



Let Scarlet Reign!

2017 Mt Si High School Football Sponsorship Program

Here in the Snoqualmie Valley, we have something special - a high school football program that has been slowly building, developing and transforming into a premiere program - both on and off the playing field! The excitement for the 2017 season has already been present during the off-season. The players, coaches, faculty, parents and our local community members are dedicated to making this season the best ever. Are you?

The funding from sponsors helps support many areas of the program that have immediate and long-term positive impacts. Some of these areas to highlight are:

Player equipment
Coaching Staff Development
Off-season training camps
Academic Support & Tutoring
Scoreboard and AV Equipment
Player Scholarships

The Mt. Si Football program operates at a fraction of other elite local area high school programs like Bellevue, Skyline, and Bothell. We need your help to continue the climb, and remain competitive at the highest level.

This year's Wildcat Football Sponsorship Program is better than ever! Whether you want to advertise in the season program, have presence on Wildcat social media platforms, hang a banner for thousands to see at Mt. Si Stadium, or have reserved seating with a special VIP concession window during every home game, we have sponsorship levels to fit every budget.



2017 Sponsorship Selections & Information

Gold - \$2,750.00

- Two 3'x 6' banners displayed at Mount Si Stadium*
- ½ page color advertisement in season program
- One Scarlet and Gray Club Membership with admission for four
- Recognized as a Gold sponsor in season program
- One replica Wildcat Jersey
- 6 Wildcat tee-shirts to give to employees or customers
- Announcer shout outs at every home game
- Company logo on home game rosters
- Opportunity to provide promotional material at one home game**
- Company logo and link posted at mtsihsfootball.com
- Weekly Social Media Promotion
- Wildcat sponsor Gold Plaque to display at your place of business
- One Wildcat poster to display at your place of business

Silver - \$1250.00

- One 3'x 6' banner displayed at Mount Si Stadium*
- ½ page B&W advertisement in season program
- One Scarlet and Gray Club Membership with admission for two
- Recognized as a Silver sponsor in season program
- 4 Wildcat tee-shirts to give to employees and customers
- Announcer shout outs at every home game
- Company logo on home game rosters
- Company logo and link posted at mtsihsfootball.com
- Social Media Promotion
- Wildcat sponsor Silver plaque to display at your place of business
- Wildcat Team Poster to display at your place of business

Bronze- \$750.00

- One 3'x 6' banner displayed at Mount Si Stadium*
- ¼ page B&W advertisement in season program
- Recognized as a Bronze sponsor in season program
- Two Wildcat tee-shirts to give to employees and customers
- Company logo on home game rosters
- Company logo and link posted at mtsihsfootball.com
- Social Media Promotion
- Wildcat Team Poster to display at your business

2017 Sponsorship Selections & Information

Ala Carte

- One 3'x 6' banner displayed at Mt. Si Stadium - \$400 (sponsor supplied) or \$600 (Booster Supplied)***
- Large 8'x24' Soccer Goal Banner to be displayed at every home game in the corner of the west end-zone - \$1300
- Helmet & Jersey combination for display at your place of business - \$750
- ¼ page B&W advertisement in season program - \$250
- ½ page B&W advertisement in season program - \$350
- Full-page B&W advertisement in season program - \$450
- ¼ page Color advertisement in season program - \$350
- ½ page Color advertisement in season program - \$450
- Full-page Color advertisement in season program - \$550

Scarlet and Gray Club Membership Benefits

- Complimentary admission to all football home games, plus preferred gate entry
- Reserved parking for all home football games
- Keepsake custom VIP season pass
- Reserved covered stadium seating
- Recognition in the season and banquet programs
- VIP pre-order of District and State Playoff tickets
- Exclusive VIP concession line

Banner Guidelines

- *Banners included with the cost of each Gold, Silver & Bronze package
- Banners displayed during all high school, and junior sports activities at Mt Si HS Stadium
- Size 3'H x 6'W
- Material - minimum 13oz Vinyl or Dibond board material
- Grommets - 4 across top and bottom & 1 in the middle on both sides
- Sponsors must provide pre-designed logo and associated artwork
- ***Booster supplied banners will be made of the Dibond board material

2017 Sponsorship Selections & Information

Mt. Si Wildcat Football Sponsorship Ad Specifications

Ad Space Dimensions						
	Non-Bleed			Bleed		
	Width	x	Height	Width	x	Height
Full Page	8"	x	10.5"	8.75"	x	11.25"
1/2 Page Horizontal	8"	x	5.125" (5-1/8")	8.75"	x	5.625" (5-5/8")
1/2 Page Vertical	3.875" (3-7/8")	x	10.5"	4.375" (4-3/8")	x	11.25"
1/4 Page Vertical	3.875" (3-7/8")	x	5.125" (5-1/8")		N/A	

Special Note for Bleed Ads: All live material (text, images, photos, logos, etc., should be kept within the dimensions shown above for Non-Bleed ads, with only backgrounds and non-critical art elements extending to the size shown for Bleed ads.

Requirements for Art Submission

For Camera Ready finished art, please follow the guidelines below:

1. **Black & White material** must separate properly to process black only (no RGB/CMYK built blacks)
2. **Color Material** may be submitted to either RGB or CMYK color. Pantone colors will be converted to CMYK.
3. All bit-mapped photographic material (Photoshop files, JPEG's, TIFF's, etc.) should be 300 dpi **resolution** in the original format for best quality reproductions (a 300-dpi JPEG of a 72-dpi screen shot is still a 72 dpi resolution file)
4. **Your final art should be submitted as a High-Quality Print PDF.** If your ad bleeds, the PDF must also bleed and have crop marks in place.

If you are sending copy & images to create an ad from your art:

1. Whenever possible, logos should be submitted as **vector** art.
2. Copy should be sent as a **Word** document.
3. Ad will be created, and a proof will be sent to you for final approval.
4. Any production time required beyond the base rate will be billed at normal rates. Production costs for full-page ads will be estimated upon receipt of art & copy.

Deadline for files and Art copy is **August 24th, 2017**

Send directly to: Claran McLaughlin with Minuteman Press 425-391-4950 iss.design3@minutemanpress.com

Additional Information

- Sponsorship program season runs **June 1st 2017 to May 31st 2018**
- Banners removed during Winter & Summer months due to seasonal conditions
- ****All promotional material must be approved by the Wildcat Football Booster Club**
- Larger sponsorship packages and in-kind donations are also available

Contact:
David Nye, Fundraising Director
davenye@nyecoinc.com
206-601-3215

Wildcat Football Booster Club
PO Box 412
Snoqualmie, WA 98065
www.mtsihfootball.com