



Shakopee Soccer Association
1160 Vierling Drive #124
Shakopee, MN 55379
952-913-9351
www.shakopeesoccer.com

Board Meeting Minutes
February 21, 2016

The board meeting of the Shakopee Soccer Association was called to order at approximately 7:00pm at the Shakopee Police Station, by Mark Teslow.

Present: Mark Teslow, Josh Forsythe, Chuck Millis, David Leary, Jeff Seel, Doug Rogers, Troy Swallows, Scott Russett, Tony Scheutz, Doug Anderson, Greg Wheaton, Patti Isensee, Darla Teslow

Absent: Peter Lutz

Approved board minutes from January board meeting

Team Meetings – Scheduled 3/21

- 1p-2p for U11+, 2:25-3:15 for U9-U10
- West Junior High auditorium
- Team managers are getting volunteer checks this year
- Discussed topics to be presented in the team meetings

Additions to the website

- Team meetings
- Sign up to be a ref
- SSA Tournament signup
- Change teams that need players
- SSA summer camps

Website design

- Find money in budget to redesign
- Hire someone to redesign the website or design graphics for us
- Motion to approve \$5,000 budget to update website
 - Moved Doug Anderson, second Scott Russett, approved unanimously

Social media plan

- Engage kids – not just parents
- Get into Soccer Times
- Email membership – does someone have social media background?
- Don't miss opportunity to market during things like the tournament, where we have a captive audience



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Tournament committee

- 55 teams registered now – more than double this time last year
- Teams from Wisconsin, Nebraska, Duluth, Bemidji
- Fields may be at Complex, Eagle Creek, West Jr High, High School, and Tahpah
- New logo finalized – some collateral to have year, some without
- Start planning for 2017 fields (no high school fields available)
- Looking for ideas to keep people around Saturday night

Birth Year Committee

- Good parent meeting
- Put up PowerPoint on website

Bylaws committee

- Term limits
 - The idea was to get people to turn over
 - Is there a benefit in healthy turnover
- Named board positions – discussion was held
- Bylaws committee to have meeting, come to board at next meeting with written proposals for vote

Presidential succession

- Important to document everything current president knows/has access to
- Let secretary know by next meeting if you have an interest in becoming the new president

Director of Coaching report

- Trying to get more sponsorships
- Still looking for some players
- DoC to meet with Esperanza on 2/22
- Trying to connect with Latin community

Treasurer report

- 1099 contractors vs. paid employees
- State of MN starting to look closely at clubs, and whether we should be taking payroll tax
- Look to auditor for advice about who should be employee vs. contractor
- Midyear budget highlights
 - Budget on track, except for the building
 - We will come in high for the year for coaches and training

Hiring committee

- In budget to hire part-time field host
 - Go to the membership first – there is money in the budget



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Rec soccer report (provided by Josh Forsythe)

- Peter Lutz and Doyle Voss attended MYSA Recreational Soccer meeting
 - Statewide, birth year changes do not apply to rec
 - SSA will communicate results from this year's rec season to MYSA
 - Field space is a big issue for clubs
- Open for registration as of 2/1
- Birth year is in effect
- Days of the week needed to be established
 - Boys night, girls night, everyone on Saturday

Club Calendar

2/22 – Interclub transfer done

3/1 – No play dates submitted to MYSA

2/29 – Teams due

3/13 – Coach meeting

3/21 – Team meetings

4/10 – Referee training at Savage Dome

Adjourn Meeting:

Motion adjourned at 9:17pm – MSC

The next meeting will be Sunday, March 6 @ 7:00pm at the Shakopee Police Station.

Minutes submitted by: Josh Forsythe