

PROJECT MERCY BAJA CHALLENGE

October 3, 2015



HOW THE JUNIOR OPTIMIST CLUB HELPED

Baja Challenge is an event put on by Project Mercy and the Commercial Real Estate Industry. Project Mercy is an organization whose goal is to improve the quality of life for impoverished families who live in poor conditions in the colonias of Tijuana, Mexico. People in these neighborhoods live in shacks built on top of dirt,



Once a year, GMA and friends travel down to Mexico for a day to build a home for a family in need. OCO's Junior Optimist Club helped this group make a difference in a family's life.



Mora Aguilar Family



TECATE cuota
↑
MEXICALI cuota

M. MATAMOROS
↗
ROSARITO



Black tank top, blue jeans

Blue shirt, khaki shorts

D STIAGO









...AND SO IT BEGINS!

**NEW
BEGINNINGS**























































New Home!!















BUT THAT'S NOT ALL











AND











← CENTRO SAN DIEGO ↓

**FRUTAS PREPARADAS
Y TOSTILOCOS!**
**FRUTAS
CON QUESO
COTTAGE**
PEPINO JICAMA.
PIÑA COCO
MELON PAPAYA
SANDIA MANGO
NARANJA





120 FED CHILDREN,
ELDERLY, ADULT MEN &
WOMEN





Colonia Sonora, Tecate, Mexico
PROJECT MERCY - BAJA CHALLENGE
October 3, 2015

With the help of The Junior Optimist Club, this is what WE did.

SPAM MUSUBI FUNDRAISER

AT

NIKKEI GAMES

AUGUST 12-14, 2011



SPAM PREP







PROJECT MERCY

Proceeds from last year's Spam Musubi sales at the Nikkei Basketball Tournament went towards the building of this house for the Islas Olivas family in Tecate, Mexico.

THANK YOU!

TEAM CONSTRUCTICONS

BAJA CHALLENGE



PROJECT

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BAJA CHALLENGE



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Nikkei
went
this h
fam

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BAJA CHALLENGE



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BAJA CHALLENGE



♿
PARKING
ONLY

COMMUNITY
STATE
UNIVERSITY
OF
SUNSHINE
BEACH
AMONG
THE NATION'S
BEST

MIKE AND ARLINE WALTER PYRAMID

6JGV730



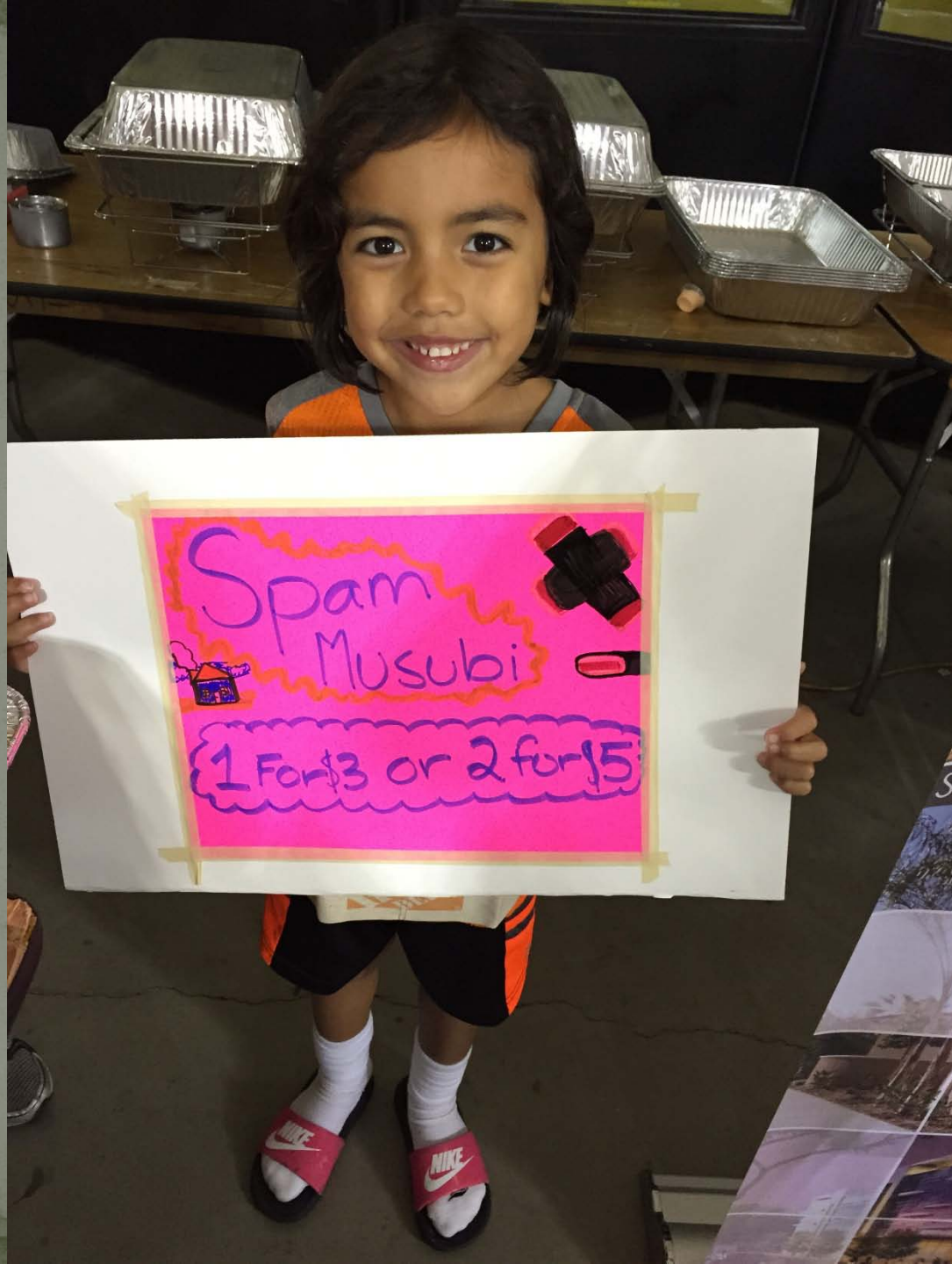
Spam 
Musubi! 
1 for \$3 2 for \$5 1 for \$3

SPAM
MUSUBI 
1 for \$3 2 for \$5 1 for \$3



Spam Musubi!
1 for \$3 2 for \$5 1 for \$3

Spam Musubi
1 For \$3 or 2 for \$5



Spam
Musubi

1 For \$3 or 2 for \$5



PSYCHIATRIC HOSPITAL



KILLED NURSING





LB

LONGBEACH STATE

JEWELS BEEZ

11



JWEI EZ'S

SPAM

MUSUBI

1 for 3 Dollars
2 for 5 Dollars

The Beach

PSYCHIATRIC H

THE HOME DEPOT

THE HOME DEPOT



L OF FAME

Beach ATHLETICS

Beach ATHLETIC CLUB
HELP MORE THAN 300 STUDENT-ATHLETES AT LONG BEACH STATE.
LEARN MORE AT BEACHATHLETICS.COM

Beach ATHLETICS THANKS YOU



Sparkling Water
100% CARBONATED
100% NATURAL FLAVORS
100% SWEETENED WITH
NATURAL SWEETENERS

SPAM MUSUBI

SPAM MUSUBI
\$3 for 2 for \$5

Stacks of white t-shirts

Tray of small round items (possibly dumplings or buns)

Tray of small round items (possibly dumplings or buns)

Payment logos: Visa, Mastercard, American Express





IRONMEN
BASKETBALL

Spam
Musubi

1 for \$3 or 2 for \$5

Sparkling Cider
100% GROWN FRESH APPLES



WHAT IS
BASA CHALLENGE?

Families in need of
a home in Colonia Santa
Mexico



A DAY!



ONE House

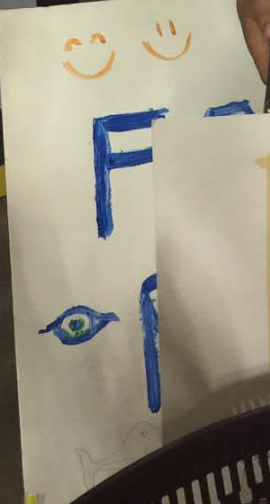


We appreciate all
your support!

Thanks
for
your
help!



BASA CH



Spam
Musubi
1 for 3 or 2 for 15

WHAT IS BASA CHALLENGE?

Families in need of
a home in Colonia Sanota,
Mexico



ONE House



HOME FOR
A
LIFETIME



We appreciate all
your support!

Thanks
for
your
help!



Helping a
family in need
is a GREAT Deed!

FUNDRAISER

JUST DO IT.
NEW YORK!



SPAM
MUSUBI 
1 for \$3 = 2 for \$5 1 for \$3 =



HOSPICE

JEWELS & BEEZ

Spam



LONG BEACH STATE

HEALTHCARE DESIGN SENIOR HEALTHCARE DESIGN

MEDICAL OFFICE BUILDING REHABILITATION

PSYCHIATRIC HOSPITAL HOSPICE

SKILLED NURSING

SPAM MUSUBI

SPAM MUSUBI
\$3 each ^{OR} 2 for \$5

VISA MC

SPAM MUSUBI

\$3.00/ EACH
BUY 2, GET A
FREE DYNAMITE
SAUCE! (\$0.25)

2 FOR \$5

ALL PROCEEDS GO TO
PROJECT MERCY

SPAM MUSUBI
\$3 EACH ^{OR} 2 FOR \$5

Face Painting

FOR THE TEAM!



Thank you OCO for your continued support! All proceeds from our spam musubi sales last year went to building this home in Tecate, Mexico for a family in need as well as providing food for the OC Food Bank. Our deepest appreciation goes to you again for supporting our volunteers for another home building project this year. www.bajachallenge.org

Thank you so much for your
contribution!

With your support, the Mora Aguilar Family gained new clothes, food, toys, and best of all, a new home!