



ONTARIO SOCCER
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INFORMATION BULLETIN

Bulletin #: I2017-020
Date: April 12, 2017
To: District Administrators, Presidents, Technical Directors, ORA Members
CC: Ontario Soccer Board of Directors, Staff
From: Johnny Misley, Executive Director
Subject: Newly approved Policy – Intellectual Property and Ontario Soccer Brand Guidelines

The Intellectual Property of Ontario Soccer includes the organization's visual identity (logo/marks, slogans/tag lines).

With the March launch of Ontario Soccer's new brand, the following Policy (Board approved March 23, 2017) and Operational Procedure has been created and approved with regards to the organization's visual identify and brand management.

The following Policy and applicable Reference Document is for internal reference as well as external use amongst members, partners, and stakeholders, as a guide to ensure consistency and appropriate execution of the Ontario Soccer brand.

The Policy includes a **Request Form** which should be used for all members, partners and stakeholders requesting usage of Ontario Soccer's Intellectual Property.

Policy: [Policy 20.0 \(Appendix E\) – Intellectual Property Policy](#)


The Reference Document for this Policy can be found under the Applicable Forms/Documents for **Operational Procedures Section 1.0 Governing Documents:** [Ontario Soccer Brand Guidelines](#)

For information or further questions regarding Ontario Soccer's Intellectual Property Policy, Brand Guidelines or request for usages of Ontario Soccer's Intellectual Property please contact [Khanh Be.](#)



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