

ESC Board Meeting Minutes
February, 12, 2014
Creekside Place

Attendees: Scott, Deb, Brenda, Dan, Mike, Jan, Nicki, Mary Jo,

Open Forum: No Club members present

Consent Items: (Minutes, Treasurer Report)- Motion by Brenda and seconded by Deb to approve as written. Board approved.

New Business:

- **Spring Season:** Reviewed Spring Calendar, additions and changes made. Kristina will update calendar, which will be available for next meeting to give to coaches.
- **2014-15 Registration- Set dates:** Deb will work on online registration set up and hopes to have done prior to May 5th. Registrations will be due by July 15th. A late fee will apply after this date.
- **2014-15 Fees:** Committee(Dan, Nicki, and Brenda) presented current recommendations(See handout). They will review and send out updated recommendations to board members via email before next meeting.
- **Finance Committee/Budget Planning Update:** Nothing to report at this time.
- **AGM/Coaches Meeting:** Set for March 12, 2014 at Creekside 6:30-8 pm.
- **Field Services(lining): Solicit new Vendor?** Brenda will check with Dan Larson @ EHS and Jason Acker may be able to maintain fields once lined. Will need to discuss with him again. An electric line machine would cost \$500 if we could find someone to do the fields initially.
- **Winter Fieldhouse play/coordination update:** James reports no problems and has been well utilized especially by the younger age groups. Some older kids have not had supervisors present in order for them to stay.
- **Coach Recognition Feedback:** Well attended...Sunday afternoon may be the best time to hold this event. No problems reported.
- **2013 Accomplishments: Feedback-** Board members to review and send Scott any updates by 2/16.
- **Fundraising 2014/Sponsors for 2014/15:** Jan reports renewal letters are out to existing sponsors with "their" team photos.
- **End of Year (June) picnic/potluck:** Should we do this? Will discuss at next meeting.

Communications/Marketing/Website:

- **Website Update:** See attached Website outline. Jan highlighted areas that could be maintained by board members, etc.. Board to review appropriateness and if any concerns follow up with Jan otherwise once the site is live board members can start placing information on the website.

- **2014 Registration/Marketing:** See attached handout of general concepts and proposal of 3 options for advertising on the website. Jan has also listed potential advertisers/sponsors and has asked board members to send her their top 9 picks via email by the end of the week.

Misc. Reports:

- **Club email:** Nothing to report
- **P.O. Box:** Kristina reports that the annual fee for the p.o. box is due by the end of the month for \$68. Nicki wrote a check for this amount and Kristina will take payment to the post office.

Next Meeting: March 12, 2014 Creekside Place at 6:30 This will be the AGM/Coaches Meeting in place of the regularly scheduled board meeting.

Parking Lot: Rostering teams- getting the right number of players on teams (revisit at next meeting)

Adjournment: 8:03 p.m.

Minutes prepared by Kristina Krueger, ESC Board Secretary