



# ASSOCIATION LEADERSHIP

★ CONFERENCE ★

SPONSORED BY **Pure Hockey**



# Waltham Youth Hockey



***What makes our program stand out?***

- Communication
  - Activities
  - Pride



# Waltham Youth Hockey



## *Communication*

- Constant Contact
  - In the public (Twitter Feed/Facebook Page)
  - Website (videos)
- Tryout
  - Process explained (video/drills)
  - Teams posted to website
  - Spoon fed instructions
- Board
  - Accessibility of members (email/phone/being present)
  - Managers Key (liaison, off ice scheduler, etc)
  - Mentor Coaches (not just pucks/water bottles)



# Waltham Youth Hockey



## *Activities*

- Good Will
  - Team goals (food drives)
- Benevolent Fund
  - Paying it Forward
  - Road Race
- Holiday Party
  - Annual (food, skating, Santa & music)
  - Mini 3v3 (sweater contest)
- Districts/Playdowns
  - Team Experience



# Waltham Youth Hockey



## ***PRIDE***

- **Players**
  - Being part of something bigger
  - Throwback jerseys
- **Parents**
  - Informed = Involved (the more you know)
- **Community**
  - Annual (food, skating, Santa & music)
  - Mini 3v3 (sweater contest)
- **Giving Back**
  - Student Coaches