholarships to deserving families, refurbish and replace equipment, provide uniforms, purchase the sports supplies needed for each sport and maintain the fields/facilities. Additionally, our coaches are able to take advantage of coaching education opportunities through coaching courses that, ultimately, benefit the athletics experience for all children. In return, your business will benefit through brand awareness, image enhancement, possible increased sales, and a return on investment that benefits the community as a whole.

Currently, over 1,800 athletes, between the ages of 3 – 18 years old, participate in our Athletics programs, which include sports like Basketball, Volleyball, Indoor Soccer, Football, Soccer, Flag Football and Dodgeball. And in 2018, we are expanding our Soccer program with a Competitive branch, of which could increase the Boys & Girls Clubs – Alaska Athletics numbers by 20-40%.

All Athletes registered to a Boys & Girls Clubs – Alaska Athletics program receive a uniform package (specific to the sport the Athlete is registered for) which will always include a jersey. Currently ConocoPhillips is the title Good Sport Sponsor for the Boys & Girls Clubs – Alaska, with their logo being featured on the front of all jerseys. Local Sponsors of BGCA Teams will also be featured on secondary location of the team jersey with prominent visibility of the Sponsor's name.

In addition to our Sponsors name featured on a BGCA Athletics Team's jersey, the Boys & Girls Clubs – Alaska will also offer to our Partners:

- Website logo/link placement on our website and any other social media for the duration of the one-year
- One seasonal e-mail blast to BGCA Members participating in that particular sport promoting any specials/news from our Sponsors for that particular month
- Recognition in the Boys & Girls Clubs – Alaska Annual Report
- Plaque with a photograph of the Team your business is sponsoring with expressing our appreciation

In exchange, Boys & Girls Clubs – Alaska would look for from the following business Sponsorship:

- Seasonal financial contribution for the duration of the sponsorship, generally one year, in exchange for one (or more) Sponsorship Packages listed below:
 - **Football: \$500 / per team**
 - **Flag Football: \$500 / per 2 teams (U8-U14)**
 - **Dodgeball: \$500 / per 2 teams (U10-U14)**
 - **Basketball: \$500 / per 2 teams (U8-U12)**
 - **Volleyball: \$500 / per 2 teams**
 - **Indoor Soccer: \$500 / per 2 teams (U6-U12) OR per 3 teams (U4)**
 - **Soccer: \$500 / per team (U12-U18) OR per 2 teams (U6-U10) OR per 3 teams (U4)**

Additionally, there will be a \$3 application fee per jersey applied to the Sponsorship Package selected featuring our Sponsor's logo/name.

Please Note: The \$3 application fee per jersey will be waived if the Sponsors completes the Sponsorship Application online at <https://bgcalaskaathletics.sportngin.com/register/form/708452002>

Boys & Girls Clubs – Alaska Official Sponsorship Application

When you or your business commits to sponsoring a Team or Teams, you will receive:

- Business name on jerseys
- Website logo/link placement on our website and any other social media for the duration of one-year
- One seasonal e-mail blast to BGCA Athletes participating in that particular sport promoting any specials/news from the Sponsor for that particular season
- Recognition in the Boys & Girls Clubs – Alaska Annual Report
- Plaque with a photograph of the Team your business is Sponsoring with expressing our appreciation

In recognition of the vital role the Boys & Girls Clubs – Alaska Athletics program plays in meeting the needs of Youth, I/we commit to sponsoring with _____ team(s) for the amount of \$ _____

Sponsorships for Sports Programs

Business Name _____
(Business name for printing)

Address _____

Contact Name _____ Title _____

Day Phone _____ Fax _____

E-mail _____

I wish to sponsor:

_____ Athlete / Coach / Team Name(s) _____

_____ I am willing to sponsor ANY Team(s) in need of Sponsorship.

_____ If the Team(s) I am willing to sponsor has already secured a local Sponsor I am willing to sponsor another Team(s) in need of a sponsorship

Sponsorships will be good from the date this agreement is signed to the start of LATE REGISTRATION the next season the sport is offered.

*** Office use only ***

Received By: _____

Team(s) Sponsoring: _____

Date Received: _____

Amount Sponsoring: _____

Please make checks payable to:

Boys & Girls Clubs - Alaska, 2300 W. 36th Ave., Anchorage, AK. 99517