

# Dover Youth Hockey Association 2016-17 Sponsor Opportunities

## Heyliger Tournament

Dover Youth Hockey's signature event, the 4-day Heyliger Tournament features over 40 youth hockey teams from across the northeast.

### **Title Sponsor: \$5000**

- Category exclusivity
- Linked sponsor logo on DYHA home page and "Heyliger Tourney" page for 2016-17 season
- Sponsor logo featured prominently on all marketing materials promoting the tournament
- Promotion on DYHA social media
- Ability to distribute a coupon, menu or brochure to tournament attendees
- Free registration for one 'foursome' to play in DYHA's Annual Golf Tournament
- (Optional) co-branded hat or bag for players (additional cost based on item)

### **Supporting Sponsor: \$2500**

- Linked sponsor logo on DYHA home page and "Heyliger Tourney" page for 2016-17 season
- Sponsor logo featured on all marketing materials promoting the tournament
- Promotion on DYHA social media

### **Contributing Sponsor: Any donation of \$500+**

- Linked sponsor logo on DYHA home page and "Heyliger" page for 2016-17 season

## X-League

The only cross-ice league in the greater seacoast area, the X-League hosts up to 24 teams from NH, ME and MA during a 12 week season.

### **Title Sponsor: \$3000**

- Linked sponsor logo on DYHA home page and X-League page for 2016-17 season
- Sponsor logo featured prominently on all marketing materials promoting the league
- Promotion on DYHA social media
- Ability to distribute a coupon, menu or brochure to all teams at start of season

## DYHA House League

Dover Youth Hockey's in-house league

### **Team Sponsor: \$300/team**

- Sponsor name on jersey
- Linked sponsor logo featured on House League page of DYHA website

**\*\*To register or receive more information please email [fundraisingdirector@doverhockey.org](mailto:fundraisingdirector@doverhockey.org)\*\***