

Casco Bay Hockey Association
Board of Directors Meeting Minutes
October 3, 2016

Board Member Attendance

Board Member	Position	Oct. 3
Shawn Damon	President	X
Chris Kennedy	Treasurer	X
Glenn Jonsson	Secretary	X
John Veilleux	Non Board member – CBA liaison (non voting)	X
Stephanie Haskin	Registrar	X
Tom Clifford	Referee Equipment Director	
Eric Turgeon	Travel Director	
Sally Morris	Master Scheduler (non voting)	X
Jason Cyr	Coaching Director	
Amanda Woodford	Tournament Director	
Rich Lappin	Marketing Director	X
	Webmaster	
Scott Matusovich	Girls Director	X
Rachel Pargeter	Girls Assistant	
Heather Geoghan	Casco Bay Academy	X
Matt Goodrich	Mites Director	
Scott Rousseau	Squirts Director	X
Melissa Riley	PeeWee Bantam Director	X
Meg		X

Welcome

Approval of the minutes from 2016. Motion to accepted and pass unanimously.

Presidents Report

CB Academy report:

BTI: 45 registered skaters

LTP: 30 registered skaters

Advertising has gone out for Forecaster (northern and Portland editions), and online PPH. Rich put together a

FB ad that is circulating -- please find and share if you have FB. I've sent an email out to distribution lists from last year, will send one from CB in next day or 2.

Numbers for LTP especially seem low...

Ready to start mid-October. Lots of coaches for BTI so far, need more for LTP (Hopefully will come with more skaters).

Girls Report:

Still looking for a few players for the U14 House team have 10 registered hopefully 13 soon.

Would like them to be in the PW house practice rotation I think this is the best fit for them.

Also waiting on Meaha I believe to okay our request for the U12 A and U14 B T2 for scheduling games home and away with Meaha PWT3 teams. I am in need of games for these teams and this is a great way to work in good local games. I am worried about getting these teams enough games.

New NEGHL league for the U14, U16 and U19 A teams has been a great success so far good games, okay travel and hosting some home games. In the past Mass team would not come up here so this has been great.

Presidents Day tourney is falling apart for a few reason, we may just scale this back and make it a Jamboree with 2 other teams.

Would be interested in Casco Bay hosting the Girls state playoffs if we have the ice.

Also would like to think about waiving the late fee for the girls house teams U12 B and U14 House. In some ways this is almost the same as LTP in the sense that many of these families are new to Casco and in some cases new to Hockey. Every year I end up essentially building these teams right up until the season starts. Through recruiting from the MS teams or other programs that end up not offering a option for them. Without this process we would not have enough players to offer the kind of teams I think are important to grow the game. Just a thought and not sure if this is even possible.

Boys Travel Report

- Midget travel season well underway. Some hiccups getting started given new director (me), new travel scheduler, new coaches/TA's, etc. Practice schedule issues, roster changes, etc. Some benefits to having travel midgets covered by travel director, but not an insignificant amount of additional work.
- Squirt-Bantam boys travel started off-ice two weeks ago with street hockey at CBA and dryland training

at Foreside Fitness.....2 times per week for each team. Start on ice practices this week. Dryland workouts cut back to once a week. Positive feedback regarding dryland workouts at Foreside Fitness. Club has been extremely welcoming.

- Practice and game uniforms ordered and distributed to coaches.
- All rosters set. All players and coaches registered/paid.
- MEAHA schedules set and online. Some changes likely as teams finalize tournament commitments and non-league games.
- Skating and goalie instructors secured for weekly skills sessions.

Team Administrators Report:

TA Meeting for Travel TAs of Bantams, PeeWees and Squirts on Wed 10/5 6-7 at FIC to review:

- How to Keep Binders
- Score Sheets
- Communication with teams
- Fundraising – with hopes that Rich Lappin can attend
- SafeSport
- Updates from State Meeting
- Team Photos – Nov 5/6

Team Photos:

- Oct 29/30 at FIC for LTP and BTI
- Nov 5/6 at Rowe School for House and Travel teams (need to develop schedule)

TA Meeting for House Teams – TBD after teams set

Merchandise/Clothing Order?

Fundraising:

DD Commercials are back on the air again.

Promo code being setup for CBA enrollment discount in a Press Herald online advertisement. This will allow us to track the response rate of the online ad (s).

DD mug allocation may change this year: DD has requested that we only receive 2,000 mugs and sell them at \$30 instead of \$20 so that we can raise the same funds. This is different from our signed agreement, however,

want to ensure that the program continues into future years so want to be a good partner and support the program anyway we can. Not many programs as easy as this one to raise \$60k.

DD sales program: We're looking at running the prize portion of the sales from 11/1-12/07. This gives us time to sell a lot of the mugs and still have time to determine prize winners and distribute the mugs. Prizes are being pulled together now and we have a great head start thanks to help from Nikki Doyle of our CBA program. She's already received a number of prizes with more in the works.

CBHA Sticker sales: Soft sales have already begun and people really like them. We will push these sales once all teams are pulled together and TAs are in place.

Some other fundraising ideas have been discussed but will roll those out if they become solid.

UMaine hockey tickets: We will most likely offer these for the third game. With the first game being on 11/4, and house teams not pulled together yet, there isn't enough time to coordinate sales and deliver tickets to buyers. May still consider the second game.

CBA advertising:

No new dasher board ads but making push for some local companies. Have shared information with Rivalries and just trying to make phone contact. Will follow up this week.

Scheduling Report:

Sally is uploading boys/girls travel this week a second time.

Still need to schedule non league games for T2 and some T3 teams.

Midget U16 T3 will have 2 extra games scheduled this week.

Ice Arena Update:

New contract will be written to protect CB hours of ice at CBA. Working on new contracts for NYA and FIC as well.

Grand opening this year is 10/28. 3 game event on the 28th: 3 cross ice Mite games at 5:40; SQ game at 6:50; U14 vs PWT2 at 8.

MeAHA grant: CB to generate grant proposal to MeAHA. Grant is very likely to be approved. We will use this \$3100 to pay for half of the cost of cross ice boards at CBA.

Bids being sent out to build an insulated wall around the chiller to reduce the noise.

Need help with board ad sales.

Treasurer Report:

Looking into working with a bookkeeper to help with the treasurer role.

Registrar report:

As of yesterday all travel and house midget teams have been rostered and approved.

Once again, I have been more than 8 weeks rostering players and coaches for travel and it involves a tremendous amount of time. Players need to make their first payment and be held to the deadline to reduce the amount of time required by everyone for chasing.

Jason is doing a great job chasing coaches for requirements as the rostering procedure has changed. New requirements won't allow a coach on the roster (or ice) without their module, background check and safesport complete.

Coaching Director Report:

102 coaches registered so far. Off pace a bit from last season. I expect that we will get late entries after assessments. As Steph said, the new registration process is making our jobs easier in getting coaches set for the season right away. Not as much chasing. There is a big wave of coaches requiring a level cert this fall. I'll be sending out reminder emails soon.

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Meeting adjourned at 7:05

Submitted by

Glenn Jonsson