

Grassroots Players Survey

Bobby Lennox: Manager, Grassroots Soccer Development

Lets Explore !



The Stats !

4-11-13 474
8,368 ?? 15 1027
11-02-2014 32,864 +
34

Survey Process

- Children, Coaches and Parents together
- Parents and Coaches have the opportunity
- Children Complete the survey



Lets Explore !



"Hmm, wonder
what our kids
like about soccer ??"

"I often think what's
their most & least
favourite things ?"

"Well let's stop
guessing, let's start
asking them!"



4
8,3
11-

participate in The OSA's

GRASSROOTS PLAYER SURVEY

GRASSROOTS

I play soccer because...



The Stats !

4-11-13

474

8,368 ??

15

1027

11-02-2014

32,864 +

34

Survey Process

Children , Coaches and Parents together

Parents and Coach leave the room/area

Children Complete the survey



Boys and Girls

Age 5 to 12

Physical Development, Special needs

Voluntary

Boys and Girls

under 3 - under 12

Recreational, Development, Special needs

Voluntary

I play soccer because.....

It's really important to me that I.....

Why do I play soccer?

The adults should.....

CONFIDENTIAL



Travel Distances

Windsor	792 km
Thunder Bay	2822 km
Hamilton	208 km
Kingston	448 km
Whitby	36 km
Welland	342 km
Cambridge	244 km
Guelph	234 km
Ottawa	824 km
Newmarket	118 km
Richmond Hill	66km
Stouffville	52 km
Toronto	84 km
Barrie	234 km
Scarborough	36 km
Mississauga	124 km
Sudbury	816 km
London	440 km
Darlington	76 km
Oakridges	66 km
Grimsby	246 km
Unionville	60 km

Total Distance Travelled 8368 km

SURVEY SAYS...



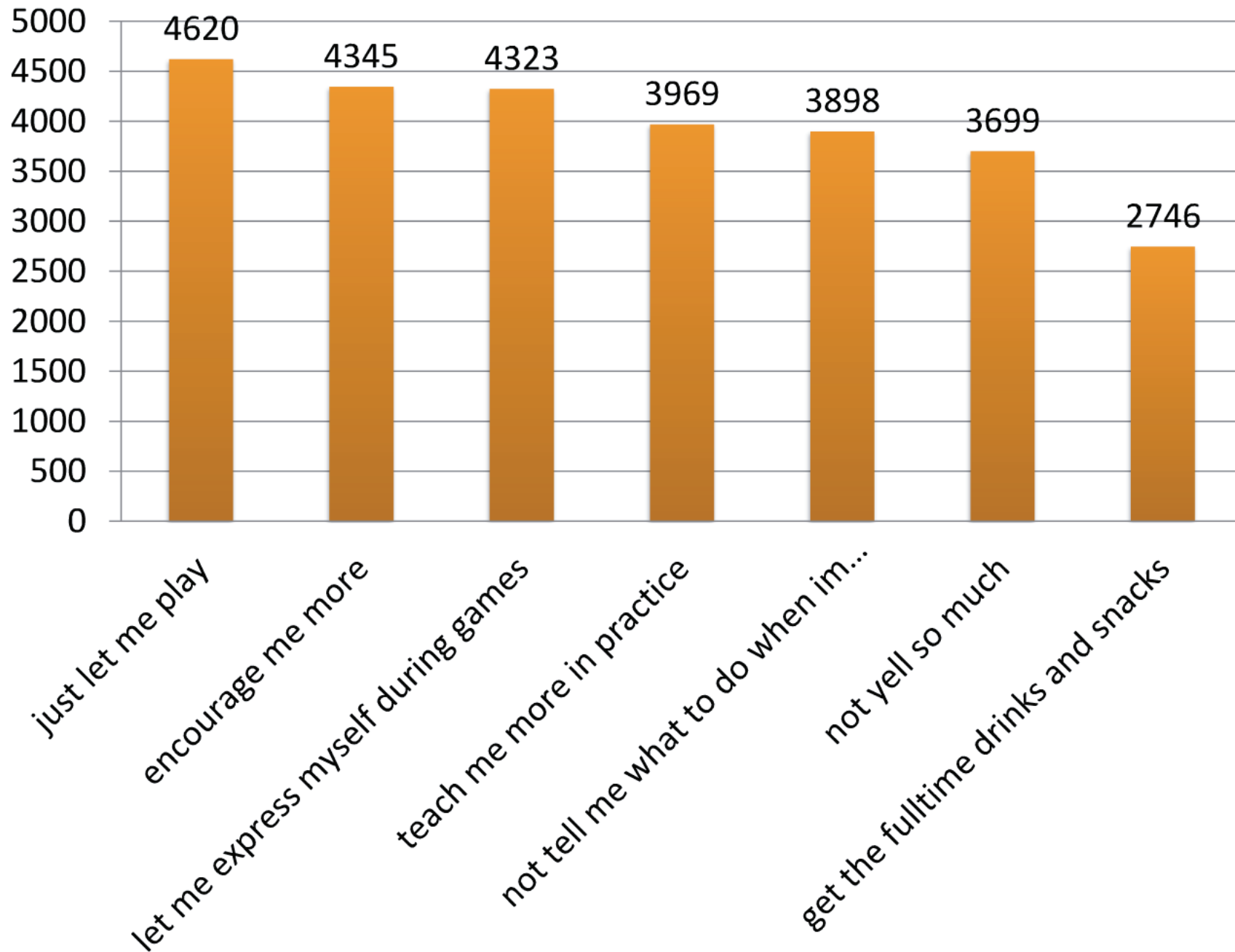
BALDO
GRACIE
TÍA CARMEN
SERGIO



- 1. Just let me play*
- 2. Encourage me more*
- 3. Let me express myself in games*
- 4. Teach me more in practice.*
- 5. Not tell me what to do
when I'm playing.*
- 6. Not yell so much.*
- 7. Get the full time drinks & snacks*

The adults should...

The adults should.....



Its really important that I....

1. Play as well as I'm able

2. Learn new skills

3. Play fair

4. Be with my friends

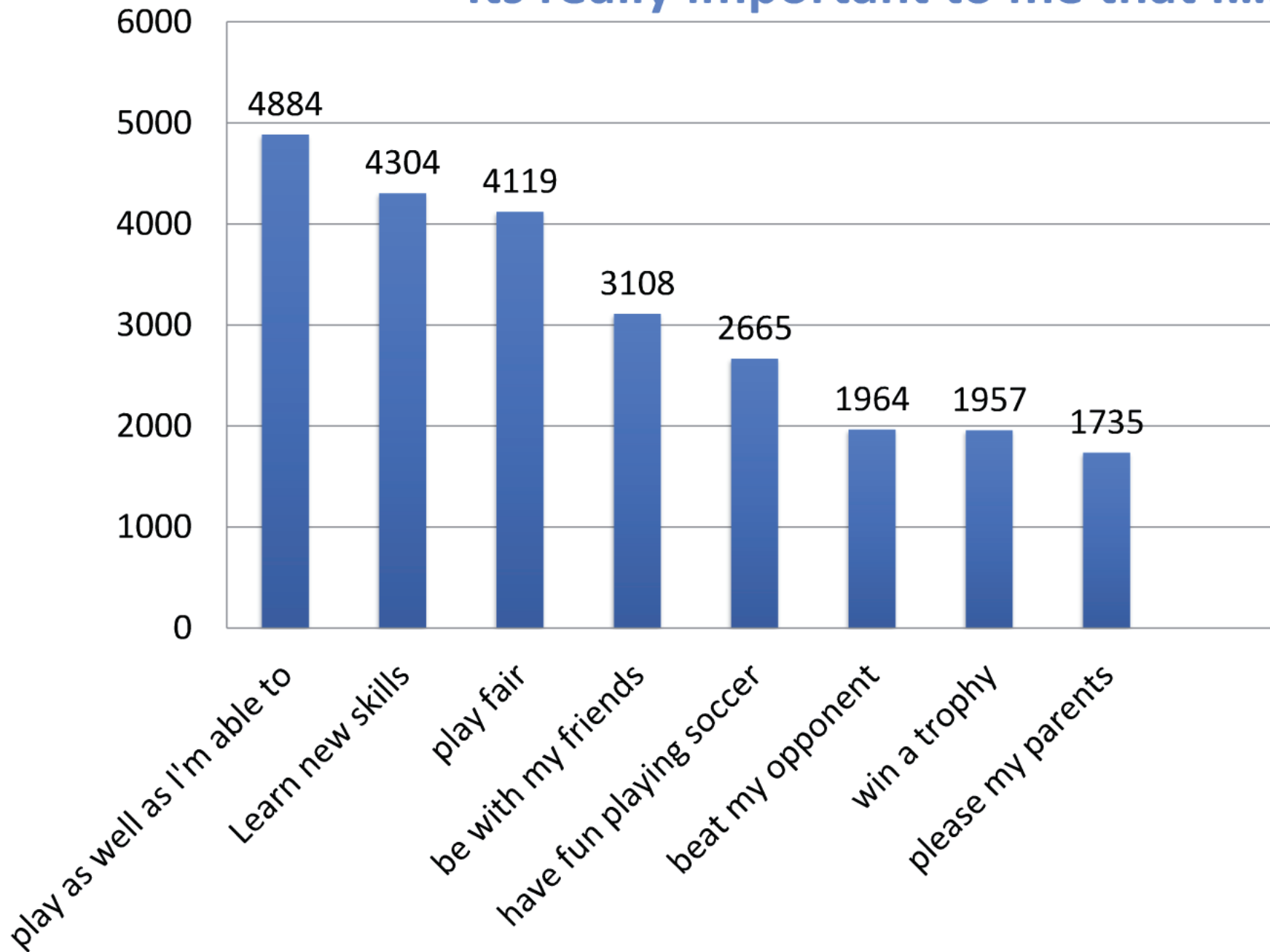
5. Have fun playing

6. Beat my opponnent

7. Win a trophy

8. Please my parents

Its really important to me that I.....



Why do I play soccer?

1. I like playing the game because its fun

2. It helps to keep me fit and healthy

3. I like scoring or stopping goals

4. I like to show my skills

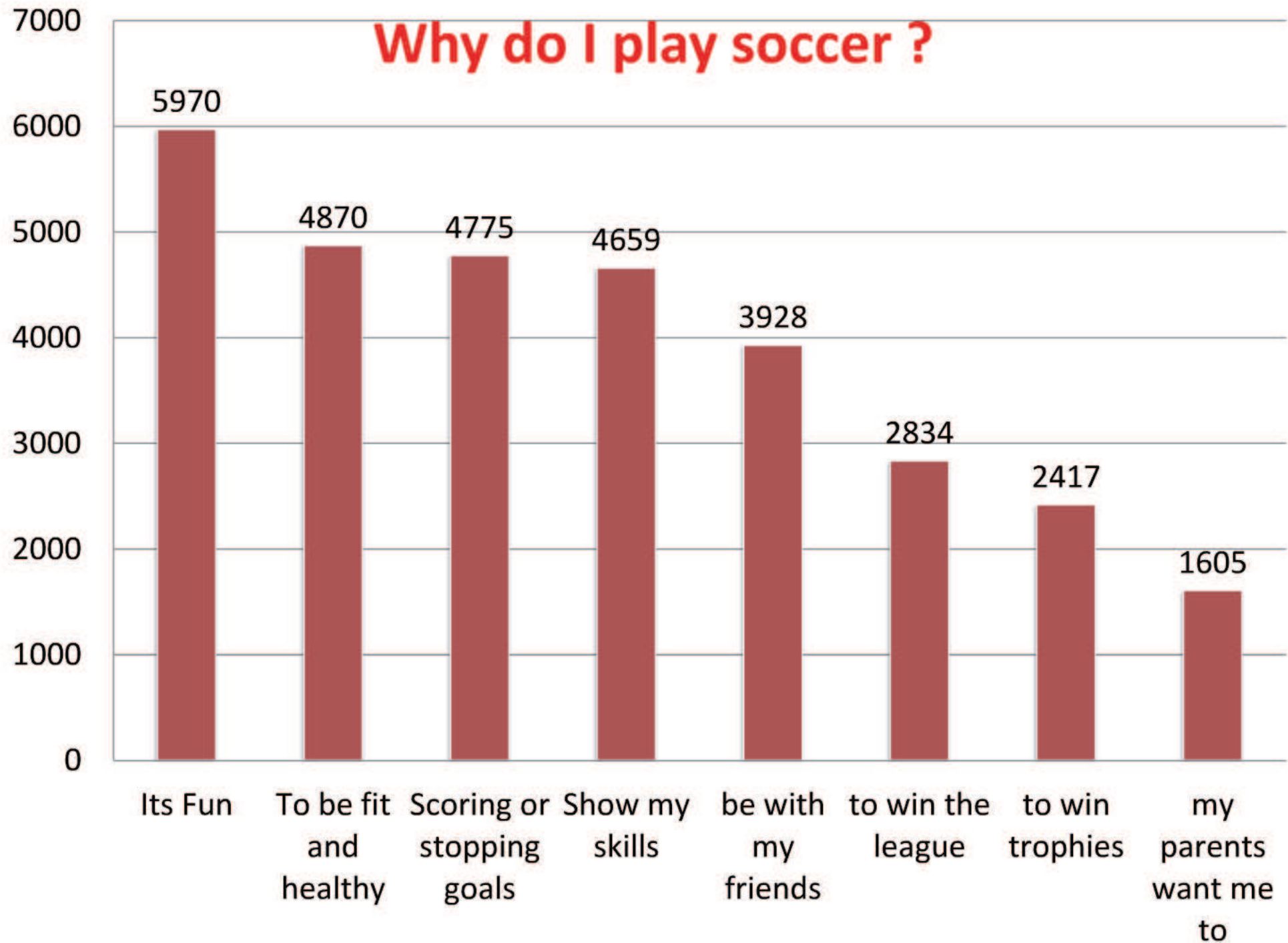
5. Its important to be with my friends

6. Its important that i win the league

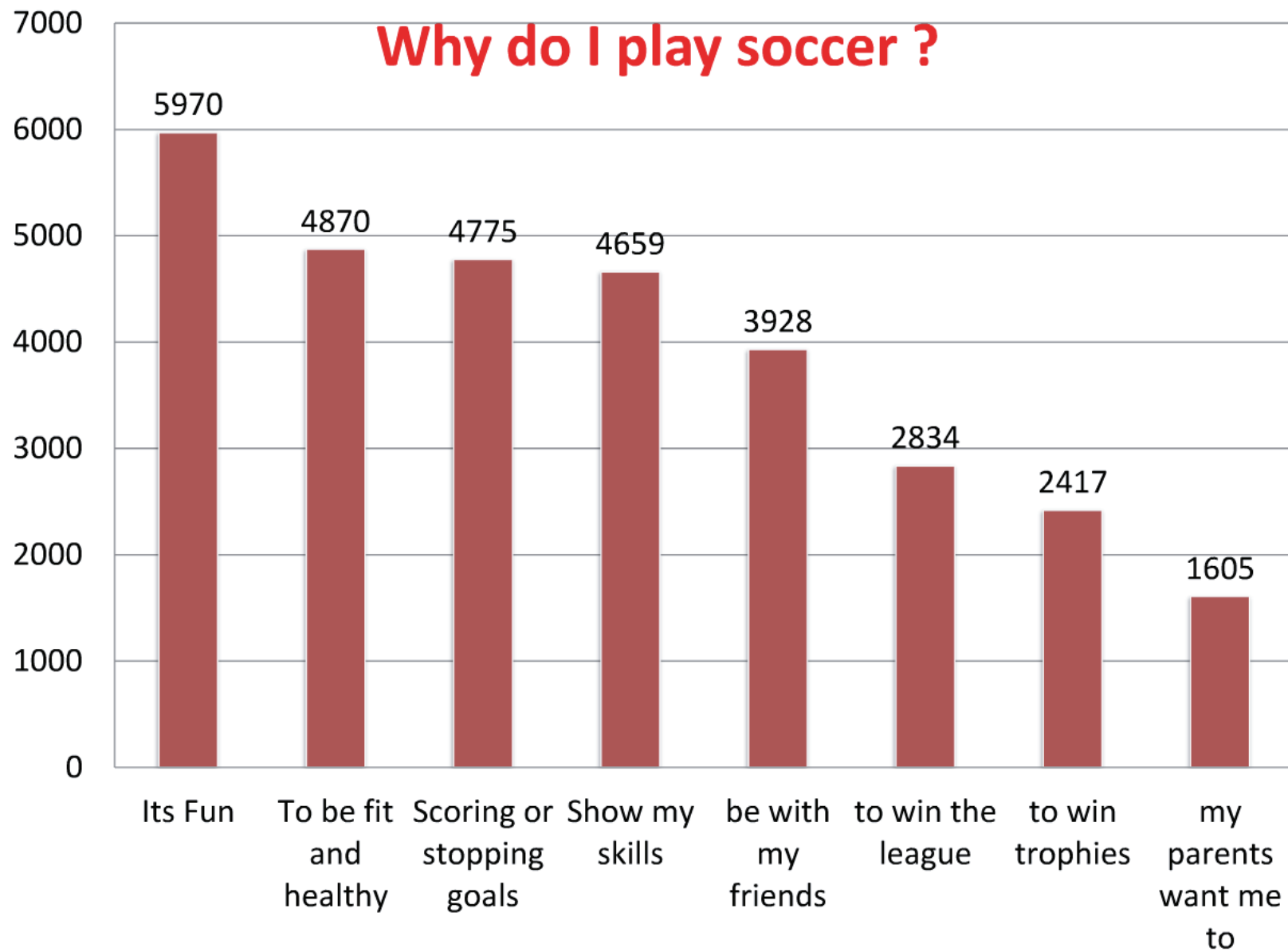
7. its important that I win trophies


8. Because my parents want me to

Why do I play soccer ?



Why do I play soccer ?





1. Trying my best is more
important than winning

2. It helps keep me fit and healthy

3. I like scoring or stopping goals

4. I like playing games against other teams

I play soccer because.....

5. I like meeting new friends through soccer

6. I like wearing my team uniform

7. I like to learn new skills & tricks

8. Its important I win trophies



If you could give your coach, Mom or Dad any soccer advice what would it be?

When doing drills, not wait around so much. I like a break, but not a two minute one. Maybe get 2-3 drills going at once.

What is your least favourite thing about soccer?

The coach yelling at you!

If you could give your coach, Mom or Dad any soccer advice what would it be?

I think parents/coaches are way too caught up in winning titles that they forget to focus on improving their players.

If you could give your coach, Mom or Dad any soccer advice what would it be?

My parents must remain calm and save their opinions till after the game.

What about soccer is your most favourite thing?

My most favourite thing about soccer is that you have fun and be with your friends.

What about soccer is your most favourite thing?

Hearing the coaches say "Awesome Job!"

What is your least favourite thing about soccer?

My least favourite thing about soccer is stopping us in the middle of a drill.

If you could, what would you change about soccer?

That if the ball comes out the ref needs to get it.

If you could give your coach, Mom or Dad any soccer advice what would it be?

I would tell my dad less yelling more teaching.

What about soccer is your most favourite thing?

That I can far + friendly.

If you could, what would you change about soccer?

Make 1 goal, turns to 10 goals.



If you could give your coach, Mom or Dad any soccer advice what would it be?

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and save their opinions till
after the game

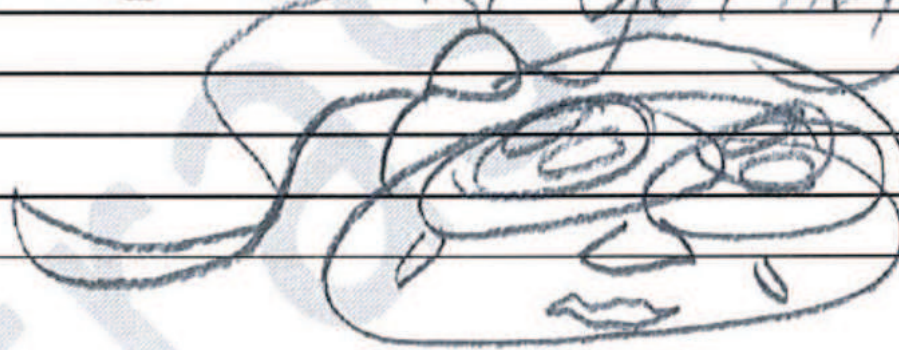
What about soccer is your most favourite thing?

Having the coaches say "AWESOME"

once.

What is your least favourite thing about soccer?

The coach yelling at you!



If I give your coach, Mom or Dad any soccer advice what would it be?

1 parents MUST remain calm

up the winning time
focus on improving their players

What about soccer is your most favourite thing?

My most favourite thing about
soccer is ~~that~~ that you have
fun and be with your friends

What is your least favourite thing about soccer?

My least favourite thing about soccer is

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If you could give your coach, Mom or Dad any soccer advice what would it be?

I would tell my dad less yelling
more teaching.

more exciting

to complete any:

If you could, what would you change about soccer?

Make 1 goal, turns to 10 goals.

What about soccer is your most favourite thing?

That I can far +
+ really.

If you could give your coach, Mom or Dad any soccer advice what would it be?

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If you could give your coach, Mom or Dad an

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I think parents/coaches

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NAME

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That I can far +

Take Away's

Children are honest!!

Children like being asked their opinions

The data tells a story (let's use it)

Parents are appreciative

More communication of the results

There are fantastic people
involved with our children

Winter travel in Ontario is not smart!!

Shout Out !!!

All the 34 clubs who took part

All the 1027 players

Data Input - Jenn Grainger & Kim Watson

Video Editing- Troy Roberts

Audio Track- Greg McGovern

Accommodation - Holiday Inn

Transportation - Pontiac

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of the results

people

ildren

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Bobby Lee
Manager,
blennox@

Carl Horton
Grassroot
horton@

Bobby Lennox
Manager, Grassroots Development
blennox@soccer.on.ca

Carl Horton
Grassroots Advisor
chorton@soccer.on.ca

THANKS