

# **Casco Bay Hockey**

## **Board Meeting**

September 6, 2016

6:00 PM

### I. Approval of minutes from last meeting

- o Motion by S. Damon, second by Melissa Riley that the minutes from August meeting (attached to this document, will be approved.) **Motion Passed unanimously**

### II. **CB Arena Update**: J.Veilleux

- o Landscaping is up and invoices are out to sponsors. Board sponsors are needed. Rich and John will facilitate. Ton of Board ads are open and needed. Helps with off season programming. Revenue should be higher with two new JV teams. Not a lot of open ice (2-10 weekdays and 7-10 on weekends). Learning curve on the off-season programming. Up-front payment for Casco Bay, not an additional amount. Ice will go in on the third week in October with practices to begin the following week. High school preseason program will be rolled out and CPrinn will disseminate for Midget age players. Bob Berube from MHD will fill ice on Christmas for Tier IV tournament, which is great due to open ice that would have been for open skating, now works for a revenue generating tournament for CB and CBA arena.
- o CB Arena Board meeting will happen end of Sept. Top Line Revenue of 320K. Negative cash flow from off season programming. 300K Plus or minus budget overall. Shawn will be joining the Arena Board as liaison from Casco Bay Board with non-voting membership starting the 27 September meeting.

### III. **Scheduler Report**-S.Morris

- o Updated ice plans. Most programs are not running until Columbus Day. Ice programming requires a lot of planning up front. Sally has provided

electronic and hard copy versions of the ice and team allocations.

IV. **Referee In Chief**: Tom Clifford

- o Midget House Update: Two goalies currently with emails out to High School age kids to play. More to follow
- o Referee in Chief: Fees for league games has changed. All statewide organizations will now mirror CB. Motion by TClifford is to go to the 17-18 fees in 16-17 season. Second by A. Woodford:. (Passes **unanimously**)

V. **Treasurer**: CK absent. SD updated NYA additional payment and new contract status. JV emailed a revised copy of the contract to AKloza at NYA.

- o **Treasurer's Report**
- o Still climbing a steep learning curve, but getting consultation support from Sarah Kramlich when needed.
- o Current on most/all outstanding bills due, expense reimbursements, Travel tournament entry fees, etc.
- o Working on Travel player registration with priority emphasis on early season levels (Midgets, U19 Girls, & U16 Girls).
- o Creating invoices for each player.
- o Applying \$350.00 deposits paid this past Spring.
- o Applying remaining registration fees due.
- o Will send registration report to include outstanding balances due to Eric, Scott, and Stephanie this week.
- o Have numerous scholarship awards to process as well as last season's D&D Mug winners.
- o Need to start looking at House registrations but not likely to happen this week.
- o Submitted early \$30,000.00 ice installment payment to CBA to help them during the lean months. CBHA is in sound financial position to support this request.

VI. **Marketing Report**: R.Lappin

- o Marketing/Fundraiser report: CBH Stickers. Received shipment and have

begun initial soft sell. Will do major push once season begins and TAs are in place. Stickers will sell for \$3. Would like thoughts on what to do with money raised. Scholarship money would be a good idea. We have the potential to raise ~\$2,700.

- o Dunkin Donuts program:
- o WCSH will be running our ads again this year. Congrats Goodrich!
- o Mug program will again begin sometime in October. Probably mid October once the season gets kicked off. Need a solid month of selling for prizes. Similar program as last year where we will have prizes for top teams, top sellers in CBH Academy and House/Travel, and a drawing for additional prizes.
- o Gift cards; We once again have \$3 gift cards to hand out to kids. Plan is to hand these out via TA once teams get together.
- o Patches: We have ~ 500 left over from last year. I ordered another couple of hundred. John L.'s wife will again be doing the patches.
- o Signs: Signs have been installed in both FIC and CBA. Will be creating some Registration information soon to add to the boards. We will use these boards as a way to promote all things Casco Bay.
- o UMaine tickets: We will be looking to do the UMaine tickets this year for at least one game (There are three games this year) to see how it goes. We will be able to buy tickets at half the price and sell them for what we want.
- o Casco Bay Arena ads: Could use some help here. If there are folks in the organization that have businesses or work for local businesses, please consider having a conversation with them about sponsorship at the rink. I will handle all logistics if they're interested.

## VII. **Coaching Report:** J.Cyr

- o Report was sent. Nothing additional beyond a couple more coaching registrants. Travel coaches need SafeSport and Modules completed before rostering.

- As of this morning, 71 coaches are registered. That is less than half the total from last season. I expect that we will see a push as we get closer to the start of house assessments and Academy. All 71 coaches have met their pre-season requirements in terms of module completion and safe sport. I am not sure if they have all completed background screenings because those reports are generally slow coming from MeAHA. Reminders will need to go out to coaches requiring level certification this season. I'll send that out soon.

VIII. **Girls update:** S. Matusovitch

- SD will follow up with State in two U 14 teams (Stephanie Cote) from SM that needs to be added.
- U14 A, U16 and u19 all start practice this week.
- Games in the NEGHL start this weekend.
- U14 B, U14 house , U12 A and U12 B will start in October.
- U19 B was changed from a split season team to a HS pre - season skills clinic numbers are low for this right now have 9-10 need about 15. They start thursday night.
- U14 house numbers are low right now at 8 hopefully we can get 6 more.
- Want to follow up on the U12 A and U14 B T2 teams playing the MeAHA PW T3 teams. I was hoping to have each of those teams play 5 or 6 of the MeAHA teams home and away. Hard to get good local games for these teams and this has worked well in the past. Was this mentioned at the last MeAHA meeting? There are 11 PWT3 teams so somehow need to split them up.
- Lastly Meaha has not gotten back to me twice on emails letting them know that CB has 2 U14 T2 teams. Shawn I may need so help with this. (SD to follow up with Ben Gray. Emailed Ben on 9/7/2016).

IX. **Registrar report:** Stephanie Haskins

- Travel coaches need to complete registration before rostering. Deadline for

rostering. Some players still need to register ASAP. SH to send a list to SD and ET to send a final note to the parents.

X. **TA Report:** Meg Swift

- o Midgets are all set with a lot of returning players. Meg in touch with all the Travel TA's and will plan a meeting before the first practices and will do the same in late Oct/early Nov for Tier IV teams.
  
- o Picture day is set for November 5th

XI. **MeAHA** Items: S. Damon

XII. Other Items: Coaching Director? New Web Director? Blast email to CB.

XIII. Executive session

XIV. Adjournment: 7:24 PM.

***Attendance: S. Morris, A. Woodford, S. Haskins, S. Matusovitch, J. Cyr, R. Lappin, S. Rousseau, T. Clifford, J. Veilleux, H. Geoghan, M. Goodrich, M. Swift, M. Riley, S. Damon***