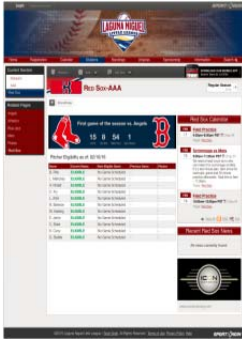




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WEBSITE ADVERTISING EXPLANATION

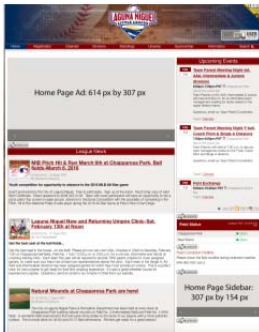
Sample of Web Ad on Team Page: An ad on the Team Page is viewable by members of the team you are sponsoring and their invited friends and family. Size: 300 x 150 pixels.



Sample ads on Homepage:

Header Rotation : An ad on the Homepage Header Rotation is viewable by all visitors to the LNLL.org website and is located in the center of the website's home page. This is one of the most visited pages on our website with approximately 4,000 visits per month during the peak season months. The ad rotates with other sponsors' ads. Size: 614 x 307 pixels.

Sidebar Rotation: An ad on the Homepage Sidebar Rotation is viewable by all visitors to the LNLL.org website. The ad rotates with other sponsors' ads. Size: 307 x 154 pixels.



Sample ad on Standings Page Rotation: An ad on the Standings Page Rotation is viewable by all visitors to the LNLL.org website. This is one of the most visited pages on our website with approximately 4,000 visits per month during the peak season months. The ad rotates with other sponsors' ads. Size is 735 x 100 pixels.

