

Tri Valley Minor Hockey Association
General Monthly Meeting Minutes

Date: September 15, 2016

Location: Dublin Iceland

Time Start: 7:01 pm

Time End: 7:41 pm

Attendance Log

Tom Adrian, 10U-1 & HS Team Manager

Johanna Asher, Director of LBD

Chris Candelaria, Treasurer

Chip Cormier, Goalie Coach

Dave Curtis, President

Karen Gonzalez, LBD, Team Manager

Paula Gurule, 10U-2, Co-Team Manager

Cameron Higley, 2nd Vice President

Pat Johnson, Director of High School

Katie King, Secretary

Erik Lahrs, In-House Parent Representative

Olha Markova, Public Relations

Tom Monson, In-House

Agenda Item	Comments
Approve Previous Meeting Minutes	Motion to Approve: Cameron Higley 2 nd by: Chris Candelaria All Approve
Jersey Update	<p>For those who order Travel Jerseys in June, they should arrive within the next two weeks. High School jerseys have been delayed and will arrive in October, as well as those who placed travel jersey orders after the first order in June.</p> <p>Corey Linteo will provide a mock jersey with a simplistic design and less colors, keeping the TVMHA logo. One idea was a navy blue jersey w/ ties, logo, a red stripe on the bottom of the jersey. It was suggested if the logo was to change, that we do not have the real "devil" as the logo. The goal would be to have club interaction to vote on a final jersey. Three choices of jerseys could be presented to the club for voting.</p> <p>Hockey X would keep jerseys in stock if TVMHA makes a 5-year commitment to stay with them. Cameron informed us that Hockey X will match any price we find, if we lock into a 5-year commitment and they would provide more TMHA gear available in their store.</p>
Fundraising Update	Cameron Higley talked about the upcoming poker tournament fundraiser. He would like to incorporate all TVMHA families as well as families outside TVMHA. Brandon Valdez, who is a professional auctioneer, has agreed to be the official auctioneer again this year. There will be a silent auction where people can donate items. The goal is to limit the burden on the families (no selling raffle tickets, etc.), have a great event where families can come together and the goal is raise \$10,000.

	<p>Potential dates that are available at no charge at Tri Valley Ice are November 4, November 5, November 11, November 12 and possibly the first week in December. Cameron will firm up a date.</p> <p>There will be monetary incentives for teams to earn money for their individual team accounts that can be used for tournaments, etc. ie: for x amount of paid persons for the event, x amount of dollars will be given back to the team. Teams can also receive monetary incentives by providing silent auction items and if sold, 100% of the proceeds will go to the individual teams that donate an item(s).</p> <p>Erik Lahrs suggested information about the poker tournament be advertised early enough throughout the club. It is important to get families outside the hockey families to support this event.</p> <p>Cameron will give detailed information about this event to Olha so she can begin to advertise.</p>
Roster Updates	<p>All rosters were submitted Varsity HS-2 team will be submitted before next week's game Safesport must be completed before anyone steps on the ice. Fines will occur and possible forfeits will happen if coaches fail to follow these rules. It is suggested that all board members be safesport certified as well.</p>
Marketing	<p>Olha Markova is TVMHA's Public Relations. Olha has done a phenomenal job with publicizing TVMHA events, registration, etc on social media such as Facebook and Peachjar, which has been very successful. Peachjar is a paid advertising tool through the school districts. You can sign up with the schools to get emails. With the help from Aram Grigoryan, webmaster, the Facebook page is no longer closed and has been a good source to promote for the club.</p> <p>Olha would like to promote TVMHA by telling stories about the club years ago. Dave Curtis will put Olha in touch with Rich Wilcox who has been with TVMHA for years and would be a good source.</p> <p>One suggestion is to get more local businesses to promote TVMHA.</p>
Tri Valley Ice	<p>Phil is open to offering a punch card for Pucks on the Pond at Tri Valley Ice.</p>
Adjournment	<p>Motion to Adjourn: Cameron Higley 2nd by: Erik Lahrs Adjourned: 7:41 pm</p>