

JOIN US IN SUPPORTING ORONO HOCKEY'S HOME RINK

ORONO ICE ARENA RENOVATION PROJECT

MISSION & HISTORY

Since 1997, the Orono Ice Arena has hosted a variety of programs, including the Orono Youth Hockey Association, Orono Boys and Girls High School Hockey, and numerous hockey camps, schools and clinics. The Orono Ice Arena was built in 1997 with private contributions from local residents. The arena sits on land owned by the Orono School District and that land is leased to the Orono Ice Arena, Inc. on a long term lease for \$1 per year.

Orono Ice Arena, Inc., a 501(c)(3) nonprofit organization, is led by a board of directors. During the past year and a half the Arena board of directors turned over and a new board was put into place. The board is comprised of three members appointed by the Orono Youth Hockey Association, a member appointed by the Orono School Board, and a member appointed by the city council.

After 20 years of serving our children and local hockey community, the Orono Ice Arena and the Orono Youth Hockey Association have determined that it is time to for the local hockey community to make the following repairs and improvements to the facility:

- Shrink the Rink reduce the size of the ice sheet from Olympic size to NHL size to ensure that Orono hockey players are playing, learning and practicing on the same type of rink as virtually all competing associations.
- Replace and Upgrade the Refrigeration and Dehumidification Systems. These systems are 20 years old and have required increasing amounts of maintenance in recent years. Prudence dictates that they be replaced.
- Improved Locker Room Facilities and Dryland Training Facilities. Orono does not have any shower facilities or sufficient bathroom facilities in the locker rooms, nor does Orono have space for dryland training and non-ice warm-up areas. By shrinking the rink and expanding the footprint of the facility, there will be room for both of these improvements.



HOW DOES THE ARENA GENERATE REVENUE TO OPERATE? WHY IS YOUR SUPPORT ESSENTIAL?

Orono Ice Arena, Inc. is unique. Only about 2% of arenas are set up as a private non profit. Most rinks are owned by a municipality or school district. Because of this arrangement, we rely completely on the revenues from the rink and private donations to sustain the Orono Ice Arena. The Orono Youth Hockey Association and the High School teams are the largest sources of revenue. However, with the rise of Triple AAA hockey programs and a myriad of other offseason youth hockey programs, the Orono Youth Hockey Association and the Orono Ice Arena both believe that there is additional revenue to support the facility and justify the improvements sought in this fundraising effort. The Orono Ice Arena has hosted these types of off season programs in the past and believes that improved facilities will help us attract more of them and generate greater revenue in the future. The Orono Ice Arena believes that the contemplated facility improvements will, in addition to significantly enhancing the experience of Orono hockey programs, augment revenue generation by attracting broader use of the facility by programs away from Orono Youth Hockey and Orono High School Hockey. In order to allow the Ice Arena to improve its service to Orono kids and revenue generation, the Orono Ice Arena and the Orono Youth Hockey Association believe that raising funds for improvements and repairs to the facility is in the best interests of the community. By investing in the Orono Ice Arena today, we will enhance both the experiences of Orono children and the facility's revenue generation capability in the future.

WHAT KIND OF FUTURE DO WE ENVISION?

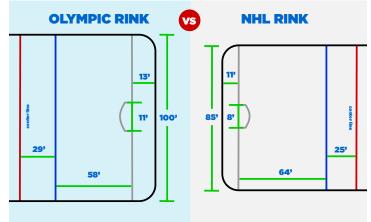
Our renovation committee has identified four areas where we can improve our facility that will benefit all who use the arena.

Modernize from Olympic to NHL Size Rink: Cost \$225,000

Already fully funded by donations.

The first phase involves changing the size of our rink from Olympic size to NHL size (15 feet narrower). Olympic sized rinks are becoming a relic of the past. Other ice sheets, from Mariucci Arena to the Olympic-sized rink at Plymouth Ice Center, are being changed to NHL size.

In order to allow children in the Orono Youth Hockey and High School programs to practice, to compete and to learn the game on the same sized rink as used by other youth hockey associations and high school programs, the Orono Ice Arena will shrink the ice sheet from Olympic size to NHL size. Additionally, shrinking the size of the ice sheet will have additional benefits. First, it will save on energy



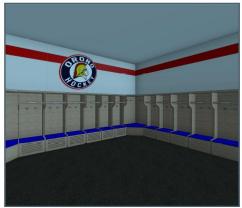
and cooling costs and be less taxing on the Orono Ice Arena's refrigeration and dehumidification systems. Second, the space freed up by reducing the size of the ice sheet will be available for additional expansion of dryland training and enhanced locker room facilities discussed below.

Repair and Replacement of Original Refrigeration System: Cost \$225,000

The Orono Ice Arena still has its original refrigeration system that was installed in 1997. This system has provided 20 years of ice to Orono Youth Hockey and Orono High School Hockey. However, like any mechanical system, our refrigeration and de-humidification systems have a useful life and have required increasing amounts of maintenance in recent years. In order to address these issues and improve reliability, the Orono Ice Arena plans to replace and modernize these systems. The estimated cost of doing so is \$225,000. This cost will be partially offset by reduced annual maintenance expenses and improved energy efficiency. If planned sufficiently far in advance, there are certain grant programs that might be used toward the cost of this priority. The Orono Ice Arena is undertaking a comprehensive systems review to ensure that all appropriate repairs and upgrades are made. Because this priority will require additional lead time, both for logistics and for the ability to seek the use of certain grants, it is anticipated that this work will commence in the spring of 2018.

Improving Locker Rooms and Shower Facilities: Cost \$450,000

When the Orono Ice Arena was originally constructed, there were limited funds and certain things simply were not in the budget. None of the locker rooms, as originally constructed, have shower facilities and there are not sufficient restroom facilities adjacent to the locker rooms. In addition, the spaces used for the high school locker rooms are in fact storage rooms and lack proper ventilation and enough space for this usage. Aside from the desirability of showers, adequate restrooms and improved locker room facilities, these upgrades will also attract other customers for the Orono Ice Arena and enhance revenue generation that will benefit both the Orono Ice Arena and Orono's own hockey programs.



VARSITY LOCKER ROOM VIEWS

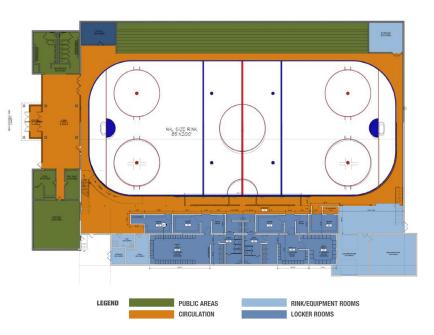


Add Mezzanine and Dryland Facilities: Cost \$300,000

Building a mezzanine level above the new area created from shrinking the size of the ice sheet. This level would include shooting areas, weight training, meeting rooms, study areas for kids, and would give us a place where we could do dryland onsite. Orono does not have a strong dryland program for its youth and high school programs because it simply lacks the facilities necessary for this type of training. Dryland training is a major component of overall training and development for hockey players. Presently, many Orono families spend money on training and development outside of Orono in the summer and during the school year. Some families are unable to participate in these development programs because the logistics of hauling children across town do not work with their schedules. By creating more robust training facilities in Orono, families will have access to dryland training much closer to home. Additionally, the money that Orono families presently pay to other facilities will start to flow to the Orono Ice Arena.

WHAT IS THE COST OF THE RENOVATION?

Building on generous donations from community members, the Orono Ice Arena is launching a campaign to renovate the arena into a state-of-the-art facility. During the last few years, there have been times where the arena renovation has been discussed. Each time it has died without anything getting done. Many community members believe and support that this is the right time for this project to move forward. We have a couple of donors that have already stepped up with large donations to get this renovation off the ground.



Together we can continue to have a place for Orono Hockey to be proud to call home, an arena that will attract teams in the offseason as an additional source of revenue and a place where kids will grow up learning the life lessons hockey has taught so many of us. Together we can bring this project to life. Your generosity will ensure that Orono has the right kind of facility to attract additional revenue sources and gives Orono Hockey remains in Orono for years to come.

HELP US BUILD THE FUTURE OF ORONO HOCKEY

We have an aggressive time line with the work on moving the boards and changing the size of the rink starting in mid-May with the rest of the project starting as soon as possible after that, with the goal of having it completed by the upcoming season. We need your support to make this project a reality.



LEARN MORE

Please reach out to us at arenainfo@oronohockey.org with questions or call Pete Eckerline, OIA Renovation Chair, at 612-867-8371.