

# PARTNERSHIP OPPORTUNITIES AT SLP REC CENTER 2021-2022 SEASON

St. Louis Park Rec Center has huge reach with three hockey rinks and one massive aquatic park. Home to two high school hockey programs (SLP & BSM) and the St. Louis Park Youth Hockey Association. We also are busy hosting tournaments full of spectators, ice rentals, camps, weddings, aquatic park visitors, concerts and much more, and the brand new, covered outdoor recreation facility is unlike anything in the Upper Midwest.

**Numbers:** SLP Rec Center – over 350,000 annual visitors

## AD OPPORTUNITIES 2021-2022

- **Signage West Wall (East & West rinks):**

Cost: 1st year - \$500.00 or \$1250 for 3 years.  
Dimensions: 95.25 inches wide x 32 inches high  
Printing fee: \$225 each

- **Lightbox (48" x 48")**

Cost: \$800.00 per year  
Printing fee: \$250.00 each

- **Lightbox (24" x 72")**

Cost: \$700.00 per year  
Printing fee: \$250.00 each

- **Game jerseys - 1 sponsor per level**

Includes logo on our website  
(Bantam, Pee Wee, Squirt)  
\$2500 sponsorship per level  
\*\* 3 bantam teams  
\*\* 3 Pee Wee teams  
\*\* 3 squirt teams

- **Practice jerseys for all levels**

(Bantam, Pee Wee, Squirt)  
\$2000 practice jerseys per level.

- **Zamboni wraps x 3 – 1 for each rink**

Cost: (3-year term minimum)  
\*\* 1st year - \$3000.00  
(cost to wrap the Zamboni included)  
\*\* 2nd & 3rd year - \$1,250.00 each  
plus an image of your logo and web link  
on our website for 3 years.  
\*Company can choose to remain the  
Zamboni sponsor on a year to year  
basis following the initial contract.

- **3rd outdoor rink – in ice logo**

Cost: \$1000 for 1 year or \$2250 for 3 years.  
Size is 6'x6' in-ice logo per, with limited space  
and specific deadlines. Printing fee: \$250 each  
\*Cost to create/produce ad is advertisers cost;  
all ads need to be reviewed/approved by city  
staff prior to production.

- **Website – newly redesigned**

Website - \$200 for just website advertising  
- \$100 to add website into package with  
existing signage.



Some examples of where your branding can be placed throughout the St. Louis Park Rec center.



Have your business on the jerseys!