



St. Albans School

Dear Sir or Madam,

The Hockey teams from DeMatha Catholic High School and St. Albans School will host the 5th Annual American Heroes Hockey Challenge to benefit Fisher House Foundation and the USA Warriors Ice Hockey Program. The event will take place on Friday, February 3, 2017, at The Gardens Ice House, Laurel, MD at 7:30 pm. The teams will face off in a friendly match up, wearing camouflage jerseys, and will raise money through sponsorships, paid admission, apparel sales, raffles, and a silent auction. To date, this event has raised \$75,732.45 to benefit military based charities.

We are currently seeking sponsors for this event. By participating as a sponsor, your organization will benefit from extended exposure through promotional efforts and your tax deductible contribution will assist Military Members and their families.

The sponsorship levels include:

Corporate Sponsor \$5000 – Naming Rights for the Event (included in all advertisements, website, and press releases), Game Day Banner (3' x 8'), Full Page Back Cover of Program Ad, 10 Free Tickets, Preferred Seating, Introduction at Ceremonial Puck Drop, 2 Game Worn Jerseys*

Event Sponsor \$1000 – Game Day Banner (3' x 5'), Full Page Ad in the Program, 4 Free Tickets, Preferred Seating, Game Worn Jersey*

Game Day Sponsor \$500 – Game Day Banner (3' x 3'), 1/2 Page Ad in the Program, Game Worn Jersey*

Player Sponsor \$200 – Memorial/Well Wishes Ad in the Program, Game Worn Jersey*

* Game Worn Jerseys will be given to the sponsors after the game. Sponsors will have the name of their choosing displayed on the name plate of the jersey. Please indicate name to appear on the back of the jersey on the sponsorship form.

In addition, we will publish an event program for all event attendees and sponsors. The above sponsorship levels will receive a mention in the event program. Program ads can also be purchased as follows:

Full Page \$150

Half Page \$100

Memorial/Well Wishes \$25

Please feel free to contact Tony MacAulay, DeMatha Hockey Head Hockey Coach, at TMacAulay@dematha.org, 240-764-2239 if you have any questions regarding sponsorship or the event. Thank you for your time and consideration in this very important matter.

Sincerely,

The DeMatha Hockey Team

To learn more about the USA Warriors, please visit www.usawarriorshockey.org.
To learn more about Fisher House Foundation, please visit www.fisherhouse.org.



St. Albans School

**5th Annual American Heroes Hockey Challenge – February 3, 2017
Sponsorship Form**

Business/Organization Name: _____

Address: _____

Phone: _____

Point of Contact: _____

Email Address: _____

Sponsorship Level:

Corporate Sponsor (\$5000) _____ (please provide artwork for the program ad)

Event Sponsor (\$1000) _____ (please provide artwork for the program ad)

Game Day Sponsor (\$500) _____ (please provide artwork for the program ad)

Player Sponsor (\$200) _____ (please provide text for the Memorial/Well Wishes ad)

Banner Text (Corporate/Event/Game Day Sponsors) _____

Game Worn Jersey Name Plate: _____

Program Sponsor:

Full Page Ad (\$150 - ad size 7.5" x 10") _____ (Please provide artwork)

Half Page Ad (\$100 - ad size 7.5" x 5") _____ (Please provide artwork)

Memorial/Well Wishes Text Ad (\$25 - up to 40 words) _____

(Text) _____

Please make checks payable to: USA Warriors Ice Hockey Program, Inc. (USAWIHP)
(Mail to: USAWIHP * 14414 Sylvan Glade Drive * North Potomac, MD 20878 * Attn: Gary Rosenfeld)

Player Name, if applicable: _____