



Dear Friend of the PRAA,

The Park Ridge Athletic Association (PRAA) is getting ready for the baseball and softball spring season. Thanks to our sponsors we are continuing the wonderful sports programs many Park Ridge children enjoy. Parents provide their time, the schools their facilities, and the Borough maintains the fields. Sponsors like you provide funding for maintaining programs and equipment. Our success would not be possible without your support. And your advertising dollars will bring in additional business, traffic, good will, and name recognition for your business all year long!

**As a reminder, in 2017 you supported PRAA with the following:**

\_\_\_\_\_ Team Sponsor \_\_\_\_\_ Full Page \_\_\_\_\_ Half Page \_\_\_\_\_ Qtr Page \_\_\_\_\_ Family Ad



Team Sponsorship:

All team sponsors receive an outfield banner, mention in our Spring Sports Directory, company name on the back of the team's uniform, a commemorative team plaque and advertising on our dedicated website [www.parkridgeathletics.com](http://www.parkridgeathletics.com). The website ad includes a direct link to your website. Sponsors may provide their own custom banner. A new banner will be created, or a previous year's banner will be used if your business has already been a sponsor. **The number of team sponsors is limited so please respond quickly! We assign team sponsors on a first-come basis!**

\_\_\_\_\_ **Team Sponsorship \$300**

Name as you would like it to appear on jerseys: \_\_\_\_\_

Please indicate if you have a specific team you would like to sponsor:

\_\_\_\_\_ Baseball \_\_\_\_\_ Child's Name & Grade

\_\_\_\_\_ Softball \_\_\_\_\_ Child's Name & Grade



**Spring Sports Directory:**

Please also consider placing an advertisement in our Spring Sports Directory or on our website. Our directory lists all teams and an alphabetical listing of all players and their phone numbers. It is a resource used by many community members and is a great way to advertise and promote your company to Park Ridge families!

Indicate whether you'd like to use last year's ad, or include a business card or email artwork to the email address below.

\_\_\_\_\_ Full Page \$125 \_\_\_\_\_ Qtr Page \$ 40 \_\_\_\_\_ Half Page \$ 75 \_\_\_\_\_ Digital Ad \$ 75

\_\_\_\_\_ Check here if you want to use last year's ad.

**If you have any questions regarding the options above, please do not hesitate to contact us. Please return completed form, check made payable to "PRAA", and your business card to: Marc Shahinian, 51 Degroff Place, Park Ridge, NJ 07656. The deadline for sponsorship is February 28, 2018. / The deadline for advertising is March 15, 2018.**

Thank you for your support,  
 Marc Shahinian (845-598-3027) David Grant (415-254-2152)

Name of Business \_\_\_\_\_ Contact Name \_\_\_\_\_ Telephone # \_\_\_\_\_

Email Address \_\_\_\_\_

Any logos should be sent in vector format (.eps or .ai) and emailed to [marcus325@verizon.net](mailto:marcus325@verizon.net).