

Plates for Skates

Mike Cheever
Grow Hockey Grant



How the Boston Bruins license plate program is driving Massachusetts Hockey initiatives to new heights



Sportsmanship
Scholarship

69

scholarships have been given out since 1996 for a total of \$124,500 to high school seniors



REGISTER FOR YOUR PLATES TODAY!

100

About 100 grants have been awarded since the license plate funds started being received



Communications
(E-Newsletter)

Reaches **ALL** Massachusetts Hockey members every two weeks

TD Bank Bruins
Mini 1-On-1



Affects **EVERY** program in the state



Positive Coaching Alliance

20

program subsidies available

Try Hockey For Free

972

kids participated a Try Hockey For Free Event across 39 host sites



SAVE THE DATE: NOV. 12, 2016 FOR THIS YEAR'S TRY HOCKEY FOR FREE

Massachusetts Hockey Goalie Development



Reaches **ALL** members

50

SETS OF HARD DIVIDERS OVER THE PAST THREE YEARS FOR PROGRAMS



Little Bruins Learn to Play Hockey



42

DIFFERENT EVENTS OVER THE PAST TWO YEARS



40

THE LOOK-UP LINE IS 40 INCHES IN WIDTH FROM THE BOARDS.

The orange line warns players to keep their heads up when approaching the boards to decrease the risk of injuries.

FOR MORE INFORMATION:



#MASSPROUD

MAHOCKEY.ORG/INITIATIVES

QuickChange
Goalie Equipment

50



program subsidies available