



MOUND WESTONKA HOCKEY ASSOCIATION ADVERTISING & MARKETING OPPORTUNITIES

MWHA SPONSORSHIP OPPORTUNITIES

PLATINUM

Company Logo on one set Boys Travel Team Jerseys (Squirt, Peewee or Bantam)

Company logo on one set mite team Jerseys

Advertising at large fundraising events

- Golf Tournament in August and Fire & Ice @ Lord Fletcher's in February
- Raffle grand prize sponsor (cash or in-kind via prize valued up to \$2,000)
- Signage/Banners at events, logos on registration and online event pages
- One Hole Sponsorship and Fivesome Team @ Golf Tournament
- Four tickets to Fire & Ice

MWHA website advertising with logo and link to company website

MWHA Facebook posts

E-mail blasts to MWHA members

Investment: **1 year sponsorship \$3,200**
 3 year sponsorship (invoiced annually) \$3,000/year (\$9,000 total)

GOLD

Company Logo on one set Boys Travel Team Jerseys (Squirt, Peewee or Bantam)
(OR) Company logo on one set Mite team Jerseys

Advertising at large fundraising events

- Golf Tournament in August and Fire & Ice @ Lord Fletcher's in February
- Signage/Banners at events, logos on registration and online event pages
- Fivesome team @ golf tournament
- Two tickets to Fire & Ice

MWHA website advertising with logo and link to company website

MWHA Facebook advertising

E-mail blasts to MWHA members showing company sponsorships

Investment: **1 year sponsorship \$2,266**
 3 year sponsorship (invoiced annually) \$2,166/year (\$6,500 total)

SILVER

Advertising at large fundraising events

- Golf Tournament in August and Fire & Ice @ Lord Fletcher's in February
- Signage/Banners at events, logos on registration and online event pages

MWHA website advertising with logo and link to company website

MWHA Facebook advertising

E-mail blasts to MWHA members showing company sponsorships

Investment: **1 year sponsorship \$1,500**
 3 year sponsorship (invoiced annually) \$1,250/year (\$3,750 total)

BRONZE

MWHA website advertising with logo and link to company website

MWHA Facebook advertising

E-mail blasts to MWHA members showing company sponsorships

Investment: **1 year sponsorship \$250**
 3 year sponsorship (invoiced annually) \$200/year (\$600 total)

A LA CARTE SPONSORSHIP PURCHASE OPTIONS

1. Mite Jerseys \$20 per Jersey
2. Boys Travel Team Jerseys \$750 for first year, \$500 each subsequent year
(Approximately 18-20 jerseys, can be invoiced annually)
3. Golf Tournament @ Timber Creek:
 - a. Fivesome Team Sponsorship \$500
 - b. Hole Sponsor \$250
 - c. Game Sponsor -TBD
 - d. Food/Silent Auction/Raffle Donations
4. Fire & Ice Social @ Lord Fletcher's:
 - a. Monetary Donations
 - i. Company logo on registration site, Facebook page, and signage at event including banners and table top recognition
 - b. Raffle Donations
 - i. Grand Prize (Cash)
 - ii. 2nd place (Cash)
 - iii. 3rd place
 - iv. 4th place
 - c. Silent Auction Donations