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INFORMATION BULLETIN

Bulletin #:	I2017-021
Date:	April 18, 2017
То:	District Administrators, Presidents, Technical Directors, ORA Members
CC:	Ontario Soccer Board of Directors, Staff
From:	Johnny Misley, Executive Director
Subject:	New Premier Partner Announcement

Ontario Soccer is informing all organizations within the soccer membership today that we have successfully signed and announced Toronto FC as a "Premier Partner of Ontario Soccer."

This agreement is an enhanced partnership to what was announced in March 2016.

Toronto FC will now be investing in Ontario Soccer in exchange for "Premier Partnership" marketing rights as well as becoming a presenting partner of the Ontario Player Development League (OPDL).

Attached to this Bulletin is a letter from Bill Manning, President of Toronto FC.

Read the full details of the announcement on the Ontario Soccer website.

This initiative is a result of the Ontario Soccer 2016-2018 strategic plan under "Build Partnerships" with respect to professional soccer clubs operating in Ontario.

Ontario Soccer looks forward to working alongside Toronto FC at all levels in order to help develop the game on and off the pitch.

If you require any further information, please contact Bjorn Osieck.

