



2020 TIGER FAN GUIDE ADVERTISING AGREEMENT

This agreement is made on the _____ day of _____, 2020, by and between the Tiger Club and _____, referred herein as Advertiser, for the following purpose and consideration:

The Tiger Club will publish the 2020 Tiger Fan Guide which will be pre-sold with the season ticket package. Internet access of the guide is free and QR codes will be posted at the stadium during the 2020 season for fans to access.

For the sum paid as indicated below to the Tiger Club by Advertiser, the Advertiser is entitled to have an ad in the 2020 Tiger Fan Guide:

Ad Size and Commitment: (check one): V&W – video & website link; W – website link only

First Year Advertisers	Returning Advertisers*	Cover Advertisers
<input type="checkbox"/> \$600 – Full Page w/V&W	<input type="checkbox"/> \$540 – Full Page w/ V&W	<input type="checkbox"/> \$800 – Full Cover 1 (1st ad placement w/V&W)**
<input type="checkbox"/> \$550 – Full Page w/W	<input type="checkbox"/> \$495 – Full Page w/W	<input type="checkbox"/> \$750 – Full Cover 2 (2 nd ad placement w/ V&W)**
<input type="checkbox"/> \$500 – Full Page Print	<input type="checkbox"/> \$450 – Full Page Print	<input type="checkbox"/> \$700 – Full Cover 3 (3 rd ad placement w/ V&W)**
<input type="checkbox"/> \$400 – Half Page w/W	<input type="checkbox"/> \$360 – Half Page w/W	<input type="checkbox"/> \$650 – Full Cover 4 (4 th ad placement w/ V&W)**
<input type="checkbox"/> \$350 – Half Page Print	<input type="checkbox"/> \$315 – Half Page Print	<input type="checkbox"/> \$625 – Full Cover 5 (5 th ad placement w/ V&W)**

***Discounted rate (10%) for repeat commitment must be confirmed with Tiger Club Representative. All ads will digitally appear or be printed in color.**

****Please check for availability before submitting check.**

Ad Copy Options: (check one)

- My ad has been/will be (circle one) electronically transferred to My Fan Guide. myfanguide@gmail.com
- Use the same ad as last year and submitted to myfanguide@gmail.com

Please note here a contact number/e-mail address if you wish to review your proof.

Name/contact information: _____

This form and check must be mailed as directed below regardless of how the ad is submitted.

Payment Information

Fan Guide Advertisement \$ _____ (Checks should be made payable to Tiger Club)

Company Name: _____ Contact Name: _____ (Printed)

Address: _____ Telephone: _____

Email address: _____

Signature: _____

Return by July 24, 2020 to: Wendy Letendre • Tiger Club • 5131 Bellerive Bend Dr • College Station, TX 77845