



Program Overview

- \$100 per child
- Head to toe CCM equipment
 - \$500 value
- 4 weeks of on ice
- Ages 4-8





Program Overview



- 4th season of program
- Expanding to 60+ locations across MA and NE
- 65% retention rate







- All NHL teams hosting a LTP program.
- Supported by NHL & NHLPA
- Bruins largest program in NHL, because of your support!



Timeline

(subject to change)

HOCKEY

- May Organizations apply
- June Notified of enrollment
- Early August Families register
- Late August Bruins Caravan
 Equipment sizing
- September Equipment arrives
- October/November On ice
 - Implement retention plan



Program Breakout



- Local Organization Provide:
 - 4 weeks on concurrent prime ice (paid for by Bruins)
 - Family communication after equipment received
 - Head coach, 9 or more assistances
 - Great way to engage local HS teams!
 - Retention Plan



Program Breakout



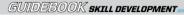
- Boston Bruins Provide:
 - Marketing
 - Registration
 - Equipment
 - Equipment Sizing Event
 - Communication to families
 - Drop in visits with alumni







- Host four weeks of introductory ADM style practices
- Practice plans provided
- Keep it FUN!



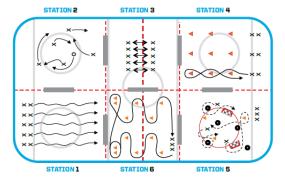
Learn to Play Practice: 1

Theme / Goals: Skill Development/Fun

Equipment Required / Set-up: Borders, cones, tires & ringette rings

Ice Time: 50 Minutes





FREE PUCK TIME: 5 MINUTES

Let the players have the first five minutes of time as free play. Dump as many Items as possible onto the ice and let kids experiment. (ring ette rings, blue pucks, black pucks, softballs, tennis balls, etc.) Coaches set up stations

WARM UP: 5 MIN-SHARKS 8 MINNOWS

Two players are designated as the sharks to start. The minnows must skate from side boards to side boards without being tagged. If they are tagged, they become sharks too.

STATIONS: 6 STATIONS X 5 MINUTES

On the whistle, players do 3 two foot jumps before changing stations. Be sure to give each player water after changing

STATION 1: ABC'S - WAVE SKATING 2 foot glide, 2 foot glide with butt to heels, run on skates, glide 8 2 foot jump, drop to knees 8 get up.

STATION 2: ACTIVITY - FREEZE TAG Select one player to be the tagger When a player gets tagged they must stand still (frozen) until a teammate touches them to become free again.

Players partner up, stand 8-10' apart and pass back and forth. Work on proper technique, emphasize keeping the hands away from the body and sweeping the puck. Players should stand sideways so that they pass cross body.

As shown or create your own. Variation: 360 around each obstacle.

Players stickhandle skating around obstacles. All players are Involved. Check to see that each player is holding their stick properly. Hands about shoulder width apart and top hand at the end of the stick partially held in the palm with the V between thumb and forefinger on to of the stick like you would hold a hammer. Use ringette rings instead of pucks.

STATION 6: OBSTACLE COURS

Players skate through the course with emphasis on turns and edges. Have players maintain good control of their stick by leading with the stick blade around each cone.

GAME: 2V2 HIT THE TIRE -10 MINUTES

Have the players stay and play in each of the six zones. Play 2v2 for 30 to 40 second shifts. Use one tire in each zone as the goal. Teems score by hitting the tire with the puck.



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