

The Rockford Hockey Association (RHA) Board of Directors met Monday, August 22, 2016 at 8:00PM at Cedar Rock Sports Plex. The meeting was called to order at 8:05 pm by Craig McPhee.

Roll Call:

PRESENT: Craig McPhee, Erin Weber, Ryan Seauvageau, Tom Marchlewski, Dave Ezell, Casey LaMore, Ken Sergott, Dennis Santos, Jason Hodel

ABSENT: Chuck Veen, Donielle Austin

GUEST(S): Rick, Veronica Straus

Meeting Minutes: Review June and July minutes on Google Drive within next 48 hours.

Open Membership Forum: United Games Affiliate presentation. Interactive sports app that users play along with the live game. Football and soccer first. Released mid/late September. The more pre-registered people your organization has, the more money your organization will receive. Rewards are tangible (e.g., jersey). This app is not considered gambling. To be an affiliate it is a one-time \$29.99 fee and then \$10/month. Tokens are earned through click-ads. Tokens are used to “make the calls” during the live games.

Committee Reports:

MAHA – Jason Hodel – Rule change regarding affiliates: at least 30% of association membership must be from 8U and under. District 4 is moving to one scheduler for the entire district. MAHA would like to do that for all the districts. J. Hodel will locate affiliate agreement appendix and send out. Purchased 2 sets of quick-change goalie gear (will apply against grant) at the summer meeting. District 6 also purchased one set for each D6 association. Ninety percent (90%) of SafeSport issues were locker-room related; discussed solution approaches at summer meeting. J. Hodel drafted locker room policy last year; need to revisit and approve as a board. This policy needs to be in place for coaches, players, and parents. On September 11, Levels 1, 2, and 3 coaching clinics offered at Davenport University. Next MAHA meeting is September 13 in Ann Arbor. Applications to host a district tournament are due September 1.

Want to ensure that our Bantam B players have an association to play with this season because GRAHA closed registration.

We need a strategy for this season’s skills clinics. D. Ezell voiced concern regarding Sunday night scheduling of skills sessions. Need to schedule coaches to run sessions.

ADRAY – Dennis Santos – Next meeting is in September 14. Requested questions or concerns from our board for Adray meeting; please send to Dennis. Waiting on answer regarding suspensions during an Adray league game; need to align with MAHA (which is the next immediate game). T. Marchlewski is the rep for the JV league. Should have tournament bid results at September meeting.

Marketing/Growth – Casey LaMore –

- Email from Tom Stinson regarding skate sharpening. Confirmed that we will promote his services with our teams. Casey will follow-up with Tom Stinson to finalize details. He created punch cards.
- 2-on-2 Challenge – As a result for the Gold Status from last year, we earned \$250 credit towards Total Hockey for an approved purchase (expires August 2017). Dave Ezell will review list.
- THFF – November 12. Need to determine how we will handle skates. Jeff from Play It Again Sports (Alpine) is willing to come to hand out skates. We need a long-term solution. November THFF is sponsored by USA Hockey and include 40 jerseys, 40 goodie bags, 40 certificates. We usually have 60 kids in the November THFF. We need to develop an

organized solution such as skate bags. C. LaMore set up THFF registration; added shoe size in the registration form. January 7 and February 25 are scheduled; MAHA partnering with the January 7 THFF event.

- Back-to-School Event in Greenville – 3,000 attendees at event. T. Marchlewski and J. Bina represented association. J. Bina has list of who won for \$25 of registration fee; she is calling individuals. Harvey family willing to help connect into Greenville Public Schools. J. Bina getting booth for Rockford Harvest Fest. C. LaMore will follow-up with J. Bina on what she needs and the plans for fall community events.
- Golf Outing – Doing well at tee/green sponsors and receiving donations for raffles. Currently 10 foursomes registered.
- LTS/LTP – We need someone to be the off-ice point of contact/coordinator each week. Looking for suggestions. C. LaMore will reach out to possibilities.

Policies/Compliance – No report.

Director Reports:

General Manager/Ice – Ten (10) sets of keys for storage room. D. Ezell distributing to head coaches. Need to manage key distribution from the CRSP desk.

Coaching Commissioner – Dave Ezell – Worked on storage room. Currently have 51 complete equipment bags. Coaches meeting in September to set expectations; hope to include “body contact” clinic for strategies to take into the practices. J. Hodel suggested a monthly coaches meeting and a team manager meeting (T. Marchlewski). Invite a member-at-large at initial team meetings so teams know their board point of contact.

Treasurer – Ryan Seauvageau – Reviewed updated financial statements. Travel invoices sent out. House invoices will go out around September 1 (first due date October 15). Missing only 6-7 house registration fees to date. Need the final list for jersey and warm-up orders (J. Hodel) to reconcile billing. Suggest not including the jersey/warm-up orders on 2017/18 online registrations. Invoice for bags paid.

Registrar – Tom Marchlewski – Registrar’s meeting – a player can’t be release and play another association until financial commitments are fulfilled with original association. Two rosters are done. SafeSport and background check for each board member must be done by December 31. Starting in October, must submit LTS/LTP roster each month (until February).

Secretary – Erin Weber – No report.

President – C. McPhee – Positive feedback regarding the communication about the ice situation. Will have bi-annual meetings with CRSP regarding facilities and contracts. Pete Piatek is our referee scheduler for the 2016/17 season. Please make push to get sponsorships. Confirmed with D. Ezell about J. Kieling coaching PeeWee B. For 2017/18 registrations, seriously consider capping teams and using waitlist; need to make this an obvious message online. We need to build the personal training schedule/allocation; C. McPhee will draft initial schedule/proposal. D. Ezell requested trainer attend coach’s meeting.

Members at Large –

Donielle Austin – No report.

Casey LaMore – No report.

Ken Sergott – Discussed goalie coach options with Joe Messina, up to 20 hours. The challenge is the shared ice. Coaches will reach out to Joe to establish practice plans. K. Sergott will ensure that the same goalie coach will be at each of the scheduled sessions.

Old Business.

New Business.

Rec League – Need to discuss who will head this group.

Warm-up Status – Issues with communication; significant number of back orders. For next year, we need to look at different vendor options to ensure better customer service. T. Marchlewski will check-in with B&R.

Squirt Evaluation Skate – K. Sergott emailed all parents regarding evaluation skate. The Wednesday, August 24 timing is difficult for many families so considering rescheduling. K. Sergott working with J. Boyer (Squirt coach) to determine best approach.

Play-up requests approved by the board: Warner Kortykowski, Ethan Sergott, Nolan Williams, and Michael Mead. K. Sergott will notify parents of approved requests.

Communication.

Upcoming Board Meetings:

Conference call – Monday, September 12, 2016 at 8:30pm

Board meeting – Monday, September 26, 2016 at 8:00pm at Cedar Rock Sports Plex

Meeting adjourned at 10:49pm by Craig McPhee.