

Learn Football From The Best!

SPORTS INTERNATIONAL OVERNIGHT AND DAY FOOTBALL ACADEMY Featuring Members of the New England Patriots



July 9–12, 2017

UMass—Lowell, Lowell, MA

Join members of the New England Patriots, and an experienced coaching staff for a truly extraordinary 4-day football training experience.

WITH GUEST INSTRUCTOR



JOE THUNEY
Guard

New England Patriots

THE 2017 PROGRAMS

1-DAY SPECIALTY CLINIC



July 9, 2017 University of Massachusetts—Lowell, Lowell, MA

Receive concentrated position-specific training taught by our hand-selected high school or college coaches prior to the start of the football academy. *Ages 8–18 (See page 5)*

SPORTS INTERNATIONAL PASSING, RECEIVING & DB ACADEMY



July 7–9, 2017 University of Massachusetts—Lowell, Lowell, MA

Position specific comprehensive training for quarterbacks, wide receivers, tight ends, and defensive backs. *Ages 7–18 (See page 6)*

MAX LANE AND JARVIS GREEN LINEMAN ACADEMY



July 8–9, 2017 University of Massachusetts—Lowell, Lowell, MA

Position specific comprehensive training for offensive and defensive line play. *Ages 7–18 (See page 7)*

SPORTS INTERNATIONAL KICKING, PUNTING & LONG SNAPPING ACADEMY



July 9, 2017 University of Massachusetts—Lowell, Lowell, MA

Receive technical instruction from an elite coaching staff made up of elite college coaches and former or current college players. *Ages 8–18 (See page 8)*



34th Big Year for Sports International!
The Best Football Instruction in the USA!
301-575-9400 • <http://www.footballcamps.com>

SPORTS INTERNATIONAL FOOTBALL ACADEMY

Featuring Members of the New England Patriots

Academy Features, Benefits, Value and Experience

Features, Benefits, Value, Training, Accommodations, Meals, and Experience

- **The coaching staff will thoroughly train and prepare each player** during the entire academy to be a better, more confident football player. With excellent football, recreational and housing facilities, AND top coaches, trainers, and pro players, our goal is to give each participant the finest football instruction available and an experience they will never forget! Parents and relatives are encouraged to attend the final practice and awards ceremony.
- **Instruction, lectures, and demonstrations by members of the New England Patriots.** Participants get the opportunity to learn the same offensive and defensive techniques that the New England Patriots players are taught by coaches in the pros in an encouraging and fun atmosphere. A true football training experience!
- **Participants learn from outstanding veteran college and high school coaches** selected for their ability to coach and teach the game of football. Participants are taught at an approximately 10:1 ratio. This ratio ensures that participants receive individual and team instruction on both offense and defense at the academy.
- **All Positions.** We teach the essential elements of successful football for every offensive and defensive position. The instruction stresses both position-specific and team play. Players select their own offensive and defensive positions.
- **Grouping Players.** Players are carefully grouped by age, size, experience, and athletic ability.
- **All the football a player could want.** Participants receive up to 6 hours of instruction each day.
- **Outstanding recruiting and scholarship opportunities.** The coaching staff for high school age participants is made up primarily of college coaches recruiting for their schools. Each year, several participants go on to play college football. If a high school player wants to play at the college level, the opportunity to meet and work with the college coaches on staff is priceless.
- **Next College Student Athlete (NCSA)** There will be an NCSA speaker at selected locations to educate participants on the "5 Things You Need To Know" and the "5 Things You Must Do To Get Recruited".
- **Players learn more than just football at the academy.** They are taught about teamwork, consideration of others, self-discipline, and how to attain their potential in sports and in life. Players also learn the importance of achieving good grades and selecting correct role models.
- **Autographs from members of the New England Patriots.** We will suggest holding an organized autograph session when members of the New England Patriots are in the academy and they have always been very cooperative. If a player is unavailable for autographs, we should respect their wishes and appreciate the pro player attending and instructing at the academy. We cannot guarantee a participant will receive every guest's autograph because each guest's schedule is unique.
- **SUPERVISION AND BACKGROUND CHECKS!** Safety and security of your son are a concern for Sports International, and therefore, we conduct background checks on all staff, coaches, and father volunteer counselors that attend the academy. In addition, there are athletic trainers on duty 24 hours a day to attend to the player's needs. On the field, your son is under the watchful eye of our coaching staffing and off the field father counselors are in charge of supervision. In addition, many of the campuses where we hold our programs have campus police and/or security staff.
- **Meals** Daily buffet style breakfast, lunch, and dinner complete with a large variety of tasty selections for the training athlete. Lunch and dinner only provided for day participants.
- **4 days and 3 nights of housing accommodations on campus.** Use of the recreational facilities is included.
- **All players receive a free Academy T-shirt.**
- **Eligibility:** In accordance with the NCAA regulations and state rules, players that have not enrolled in college are eligible to attend a summer football academy without jeopardizing their athletic eligibility. The Sports International Football Academy; Sports International Kicking, Punting & Long Snapping Academy; the Max Lane Lineman Academy, and the Sports International Passing, Receiving & DB Academy meet ALL NCAA and state eligibility rules.
- **Football Equipment Needed:** Helmet, one light and one dark football jersey, shoulder pads, mouth piece, and football shoes. Equipment available to rent for nominal fee.
- **Academies are helmets and shoulder pads only.** The 4-day academy and 1-Day Specialty Clinic are limited contact, with the required equipment of a helmet and shoulder pads. We believe helmets and shoulder pads during practice are the best way to teach fundamentals, blocking, tackling instruction, form, so players can apply proper posture, footwork, head and hand position in a controlled manner. Limited contact is the perfect median between non-contact and full contact.
- **Inclement weather.** Participants should be prepared for adverse conditions. The academy will be held regardless of weather. Make-up sessions or refunds will not be offered. The decision to modify the schedule rests solely with the academy director and management.



Sample Daily Schedule

- 7:00 am** Wake up & Breakfast
- 9:00–11:00 am** Demonstrations and lectures with members of the New England Patriots at the academy — Full practice
- 11:30–2:00 pm** Lunch followed by autograph session with the members of the New England Patriots at the academy! Supervised recreation (if time permits.)
- 2:00–4:00 pm** Demonstrations and lectures with members of the New England Patriots at the academy — Full practice
- 4:45 pm** Dinner — Supervised recreation (if time permits.)
- 6:30–8:30 pm** Evening Practice
- 8:30–10:00 pm** Supervised recreation (if time permits.)
- 10:00 pm** Lights out

Day participants will have the option to participate from 8:00 a.m. to 4:30 p.m., or stay until 8:30 p.m. for dinner and the evening practice. Lunch and dinner are included in the Day tuition.



FREE Training Session by Velocity Sports Performance
Norwood or Lowell, MA – (a \$75 to \$150 value).

Participants will receive a free training session at the Velocity in Norwood, or Lowell, MA. Participants will be tested for Quickness, Reaction, Agility, Power and Speed. Performance testing is a recruiting tool used by college football coaches. Participants wishing to improve in their performance testing can contact the Velocity training staff to schedule workouts at www.velocitysp.com/norwood or by calling 781-349-8434.



BRYAN STORK
 Former Guard
 New England Patriots

**SPORTS INTERNATIONAL
 GRIDIRON ELITE**

The top athletes ages 15-18 will be selected throughout all the programs, and detailed information on each will be sent to over 2500 college coaches. For more detailed information please refer to Page 5.

SPORTS INTERNATIONAL FOOTBALL ACADEMY

Featuring Members of the New England Patriots

Matching Up Players and Gridiron Elite

Properly Matching Up Players

The size of the Sports International Football Academies allows our staff to separate players by age, size, experience, and athletic ability. When players are not matched up properly, they will experience frustration, failure, and loss of confidence. Accepting participants 7-18, the Sports International Football Academies have a very adequate number of players at each age level to not only provide proper match-ups, but to also challenge players and provide a great learning environment during the academy. The outstanding coaching staff and learning environment has developed a national reputation for being the best high school, middle school, and youth football academy in the USA!



BRANDON BOLDEN
Running Back
New England Patriots



JABAAL SHEARD
Linebacker
Indianapolis Colts



DURON HARMON
Safety
New England Patriots



CHRIS JONES
Defensive Tackle
New England Patriots

Elementary Level— Beginners* and experienced players

Our coaching staff will intensify the instruction in all phases of the game with positive, enthusiastic instruction. This group will receive personalized attention and training. Learning proper technique at this age is very important, but our staff never forgets "football is a game." While still making each practice fun, our veteran coaching staff will work with players on more advanced technique training on both offense and defense.

Middle School and Jr. High Level— Beginners* and experienced players

Our coaching staff's goal for this age group is to prepare each player for his team! Whether you have never played football before or are an advanced player, we know how to make you a better football player! The instruction will intensify in all phases of the game as the academy goes on. Each player will receive more advanced technique training each day of the academy and will return to their team a much improved football player.

High School Level— Beginners* and experienced players

Our coaching staff's goal is to help each high school player attain their football goals! The coaching staff, made up of college and high school coaches, know how to make you a better football player and we will do everything in our power to help anyone from the academy play at the college level. Players selected to the "Gridiron Elite" (ages 15-18 only) will receive an award and have their names placed on the Sports International Football Academy Wall of Fame!!

SPORTS INTERNATIONAL GRIDIRON ELITE

The "GRIDIRON ELITE" is an exclusive club made up of the top high school players in all Sports International Academies.

High School Players Only Ages 15-18

These players will be selected by the Sports International coaches that coach the high school athletes. (The coaching staff for the high school age group is made up primarily of college coaches and some high school coaches.) A detailed information packet on top high school players will be sent to over 2,500 college football coaches at DI, DII, DIII, and NAIA schools to help each player receive recognition at the college level. This unique service is very respected by the college coaches. It has enabled hundreds of players to continue their football career. The goal of the Sports International Football Academies is to see that every high school age player receives intense instruction and top competition under the watchful eye of top college coaches. If you would like to play at the college level, this will be an excellent opportunity to receive the best instruction available and be seen by an outstanding lineup of college coaches. Through our partnership with NCSA, they will send each award winner's information to an additional 5,000 coaches across the country.



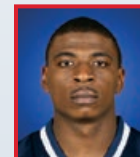
What Current and Former Patriots Say About The Sports International Football Academy



Zoltan Mesko, Former Punter, New England Patriots— "The Football Academy was very well organized but each practice was kept light-hearted. It has many benefits, including the improvement on the players' fundamentals."



Pete Brock, Former Lineman, New England Patriots— "The academy was well run, a true skills and football fundamentals academy. A great program!"



Brandon Tate, Wide Receiver, Buffalo Bills— "It is a great experience to get teaching and technique with professional athletes. They can take what they learn from the academy and use it for the rest of their football careers."

SPORTS INTERNATIONAL FOOTBALL ACADEMY

Featuring Members of the New England Patriots

July 9–12, 2017 • University of Massachusetts—Lowell, Lowell, MA

Some of the Patriots that have instructed at the academy include: Joe Andruzzi, Brandon Bolden, Tom Brady, Troy Brown, Teddy Bruschi, Matt Cassel, Patrick Chung, Roosevelt Colvin, Dominique Easley, Buddy Farnham, Kevin Faulk, Stephen Gostkowski, Duron Harmon, Dont'a Hightower, Ellis Hobbs, Brian Hoyer, Damon Huard, Chris Jones, Nick Kaczur, Dan Koppen, Matt Light, Devin McCourty, Willie McGinest, Zoltan Mesko, Lawyer Milloy, Logan Mankins, Brandon Merriweather, Asante Samuel, James Sanders, Jabaal Sheard, Adam Vinatieri, Ty Warren, Benjamin Watson, Scott Zolak, and more!



DONT'A HIGHTOWER
Linebacker
New England Patriots



DURON HARMON
Cornerback
New England Patriots



DEVIN MCCOURTY
Defensive Back
New England Patriots



**MATT LIGHT, DAN KOPPEN,
LOGAN MANKINS**
Former New England Patriots

We guarantee there will be New England Patriots at The Sports International Football Academy.



UMass Lowell is only an hour drive from downtown Boston!

Accommodations and Meals at UMass Lowell

Ranked the #2 city in Massachusetts by Go Local, the beautiful campus of UMass Lowell, located right along the Merrimack River, will provide not only a superior athletic experience, but a fun, comfortable and relaxing stay. All participants will stay in one of the newly renovated dormitories on campus that include a twin bed, desk, chair, dresser and closet or wardrobe. The housing accommodations are directly across the street from Fox Dining Hall, where participants will enjoy all-you-can-eat meals. All practices will be held at the Cushing Field Complex, which feature the newly renovated practice field, recently nicknamed "Wicked Blue." In the evenings, participants will have the opportunity to enjoy basketball and ping pong at the recreation center.

ADA Facilities are available on the UMass Lowell Campus if required.
Transportation from the airport to campus is available for a discounted rate through Super Shuttle.

Please see <http://www.footballcamps.com> for more information.



Tuition for the SPORTS INTERNATIONAL FOOTBALL ACADEMY

July 9–12, 2017 • UMass Lowell– Lowell, MA

With only a *\$165.97 non-refundable deposit (includes \$6.00 processing fee), you can reserve a spot in the academy! **Sign-up early and take advantage of the easy payment plan!** The total tuition for an overnight participants is only \$799.97 and \$719.97 for Days (Lunch and dinner are included in the Day tuition). Enrollment is guaranteed only when all payments are made on time and/or after receipt of total tuition. **As long as room is available, enrollment will be accepted with a *\$165.97 non-refundable deposit.** The total tuition must be paid before the academy begins. When you register, a payment plan will be mailed to you prorating the remaining balance over the period of time before the academy starts. Tuition may be paid in full at any time prior to a week before the academy starts.

EASY PAYMENT PLAN

- Mail non-refundable *\$165.97 deposit today (this is part of the total tuition of \$799.97 overnight, \$719.97 Days) to reserve your spot in the academy.
- A payment plan will be mailed to you prorating the remaining balance over the period of time before the academy begins.
- Total tuition must be paid before the academy begins. Any friend referral or group discounts will be deducted from any remaining balance owed a week before the academy. If no money is owed, the discounts will be applied to the academy bank of the attendee.

NOTE: Payments are for the convenience of the parents and must be made on time to guarantee enrollment. A late charge of \$15 will be made for all payments that are not on-time.

*Partial payments include a processing fee of \$6.00 each time a payment is made by check or credit card. Full tuition payment can be made when you register by check or credit and the \$6.00 processing fees will be waived.

CANCELLATION INSURANCE & REFUND POLICY

Pre-enrollment determines the number of staff hired and the number of participants guaranteed to the program location. With this in mind, the \$159.97 deposit is non-refundable for any reason. Any additional tuition paid is nonrefundable for any reason other than medical or if you have taken out cancellation insurance

MEDICAL REFUNDS WILL NOT BE ALLOWED AFTER 45 days before the start of the academy— NO EXCEPTIONS! Requests for medical refunds, less the non-refundable deposit of \$159.97, must be in writing accompanied by a physician's letter of explanation prior to 45 days before the start of the academy. (If you register after that date, there are no refunds for medical reasons.)

CANCELLATION INSURANCE: In the unlikely event you may need to withdraw from the program, you may consider purchasing cancellation insurance from Sports International. When cancellation insurance is purchased, you will receive a full refund of all program tuition paid (less the deposit) if you need to cancel for any reason, 48 hours before the program starts. Cancellation insurance must be purchased for each individual program. Coverage only applies to the program, for which cancellation insurance is purchased. It must be purchased at the time of registration and cannot be added after that time.

DEDUCTIONS: If you arrive late and/or leave early, there are no tuition deductions or discounts— No Exceptions.

DISCOUNTS AVAILABLE:

Visit footballcamps.com for Limited Time offers!
Team, Sibling, and Referral discount programs are available.

1-Day Specialty Clinic

Ages 7–18

July 9, 2017 • University of Massachusetts—Lowell, Lowell, MA

The 2017 pre-Academy 1-Day Specialty Clinic will have elite training instructors featuring hand selected football coaches on staff. The purpose of the 2017 1-Day Specialty Clinic is to give each athlete an opportunity to receive focused, intense position-specific technique training prior to the start of the academy. There will be an 8:1 player to coach ratio. This concentrated training session will help each participant have a more positive, productive academy experience. Clinic athletes range from age 7 to 18 with instructional squads being separated by age group and skill level to make sure proper instruction is given to each participant.



To be successful, professional players repeatedly practice daily the fundamentals and skills necessary for their individual positions. The 1-Day Specialty Clinic offers players an opportunity to advance their position skills and fundamental techniques going into the academy. This program will be held the first day of the academy from 9:00 a.m.–12:30 p.m. Lunch is included.

Football equipment needed: Helmet, one light and one dark football jersey, shoulder pads, mouth piece, and football shoes. Equipment is available to rent for a nominal fee.



Lineman, Linebacker, Cornerback, Safety, and Defensive End Clinic

This clinic is designed to give each student athlete an opportunity to receive concentrated work in the position he plans to play during the academy and for his home football team. This experience will aid each participant in developing the ability to perform at the peak of his potential. Offensive and Defensive Lineman, Linebacker, Cornerback, Safety and Defensive Ends are some of the most unglamorous positions in football. They are the most unsung positions on the field, but they also contribute the most to the success or failure of every game! Great demands are placed on these positions! If you are going to play one of these positions next fall, you owe it to yourself and your teammates to learn and learn well every skill and technique available for the position you select. Our skilled coaching staff will teach you the skills and techniques needed to be successful during this concentrated training clinic just before the academy begins!

Quarterback, Wide Receiver, Running Back, Tight End, and Offensive Lineman Clinic

These are the most skilled positions in football! They demand a great deal of discipline and correct repetition to perfect the skill and techniques necessary to perform at these positions. In most cases when fall practice begins, a football coach simply does not have the time needed to perfect these offensive positions. This clinic will aid each participant in developing the ability to perform at the peak of his potential during the academy and when he returns home. Our training techniques guide participants through a skill-learning process where every teaching experience has a purpose. This allows our staff to identify each participant's personal needs and develop their skills. Our skilled coaching staff will teach you the skills and techniques needed to be successful during this concentrated training clinic just before the academy begins!

Our goal is to TEACH, TEACH and TEACH during these clinics!

The 2017 1-Day Specialty Clinic is a great opportunity for every athlete that attends to better their football skills and take them to another level as a player. Remember: "When you are not in training, someone somewhere is and when you meet, they will win!"



INSTRUCTORS: Sports International brings in a large volume of college and high school coaches to work our football academies each summer. All clinics will be taught by skilled coaches who have achieved measures of greatness in these areas either as players, coaches, or both.

TUITION: Enrollment will be limited! Each 1-Day Specialty Clinic is **\$125.97** for participants attending The Sports International 4-Day Academy; **\$149.97** for participants not attending The Sports International 4-Day Academy (*\$55.97 non-refundable deposit). **Cancellation Insurance** for the clinic is \$15.97. This must be paid in full when you register for the clinic. The clinic registration fee includes instruction, lunch, and early arrival to the academy if applicable.

*Partial payments include a processing fee of \$6 each time a payment is made by check or credit card. Full tuition payment can be made when you register by check or credit card and the \$6 processing fees will be waived.

Sports International Passing, Receiving & DB Academy

July 7–9, 2017 • UMass–Lowell, Lowell, MA

Ages 7–18

FOR QUARTERBACKS, RECEIVERS, TIGHT ENDS, AND DEFENSIVE BACKS Position specific comprehensive technique training taught by expert coaches.

Each player will receive in-depth, comprehensive instruction throughout the academy! Our coaching staff has an extraordinary ability to convey their knowledge of the fundamentals, discipline and mental skills needed for quarterbacks, receivers, tight ends, and defensive backs to be successful at these positions. Our training techniques guide participants through a skill-learning process, where every teaching experience has a purpose. This allows our staff to identify each player's personal needs and develop their skills. When they

continue to practice at home, they will be able to continue to develop the skills they learned in an order that simulates a game situation. Our goal is to encourage each athlete to continue to "raise the bar" throughout the entire academy. Over 103,000 Sports International athletes have gone through our football programs over the past 33 years. Because of our commitment to individual instruction, Sports International must limit the number of academy participants. Enrollment is limited! Enroll early!



Passing, Receiving & DB Academy Features

- The academy will be broken down into groups according to age, skill, and experience.
- **Quality Coaching:** Instruction, lectures and demonstrations by outstanding college coaches or players selected for their ability to teach the game of football.
- **Small Group Instruction:** A 10:1 coach to participant average ratio ensures that participants receive individual and team instruction repeatedly until the specific skills become habit.
- **Supervision And Background Checks!** Safety and security of your son are a concern for Sports International, and therefore, we conduct background checks on all staff, coaches, and volunteer counselor counselors that attend the academy. In addition, there are athletic trainers on duty 24 hours a day to attend to the participant's needs. On the field, your son is under the watchful eye of our coaching staffing and off the field volunteer counselors are in charge of supervision. In addition, many of the campuses where we hold our programs have campus police and/or security staff.
- **Health and Safety:** A full-time certified athletic trainer will be on duty 24 hours-a-day.
- **All-you-can eat meals.** The college provides a daily buffet style breakfast, lunch, and dinner. Lunch and dinner only is included for the Day participants.
- **3 days and 2 nights of housing accommodations on campus.** Use of available recreational facilities is included.
- **All players receive the best instruction available and a free academy T-shirt.**
- **You will need to bring football shoes and a leather football to the academy.** Helmets or shoulder pads are not needed.
- **Eligibility:** In accordance with the NCAA regulations and state rules, players

- that have not enrolled in college are eligible to attend a summer football program without jeopardizing their athletic eligibility. The Sports International Passing, Receiving, & DB Academy meets ALL NCAA and state eligibility rules.
- **Video Tape:** Participants will participate in film sessions during the academy. You will find these sessions are an excellent training tool to break down technique and can be invaluable in the development of athletes.
- **QUARTERBACKS:** They will be taught the following basic to advanced skills to include but not limited to: Stance, grip, receiving the snap, snap cadence, seating the ball, ball handling, ball protection, handoffs, proper throwing motion, quickness, adjusting routes to coverage, reading the blitz, screen, play-action, draw, 3-step, 5-step, 7-step, sprint/roll, waggle/bootleg and shotgun.
- **RECEIVERS and TIGHT ENDS:** They will be taught the following basic to advance skills to include but not limited to: Stance, alignment, footwork, releasing from the line of scrimmage techniques, proper hand and body position, looking the ball in, soft hands, hand/eye position in relation to body position and the flight of the ball, before the catch, during the catch, after the catch, pass routes and their complimentary quarterback actions, comeback, curl, dig/post-curl, drag, fade, flag, flare, go, hitch, out, post, post-corner, slant, stop, wheel and ball protection during and after the catch.
- **DEFENSIVE BACKS:** They will be taught the following basic to advanced skills to include but not limited to: Defensive football drills, reaction skills, how to run with the offense, drop-back fundamentals, forward acceleration, cornerback ball skills, backpedaling, stance & start/lining up, T-step breaks, bail technique, press technique, and cornerback IQ.

TUITION— The total tuition for an overnight academy participant is only \$599.97 and \$529.97 for Day participants.
Deposit is \$165.97 (\$159.97 + \$6 processing fee).
Deposit is part of the total tuition.

\$50 discount for those also attending the Sports International Football Academy.

SPORTS INTERNATIONAL GRIDIRON ELITE

The "GRIDIRON ELITE" is an exclusive club made up of the top high school players in all Sports International Academies.

High School Players Only Ages 15-18

These players will be selected throughout the academies by the coaches that coach the high school athletes. A detailed information packet on top high school players will be sent to over 2,500 college football coaches to help each player receive recognition at the college level. If you would like to play at the college level, this will be an excellent opportunity to receive the best instruction available and be seen by an outstanding lineup of college coaches. Through our partnership with NCSA, they will send each award winner's information to an additional 5,000 coaches across the country.

Volunteer Counselors are Needed at the Sports International Football Academy, the Max Lane and Jarvis Green Lineman Academy and the Sports International Passing, Receiving & DB Academy.

Sports International Football Camps and Academies are a tremendous opportunity for a family member or coach and athlete to share something very precious and rare in today's society – time together! As a volunteer, you will receive housing, all-you-can-eat meals, staff shirts, and more importantly, you will share some quality time with your son (or players) that you will never forget.

Volunteer counselors for the Sports International Football Camp will also receive an autograph football, and a camp photo with you, your athlete, and pro players at the academy. You and the participant will meet and become friends with some of the top players in the pros!

What is expected of me if I volunteer? To supervise and have fun with your athlete and a small group of players during camp. To be a counselor, you must stay at camp during the entire program. Day Camper volunteers are welcome to apply for the day session.

Volunteers are hired on a first contract received, first hired basis and the limited number of positions we have available will fill up fast. All volunteers will be subjected to a background check before they are fully hired. Confirmation upon completion of the background check will be made by the staffing director. If you would like to share the experience with your participant (and if volunteer positions are still available), please fill out an online application on our website, <http://www.footballcamps.com>.

"I was a counselor at the academy and my son and I had a great time! The entire academy staff was outstanding. My son learned so much football and he had a great season this fall to show for it. See you next summer." — Matt T., Boston, MA

To sign-up or for more information visit <http://www.footballcamps.com>

Max Lane and Jarvis Green Lineman Academy

July 8–9, 2017 University of Massachusetts—Lowell, Lowell, MA

Ages 7–18

MAX LANE CAREER HIGHLIGHTS

- Lane played in 100 regular season games, starting 70, and also played in seven playoff games for the New England Patriots. During his 7-year career in the NFL from 1994- 2000, he started in Super Bowl XXXI for the New England Patriots and is a member of the Patriots' All-1990's Team.



JARVIS GREEN CAREER HIGHLIGHTS

- Green played his entire career with the Patriots from 2002-2009, finishing with 28 sacks, nine forced fumbles, five passes defended and 232 tackles. Green played in all 16 games in 2004 for the Patriots, starting all three playoff games, including Super Bowl XXXIX, and set a career-high in 2006 with 7.5 sacks and two passes defended.

Offensive Lineman

- Recognizing defensive fronts
- Special emphasis will be made on fundamentals
- Different types of run blocks (off-set drive blocks, combo blocking, double team blocks, pulling, trap blocking, hook, cutoff, etc.)
- Pass protection

Defensive Lineman

- Legal use of hands
- Getting off the ball
- Rushing the passer
- Neutralization
- Separation techniques
- Pursuit angles
- Slant techniques
- Gap control
- Reading keys
- Proper tackling techniques

Lineman Academy Features

- Daily instruction by top offensive and defensive lineman instructors with emphasis on: Fundamentals, Quickness, Speed & Agility, Alignment, Legal Use of Hands, Correct Position & Control, Footwork, Stance and Start, Mental and Physical Preparation, Proper Training and Conditioning.
- Participants are also taught about understanding the importance of academic grades for college recruitment and scholarship opportunities, as well as the NCAA rules and regulations
- With no other position distractions, the Lineman Academy specializes in organization and instruction with selected coaching personnel who possess teaching qualities that benefit the development of the offensive and defensive lineman.
- The Lineman Academy will emphasize basic fundamentals necessary to be successful in the game's most important area, the trenches.
- All students are separated throughout the entire academy by age, experience and ability! The outstanding coach-to-athlete ratio allows for individualized and small group instruction!
- High school players aged 15-18 are eligible for the exclusive Gridiron Elite. A detailed information packet on each member of the Gridiron Elite will be sent to over 2,500 college football coaches to help each player receive recognition at the college level. Through our partnership with NCSA, they will send each award winners information to an additional 5,000 coaches across the country. This is great nationwide exposure that a player might not get from playing at their high school alone.
- **SUPERVISION AND BACKGROUND CHECKS!** Safety and security of your son are a concern for Sports International, and therefore, we conduct background checks on all staff, coaches, and father volunteer counselors that attend the academy. In addition, there are athletic trainers on duty 24 hours a day to attend to the player's needs. On the field, your son is under the watchful eye of our coaching staff and off the field father counselors are in charge of supervision. In addition, the majority of the campuses where we hold our programs have campus police and/or security staff on campus and available 24 hours a day.
- **VIDEOTAPE ANALYSIS:** Each participant will have an opportunity to review film with some of the top coaches in your area! You will find our videotape analysis sessions are an excellent training tool to break down technique and are invaluable in the learning process.
- All-you-can eat meals, with a large variety of tasty selections for the training athlete.
- Housing accommodations on campus. Use of the recreational facilities is included.
- **Eligibility:** In accordance with NCAA regulations and state rules, players in high school are eligible to attend the academy without jeopardizing their athletic eligibility. The Max Lane Lineman Academy meets ALL NCAA and state eligibility rules.
- **Health and Safety:** A full-time staff of certified athletic trainers will be on duty 24 hours-a-day.
- **Football Equipment Needed:** Helmet, one light or one dark football jersey, shoulder pads, mouth piece, and football shoes. Equipment available to rent for nominal fee.
- All players receive a free academy T-shirt.

TUITION & EASY PAYMENT PLAN

To reserve a spot in the academy today is easy! With only a \$105.97 non-refundable deposit you can reserve a spot in the academy! The total overnight academy tuition is only \$399.97 (\$349.97 for attendees of a Sports International 4-Day Program). The day academy tuition is only \$349.97 (\$299.97 for attendees of a Sports International 4-Day Program). (Meals and housing are included in the participant tuition fee.) Enrollment is guaranteed only when all payments are made on time and/or after receipt of total tuition. As long as room is available, enrollment will be accepted with only a \$105.97 non-refundable deposit. Enrollment is limited! Register today! *A \$6 processing fee will be applied anytime a partial payment is made.

CANCELLATION & REFUND POLICY

Pre-enrollment determines the number of staff hired and the number of participants guaranteed to the program location. With this in mind, the \$99.97 deposit is non-refundable for any reason. Any additional tuition paid is nonrefundable for any reason other than medical or if you have taken out cancellation insurance

Medical refunds can be issued up until 45 days from the 1st day of the program - NO EXCEPTIONS! Requests for medical refunds, less the non-refundable deposit of \$99.97, must be in writing accompanied by a physician's letter of explanation prior to 45 days from the 1st day of the program. (If you register after 45 days from the 1st day of the program, there are no refunds for medical reasons.)



Sample Daily Schedule

DAY 1

- 8:00 am Check in
- 9:00 am Academy introduction
- 9:30 am First Practice
- 11:15 am Film Session
- 12:00 pm Lunch
- 2:30 pm Practice
- 4:15 pm Film Session
- 5:00 pm Dinner
- 6:30 pm Practice
- 8:30 pm Recreation
- 10:00 pm Lights Out (Ages 7–10)
- 10:15 pm Lights Out (Ages 11–12)
- 10:30 pm Lights Out (Ages 13–14)
- 11:00 pm Lights Out (Ages 15–18)

DAY 1

- 8:00 am Breakfast
- 9:00 am Practice
- 11:00 am Academy concludes at or before 11 am. Please check out at this time.

CANCELLATION INSURANCE

In the unlikely event you may need to withdraw from the program, you may consider purchasing cancellation insurance from your personal insurance agent or you may purchase this coverage directly from Sports International when you register. When cancellation insurance is purchased from Sports International, you will receive a full refund of all program tuition paid (LESS THE DEPOSIT) if you need to cancel for any reason 48 hours before the program starts. Cancellation insurance must be purchased for each individual program. Coverage only applies to the program, for which cancellation insurance is purchased. It must be purchased at the time of registration and cannot be purchased after that time.

DEDUCTIONS: If you arrive late and/or leave early, there are no tuition deductions or discounts-No Exceptions.

Sports International Kicking, Punting & Long Snapping Academy

July 9, 2017 • University of Massachusetts—Lowell, Lowell, MA

Ages 8–18

Academy Features

- By providing snap-to-kick instruction, kickers, punters, and long snappers are provided a very unique opportunity to train and develop together putting them in a "game situation" every practice with one-on-one instruction.
- Participants will receive coaching from knowledgeable and passionate instructors, who have experience in college and/or professional football.
- All levels of kickers, punters, and long snappers are encouraged to attend the academy. Players will be in groups according to age and their present level of skill. Players can participate as both a kicker and punter if desired.
- Our training techniques guide participants through a skill-learning process, where every teaching experience has a purpose. This allows our staff to identify each participant's personal needs and develop their skills.
- During practice, each participant will receive an in-depth, comprehensive review of the skills and fundamentals they have learned. This will allow them to continue to develop these same techniques in a systematic order that simulates a game situation. Our goal is to encourage each athlete to continue to "raise the bar".
- Over 103,000 Sports International athletes have gone through our football programs over the past 33 years.
- Because of our commitment to individual instruction, Sports International must limit the number of participants. Enrollment is limited! Enroll early!
- Tuition includes lunch, use of recreational facilities, and free T-shirt.
- Eligibility: In accordance with the NCAA regulations and state rules, players that have not enrolled in college are eligible to attend a summer football program without jeopardizing their athletic eligibility. The Sports International Kicking, Punting & Long Snapping Academy meets ALL NCAA and state eligibility rules.



Kickers will be instructed in:

Field Goals and Extra Points

- How to minimize operation time without rushing the kicking motion
- Field goals from the hash
- Learning how to communicate with the holder
- Learn when to start the approach towards the kicking spot
- Correct approach steps

Kickoffs

- Onside kicks
- Directional kicking
- Hang time and distance
- Pooch kicks
- Correct approach steps



Punters will be instructed in:

- Correct way to catch a snap and drop the ball
- Hang time and distance
- Corner punts
- Punting out of the end zone
- Directional punting
- Punting with or against the wind
- Effective stepping patterns
- How to minimize operation time without rushing the punting motion



Long Snappers will be instructed in:

- Fundamentals and proper techniques of being a long snapper
- Flexibility drills for a long snapper
- Step-by-step "self-coaching" techniques
- How to develop skills and practice them the correct way
- How to visually learn through demonstrations
- Learning how to communicate with the holder and punter
- You will also enhance recruitment and scholarship opportunities!



TUITION—

\$159.97 for participants attending The Sports International 4-Day Academy.
\$199.97 for participants not attending The Sports International 4-Day Academy.
 Deposit is \$55.97 (\$49.97 + \$6 processing fee). Deposit is part of the total tuition.

SPORTS INTERNATIONAL GRIDIRON ELITE

The "GRIDIRON ELITE" is an exclusive club made up of the top high school players in all Sports International Academies.

High School Players Only Ages 15-18

These players will be selected throughout the academies by the coaches that coach the high school athletes. A detailed information packet on top high school players will be sent to over 2,500 college football coaches to help each player receive recognition at the college level. If you would like to play at the college level, this will be an excellent opportunity to receive the best instruction available and be seen by an outstanding lineup of college coaches. Through our partnership with NCSA, they will send each award winner's information to an additional 5,000 coaches across the country.

UP TO
\$75
OFF

TUITION!



USE PROMO CODE: **KICKOFF17 BY May 15th**

Offer not valid for 1 Day Kicking, Punting & Long Snapping Academy or the Specialty Clinic only.

Participant's Information

Participant's Name _____ (print clearly)
 Street _____ Apt. # _____
 City _____ State _____ Zip _____
 Cell phone (____) _____ Home phone (____) _____ E-mail address: _____
 Your age when Academy begins _____ Grade entering in Fall 2017 _____ Date of Birth _____ This will be the _____ time I have attended this Academy.
 Full Name of Organization/Team _____ Shirt Size (circle one): Adult S M L XL XXL XXXL
 Your Position (please circle): Offense: QB WR RB TE OL Defense: DE DT LB CB S Special Teams: K P LS
 How did you learn about the Academy (please circle one): Friend I Am A Past Participant Coach Mailing from Team/League Google Yahoo MSN Other Website Newspaper
 Other (Please Specify _____)
 Yes NO I would like to receive text messages and phone calls from Sports International and their partner companies with academy information, promotions and more. Your agreement to receive text messages/phone calls is not a condition of purchasing a good or service. Up to 3 messages/calls per month. Message & data rates may apply. Text STOP to cancel messages at any time.
 Contact number: _____

Check Academy session(s) wanted:

The Sports International Football Academy featuring members of the New England Patriots
 July 9–12, 2017, University of Massachusetts—Lowell, Lowell, MA
 *\$165.97 non-refundable deposit, (this is part of the total tuition—See Easy Payment Plan)
 Overnight Academy (\$799.97 total tuition)
 Day Academy (\$719.97 total tuition)

1-Day Specialty Clinic • July 9, 2017, University of Massachusetts—Lowell, Lowell, MA
 *\$55.97 non-refundable deposit, (this is part of the total tuition—See Easy Payment Plan),
 \$149.97 tuition if NOT attending The Sports International 4-Day Academy,
 \$125.97 tuition if attending The Sports International 4-Day Academy.
 Circle the 1-Day Specialty Clinic you are attending: **QB WR RB TE OL DE DL LB CB S**

The Sports International Passing, Receiving & DB Academy • July 7–9, 2017, University of Massachusetts—Lowell, Lowell, MA • *\$165.97 non-refundable deposit, (this is part of the total tuition—See Easy Payment Plan)
 Overnight Academy— \$599.97 tuition if NOT attending The Sports International 4-Day Academy, \$549.97 tuition if attending The Sports International 4-Day Academy.
 Day Academy— \$529.97 tuition if NOT attending The Sports International 4-Day Academy, \$479.97 tuition if attending The Sports International 4-Day Academy.
 Circle the position you are interested in: (Choose one position) **QB WR TE DB**

Max Lane and Jarvis Green Lineman Academy • July 8–9, 2017, University of Massachusetts—Lowell, Lowell, MA
 *\$105.97 non-refundable deposit, (this is part of the total tuition—See Easy Payment Plan)
 Overnight Academy — \$399.97 tuition if NOT attending The Sports International 4-Day Academy, \$349.97 tuition if attending The Sports International 4-Day Academy.
 Day Academy — \$349.97 tuition if NOT attending The Sports International 4-Day Academy, \$299.97 tuition if attending The Sports International 4-Day Academy.

Sports International Kicking, Punting & Long Snapping Academy • July 9, 2017, University of Massachusetts—Lowell, Lowell, MA
 *\$55.97 non-refundable deposit, (this is part of the total tuition—See Easy Payment Plan)
 \$199.97 tuition if NOT attending The Sports International 4-Day Academy,
 \$159.97 tuition if attending The Sports International 4-Day Academy.
 Circle the position you are interested in: **Kicking Punting Both Long Snapper**

Yes, I do want to purchase Cancellation Insurance. Check all that apply

I understand that I must purchase this insurance when I register for the academy or clinic. I understand I will receive a full refund (less the non-refundable deposit) of all tuition paid if I need to cancel up to 48 hours before the academy or clinic starts.
 \$49.97 for The Sports International 4-Day Academy only
 \$39.97 for The Passing, Receiving & DB Academy only
 \$15.97 for 1-Day Specialty Clinic or The Kicking, Punting & Long Snapping Academy or Lineman Academy

I have read and I accept the terms and conditions described in the academy brochure.

Signature _____ Parent/Guardian _____

Method of Payment

Put \$ _____ on my: MasterCard VISA Discover Check Enclosed Check # _____
 Card Number _____ Exp. Date _____
 Cardholder's Name _____ Security Code _____
 Cardholder's Phone Number (____) _____ Billing Zip Code _____
 Cardholder's Signature _____



* 2017 headliners, dates, and locations are subject to change.

Discount or Free Football:

I would like _____ more applications mailed to me. I understand I can select a FREE Autograph Football for each player I recommend (two players needed for the Lineman Academy) or a tuition discount.*
 Your name must be on the friend's application. If you earn a free autograph football or a tuition discount, check one of the following. Discounts and/or free footballs cannot be used together.
 Free Autograph Football
 Tuition Discount
 Your friends must give your name when they sign up by phone or your name must be on their applications when they fax, mail or sign-up online. No exceptions! Each team must use the same name when they sign up. Applications DO NOT need to be turned in together. To receive a tuition discount (instead of the free autograph football – you cannot take both) check "Tuition Discount" on your application.

To reserve a spot in the academy you may:

Call **301-575-9400** (9:00 am–7:00 pm EST)
 Internet: <http://www.footballcamps.com>
 Fax application with credit card info to:
301-575-9439
 Mail your application and deposit to:
Sports International
9375 Washington Blvd.
Laurel, MD 20723
 For more information, call **301-575-9400** or e-mail at: information@footballcamps.com

***EASY PAYMENT PLAN**

A payment plan will be mailed to you prorating the remaining balance before academy starts. There will be a processing fee of \$6 each time a payment is made under the Easy Payment Plan. Full tuition payment can be made when you register by check or credit card and the \$6 processing fee will be waived.

Cancellation Insurance & Refund Policy

Pre-enrollment determines the number of staff hired and the number of participants guaranteed to the University. With this in mind, the deposits are non-refundable for any reason. Any additional tuition paid is non-refundable for any reason other than medical or if you have taken out cancellation insurance. MEDICAL REFUNDS WILL NOT BE ALLOWED AFTER 45 DAYS BEFORE THE START OF THE ACADEMY— NO EXCEPTIONS! Requests for medical refunds, less the non-refundable deposit must be in writing accompanied by a physician's letter of explanation prior to 45 days before the start of the academy. (If you register after that date, there are no refunds for medical reasons.) **CANCELLATION INSURANCE:** In the unlikely event you may need to withdraw from the academy, you may consider purchasing cancellation insurance from your personal insurance agent or you may purchase this coverage directly from Sports International when you register. DEDUCTIONS: If you arrive late and/or leave early, there are no tuition deductions or discounts— No Exceptions.