



FC LEGENDS

2026 Sponsorship Program

FC LEGENDS ABOUT THE CLUB



Established in 2013, FC Legends United is a youth soccer club proudly representing the North Texas area. Based in Flower Mound, the club includes players from across the DFW metroplex. FC Legends is passionate about providing high quality soccer development while keeping the cost and time commitment manageable for local families.

With slightly more than 50% of FC Legends players on some level of scholarship, the sponsorship program is essential to the club's success. FC Legends is seeking community-focused sponsors who share the club's passion for accessible, inclusive youth sports.

TEAMS: 12

AGES: U8-U17

LEVELS: SELECT & ACADEMY

PLAYERS: 135

COACHES: 7



FC LEGENDS

UNIFORM SPONSOR



As the club's premiere sponsor, the uniform sponsor is featured prominently on every FC Legends team's gameday and practice jerseys.

VALUE: \$XX,XXX

INCLUDED:

- Company logo placement on all game jerseys
- Company logo placement on both practice jerseys
- Company logo and website featured on Legends website
- Sponsorship spotlight on club's social media channels
- Company logo featured as sponsor for annual club t-shirts gifted to players and parents



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FIELD SPONSOR



As the club's field sponsor, this partner's contributions would support the necessary maintenance required to provide a smooth, safe practice surface for all teams.

VALUE: \$XX,XXX

INCLUDED:

- Field naming rights
- Company logo on pop-up flag signage at every practice
- Company logo and website featured on Legends website
- Sponsorship spotlight on club's social media channels
- Company logo featured as a sponsor on the annual club t-shirts gifted to players and parents





FC LEGENDS SHADE SPONSOR



As the club's tent sponsor, your company logo would feature prominently on team tents needed to shade players during game breaks in the extreme heat of North Texas.

VALUE: X,XXX

INCLUDED:

- Company logo featured alongside FC Legends logo on custom tents for team benches on game day
- Company logo and website featured on Legends website
- Sponsorship spotlight on club's social media channels
- Company logo featured as a sponsor on the annual club t-shirts gifted to players and parents

Include mockup of bags and tags here



FC LEGENDS TRAVEL SPONSOR



As the club's travel sponsor, this partner's contributions would help offset tournament travel costs for scholarship families. All FC Legends teams usually have two travel tournaments per year.

VALUE: \$XX,XXX

INCLUDED:

- Company logo on bag tags for every player's team backpack
- Company logo and website featured on Legends website
- Sponsorship spotlight on club's social media channels
- Company logo featured as a sponsor on the annual club t-shirts gifted to players and parents

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FUNDRAISING SPONSOR



As the club's fundraising sponsor, your contributions would help increase the return of our bi-annual fundraisers, either through a direct partnership with your business product or by matching the value of funds raised by the players.

VALUE: dependent on sponsorship structure

INCLUDED:

- Two social media spotlights per fundraising campaign
- Company logo and website featured on Legends website
- Sponsorship spotlight on club's social media channels
- Company logo featured as a sponsor on the annual club t-shirts gifted to players and parents



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SPONSORSHIP PROGRAM

Our sponsorship program is new and evolving, so we are open to feedback and input. If you want to discuss a sponsorship idea, please reach out to club leadership at fclegendsutd@gmail.com.

INCLUSIVE, NOT EXCLUSIVE

Your support helps us reach and teach more kids who love soccer just as much as we do!

