



Minnesota Hockey Membership Development Report April 1, 2017



The Minnesota Hockey Membership Development Committee continues to make a significant and effective effort to increase the awareness of and participation in hockey through the utilization of available Minnesota Hockey and USA Hockey growth programs.

February 25th – Try Hockey For Free

On February 25th, USA Hockey hosted the second Try Hockey For Free day of the 2016-17 season in conjunction with Hockey Weekend Across America. In Minnesota, we had 26 communities host events and introduced 617 new players to hockey. This was a decrease of one location compared to last year, but we impacted about 75 more players and had our highest participant per site average ever in a non-Olympic year at nearly 24 players per host site.

Grant Update

Gear Up Minnesota! – There were 42 unique associations that applied for this year's *Gear Up Minnesota!* equipment grant. A subcommittee of Jeff Wright, Katy Benoit (Total Hockey), Rachel Schuldt (Minnesota Wild Foundation), Shannon Webster (USA Hockey), Glen Andresen and Derek Ricke will be reviewing the applications. We will be finalizing the award winners and reaching out to them later this spring.

Pass the Puck Grant – The Membership Development Committee has received and reviewed 13 applications already in the 2016-17 season. Nine associations have been approved for funds through our grant programs totaling \$11,500.