



Information Bulletin

Bulletin #: 12016-004

Date: Jan. 14, 2016

To: District Administrators, Presidents

CC: OSA Board of Directors, Staff

From: Bjorn Osieck, Director, Business Operations

Subject: New OSA 2016-2018 Strategic Plan Summary

The Ontario Soccer Association is pleased to share the appended <u>summary pamphlet of its new Strategic Plan 2016-</u>2018, as approved by the OSA Board of Directors at its December 2015 meeting.

As a synopsis of the comprehensive strategic planning document that will guide the OSA's activities over the next three years, this pamphlet is intended as a marketing resource for our district members to share with your Clubs and stakeholders to highlight the OSA's updated vision, mission, organizational values, strategic imperatives and key aspirations.

We invite you to post the document on your respective websites and kindly alert your member groups to its availability, so that it may help in sharing this important strategic information with stakeholders at all levels of our Ontario soccer family.

Going forward, this document is only one example of how OSA will seek to work hand-in-hand with you by providing you with additional tools for successful soccer service delivery.

If you have any further questions or suggestions, please contact me at bosieck@soccer.on.ca