

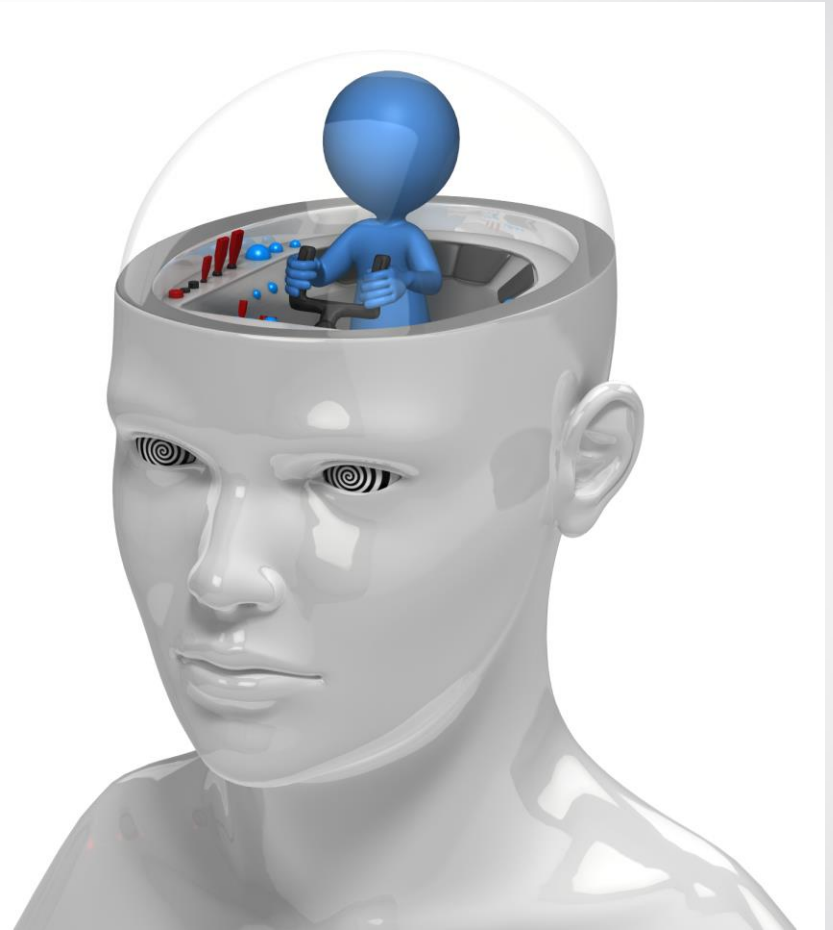


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EDUCATION

Supporting Decision Makers

- **Ontario Soccer Association**
- **March 2016**
- **ibarker@nscaa.com**
- **@barkernscaa**



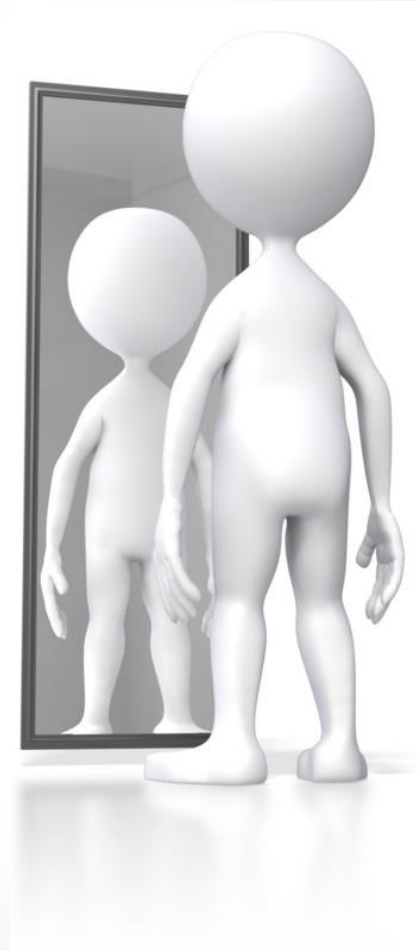
Quotable

“When you play a match, it is statistically proven that players actually have the ball 3 minutes on average ... So, the most important thing is: what do you do during those 87 minutes when you do not have the ball? That is what determines whether you’re a good player or not.” -Johan Cruyff



Self Awareness

- Personality
- Communication Style
- Task and Ego orientation
- Philosophy
- Personal goals
- External pressure



Considerations

- Personal development
- Player development
- Team Development
- Program development
- Piano players and piano carriers
- Democracy vs. Autocracy
- Performance outcomes
- Competitive success



Training Soccer

- Drills
- Exercises
- Activities

- Technique
- **Tactical**
- Physical
- Psychological
- Economical

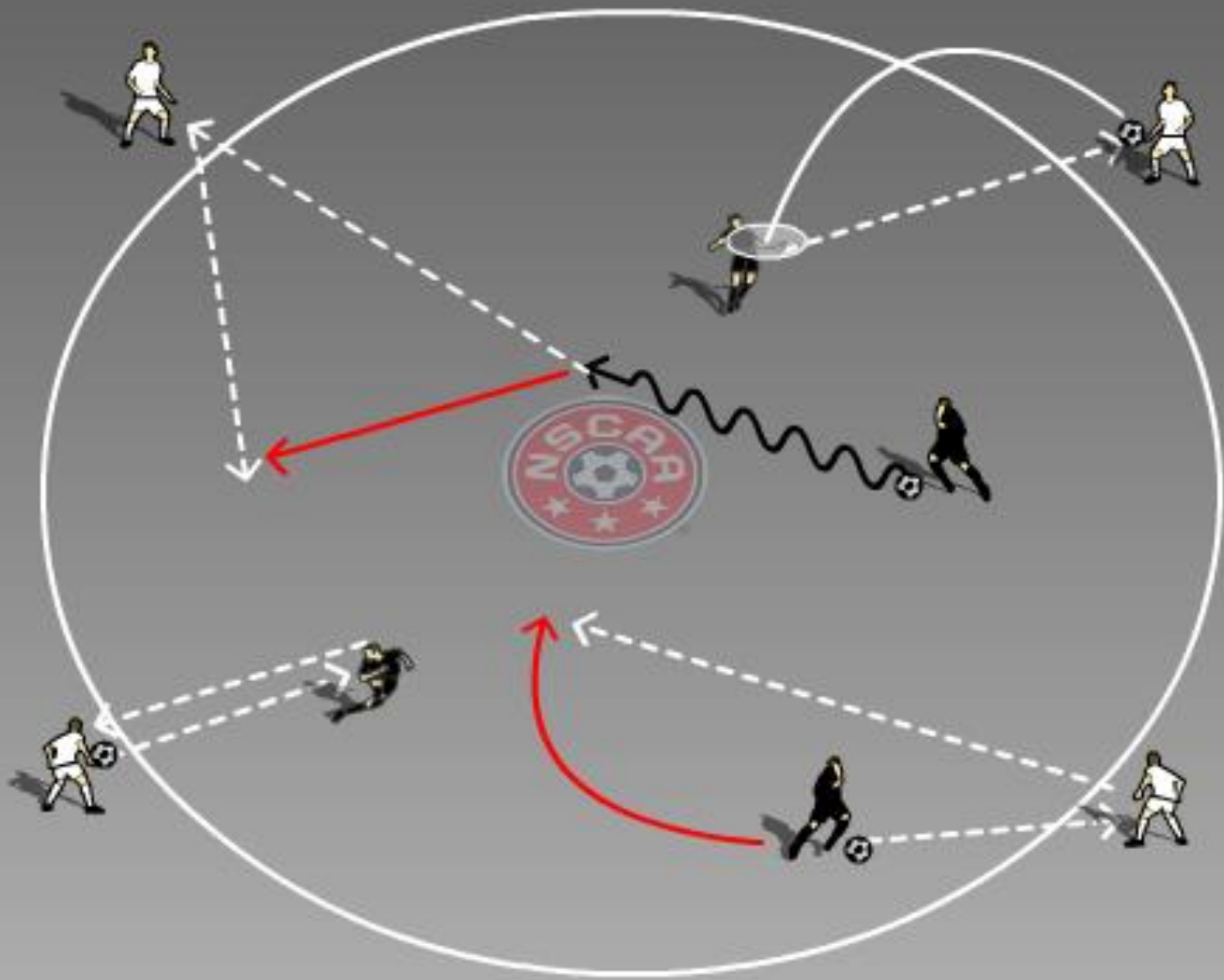


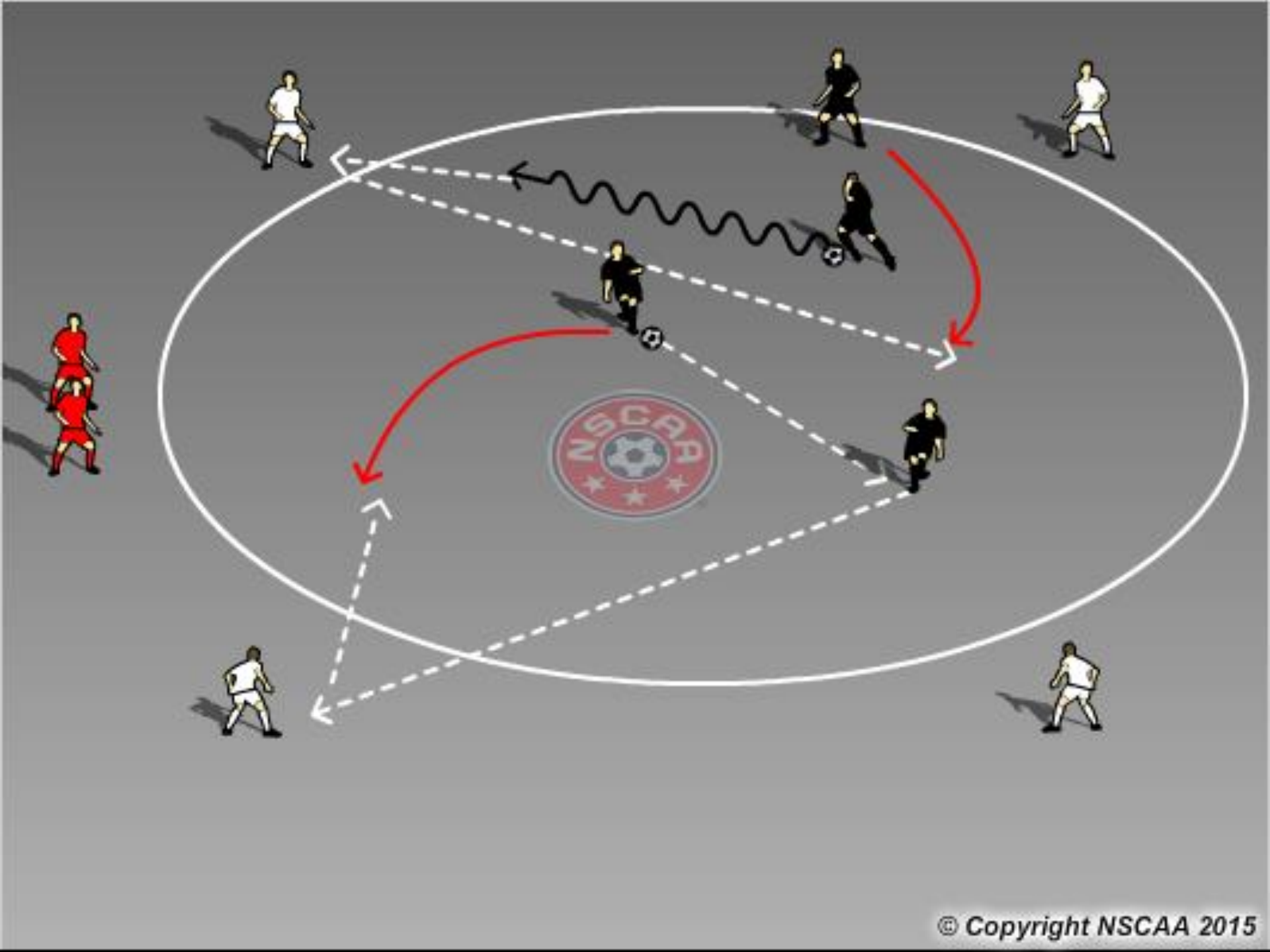
Command Style

- Unequivocal
- Setting specific goals
- Deliberate practice
- Immediate feedback
- Technical training
- Set Play training



“Talent Code”-Daniel Coyle



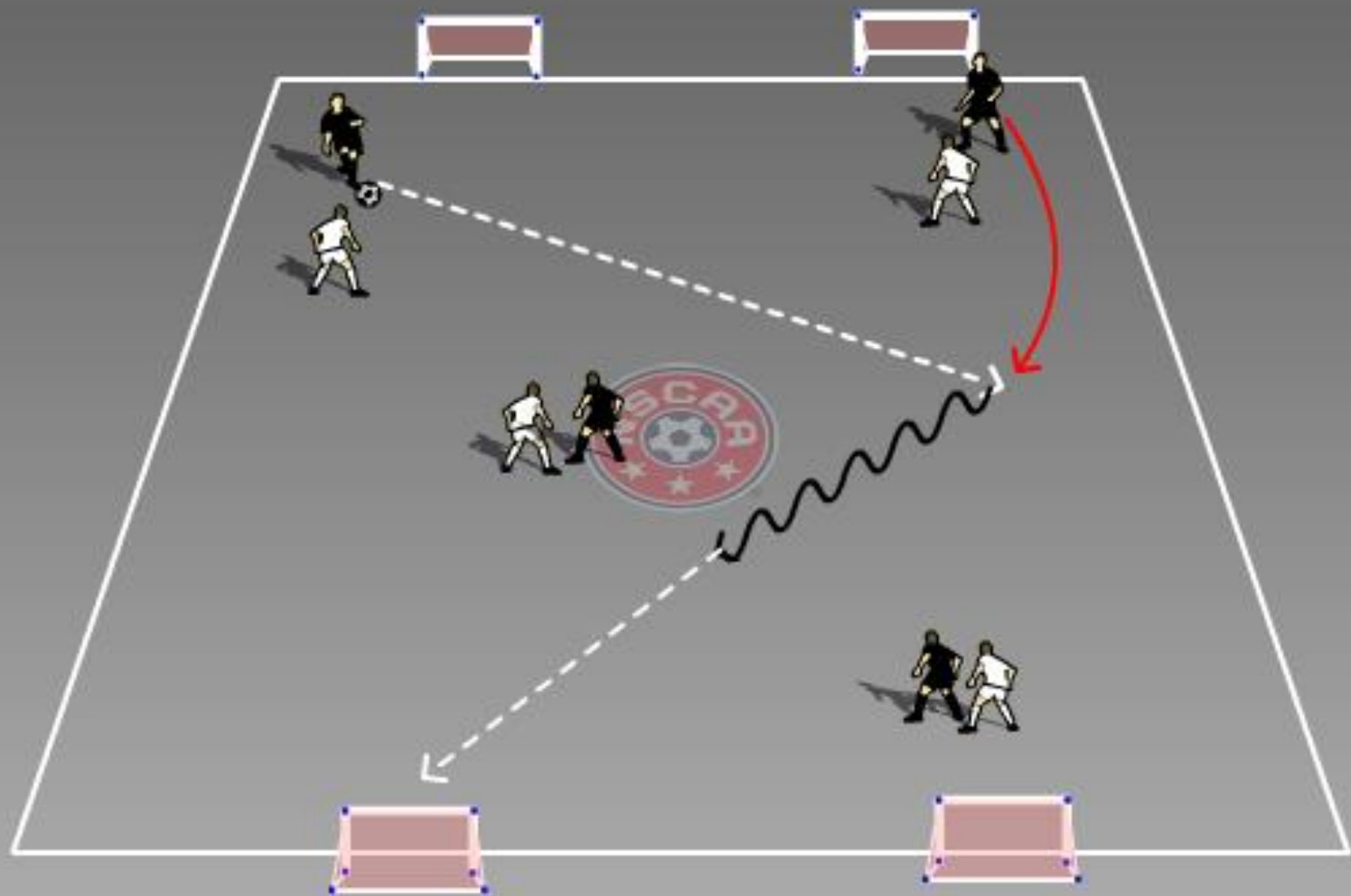


Socratic Style

- Open versus closed
- 0-100% question
- Rhetorical questioning
- Accusatory, “why?”
- Verbal approach



“The Art of Socratic Questioning” - Paul and Elder



Guided Discovery

- Collaboration
- Curiosity
- Through activity
- Through posed challenges
- Non-verbal approach



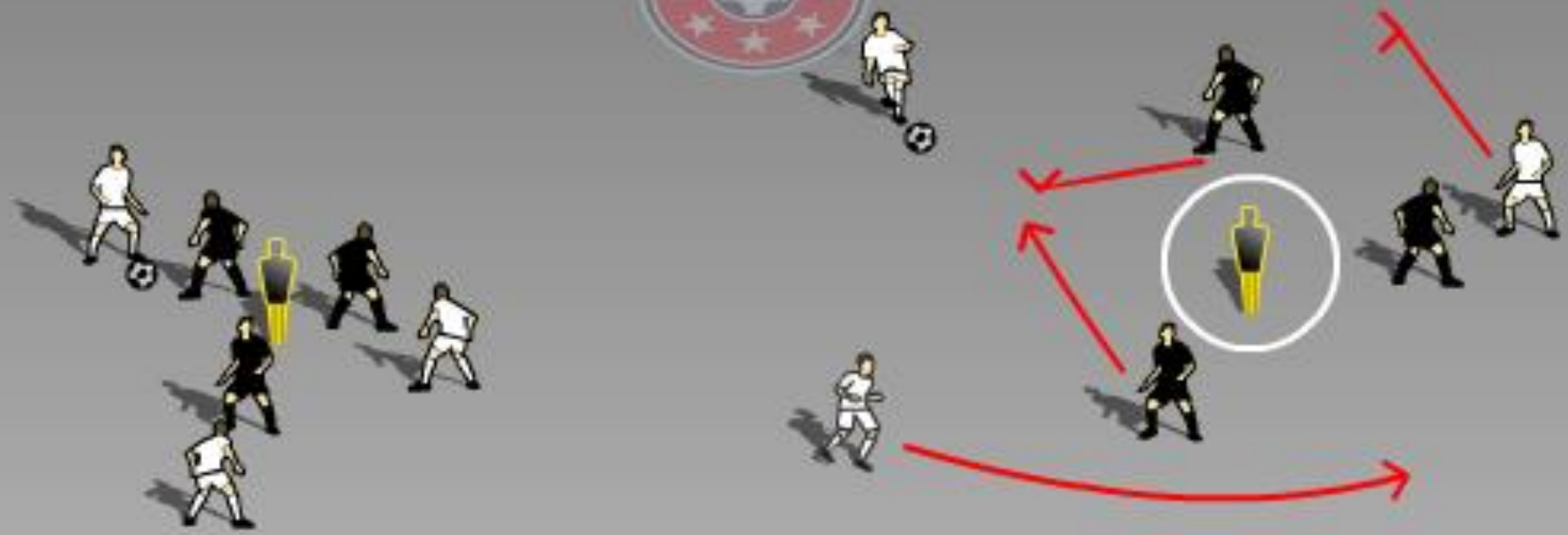


Teaching Games for Understanding

- Game based approach
- “Street Soccer” or “free play”
- Physical literacy
- Cognitive literacy
- Pattern recognition



“Teaching Games for Understanding” -Butler and Griffin





Situational Play

-2-0 with 10 to play
-No consecutive goals



Self Determination Theory

- Deci and Ryan
- Care
- Competence
- Choice

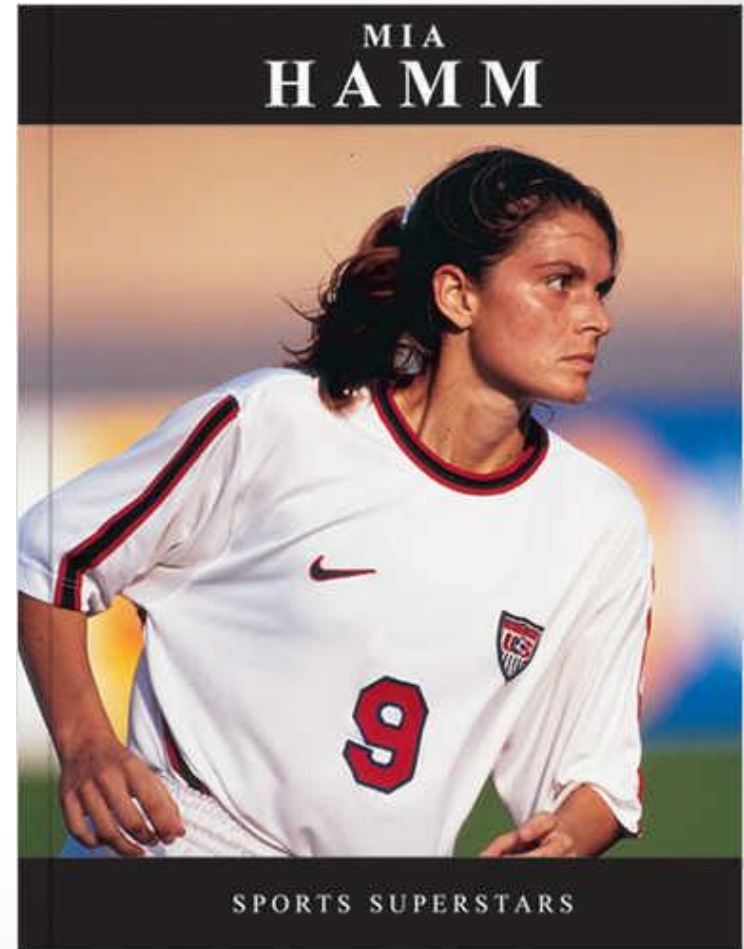
OR

- Competence
- Autonomy
- Relatedness



Quotable

“Failure happens all the time. It happens every day in practice. What makes you better is how you react to it”-Mia Hamm





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“Connecting the Past to the Future-Technical Development”

- Technical changes in the game-20, 10, 5 years
- Technical changes at youth levels-20, 10, 5 years
- Training environment changes based on technical levels of players (*and visa versa*)
- How will the game change based on the technical ability of players?



Context and Application



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1994-2015

- (1992)
- 1994
- 1999
- 2002
- 2008-2010-2012
- 2012/13
- 2013
- 2014 + 2015
- Back Pass Rule
- World Cup in America
- World Cup in America
- World Cup ¼ Finals
- Spain
- Bayern Munich
- Confederations Cup
- Germany and USA



Ajax (Netherlands)



- 1-4-3-3
- TIPS
- 15 teams
- Wheel Technical Management
- 17 million (134th)
- 74-78-88-98-2010-2014



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Ajax of Amsterdam

- Academy starts at 7 years
- Scouting at 5-6 years
- 40 miles radius (10 pro clubs)
- N to S is 3 hours
- International @16 years
- Academy goal is to graduate x2 from U19 to 1st XI



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Ajax of Amsterdam

- Eredivisie and UCL
- UCL post December = \$\$\$
- KNVB manages all the leagues
- Govt funded facilities
- Season splits and reallocates
- x70 amateur clubs in Amsterdam



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Ajax of Amsterdam

- 5.5 hour contact time
- 7-12, x3 train (parent)
- **13-16, x4 train (puberty)**
- 17+, x4-6 train (machine)
- Reserves, x6-8 train
- Affiliate club in 2nd tier
- Reserve League
- NCAA



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Ajax of Amsterdam

- Technical Wheels
- ✓ Trainers, scouts, testing, medical, academic
- x16 professional staff per
- Player directed support
- *New* 6 week coach assignments
- 1st XI 23.3 years
- **Cost: 12.50E**



Barcelona (Spain)



- “More than just a club”
- Residential
- Pass and Move
- 15 Teams
- Xavi, Iniesta, Messi
- Prior to 2008 (1964)
- Barcelona and Real Madrid



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Brazil (Santos)



- Then and Now
- Individualism born of adversity
- Santos-Residential with 5 age specific teams
- “Selling clubs”
- 1970-1994
- Parreira 94-98-2006



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Youth Development

- 300KM is the longest distance
- U6 2 vs. 2, “The Duel”
- U12-U13 8 vs. 8 (no tables)
- 5-7 Exploration
- 7-17 Individual Development
- 17+ Completion



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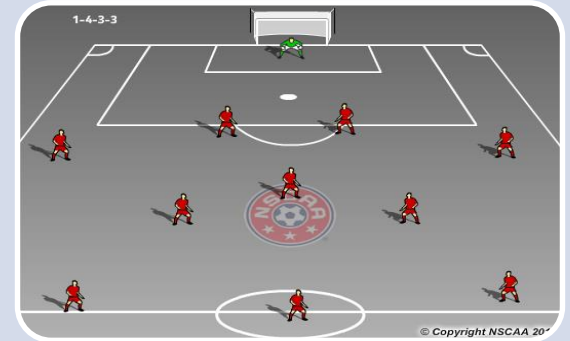
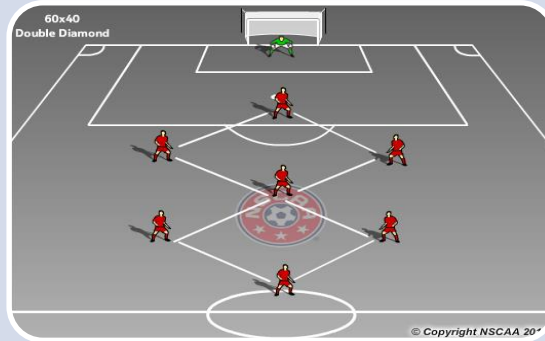
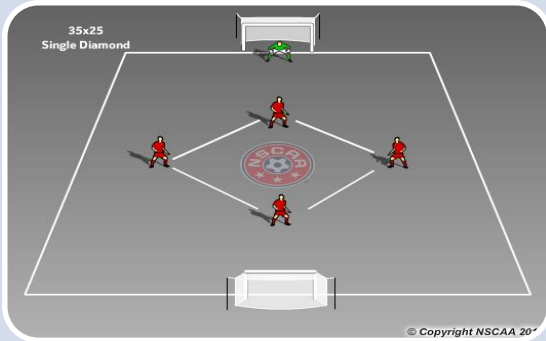
Youth to Adult



- Fun to Formation
- Street Soccer
- Reality based learning
- ✓ Transfer of training to game
- Tailor made coaching
- ✓ Player as the actor



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U8-U11

5 vs. 5

Single Diamond

Passing

U12-U13

8 vs. 8

Double Diamond

Mid range passing

U14

11 vs. 11

1-4-3-3

Long passing



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Zone and Building

“Zone puts brains in the youth player’s muscles”

- Reading of the game
- Increased decisions
- Collective defending and attacking
- Communication
- Concentration



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DFB “2000 Program”

- “Undeniable” participation
- Elite = 25 to 30 players
- Amateur Clubs (state supported)
- Stützpunkte x366 for U12-U15 (free)
- School and Pro link, currently x30
- BL 1-3 Academies required (free)

U6-U10 7 vs.7

U11-U12 9 vs. 9

U13 11 vs. 11



Criteria in Player Development

Enjoyment

Technique

Personality

Tactics

Versatility

Fitness



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Standardized and Socialistic

- Coach Education-- grassroots delivered to club
 - A, B, C three weeks long
- Structure-- DFB, to DFL, to BDFL (30,000 clubs)
- Policy/Procedure-- Standard and centralized DFBNET
- Finance-- Federal funding evenly distributed
- Culture— Aktion Ehrenamt, DFB sponsored training

PLAN—COMMUNICATE—COORDINATE—CONTROL



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Nurture (environment and opportunity) Nature

- 10, 000 Hours
- Deliberate Practice
- Immediate Feedback
- Outliers, Talent Code
- US youth soccer (frequency and quality)
- Race, gender, individual
- Tryouts
- Standardized tests
- The Sports Gene
- US youth soccer (money and diversity)



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Technique to Skill

- Unopposed
- Available time
- Technique Applied
- “Myelination” (practice makes permanent)
- “Random Practice” (game play)



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Technical Changes

- Everyone is a “piano player”
- Speed of Play
- Athleticism
- Science and environment
- Transition



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Technical Changes-Youth

- Education-player and coach
- Facilities
- Wider talent pools
- “Good” vs. “Effective”
- Representative soccer



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Training environment-Technical

- Chicken and the Egg (10 month calendar)
- Efficiency and progression
- Ability and Demand
- Options expanded
- Greater “localization”



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Changes in the Game-Technical

- Importance of transition
- Development and \$\$\$
- Tactical innovation (def vs. off)
- Officiating
- Rules/Player modifications



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Summary

- Context and Application
- Developmental Appropriateness
- TECH (Tact, Phys, Psych)
- **Individual** to Team
- **Process** to Product
- **Good** to Effective



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