

## 4/26 FDLSA Board Meeting

### Minutes:

- Call to Order / Roll-Call
  - Called to order by Chad at 6:37
  - Present: Chad, Andy, Eric, Dan, Kip
  - Guests: Alex (HS Boy's & Girl's Coach). Alex looking to get involved with Board. Two visitors from Marian University observing meeting
  
- Approval of March BOD Meeting Minutes (Emailed)
  - Motion to approve Andy 1<sup>st</sup>, Kip 2<sup>nd</sup>, all in favor
  
- Treasurer's Report (Eric)
  - Revenue down approximately \$12,000 from last year
    - Several registrations where players did not take volunteer buyout
    - Complex upgrades (nets, new ticket booth)
  - Some outstanding sponsorships that came in late
  - No debt and all bills paid
  - Eric will only be doing 1-year term for Treasurer due to growing commitments at work. Looking to transition out by end of fiscal year (August).
  - Financial reports will be emailed to Board
  
- Director of Coaching (Chad presented for Craig)
  - The Phoenix Academy Program started this past Monday. We have over 40 U8 players participating and over 30 U10's.
  - The Phoenix Select teams started play this past weekend and we had more wins than losses. Here are the records that I know of so far:
    - U16 boys        1-1
    - U15 boys        1-0 (state league team)
    - U14 boys        1-0
    - U11 boys        1-0
    - U11 girls        0-1
    - U14 girls        2-0
  - The last remaining session for select team winter training for goal-keepers and coaches was conducted by Wisconsin Youth Soccer coaching director Jim Launder.
  - I need to get out more written training sessions to the Phoenix coaching staff.
  
- Select League (Chad presented for Bob)
  - Season runs through mid-June
  - Tournaments are split between New Holstein and Stevens Point
  - Working on Fall tryout dates
    - U11/12/13 – first week of June (offers week after)
    - U14 and up – second week of June (offers week after)
  
- Recreation League (Chad presented for Luke)
  - Rosters being finalized – 114 teams
  - On pace with last year. High school students not yet registered
  - Short on coaches – contacted teams requesting parents step up

- 5/1 coaches meeting at soccer complex (U5 – U8 at 5pm; U10 & up at 6pm)
    - No packets as in past years. Keeper cards will be handed out at first game. Photo order info will be handed out week before photo date
    - Schedule will be live May 1 for everyone
  - Season to start 5/15
  - First jersey order placed
  - U5 closed, U6 closed, U7 girls closed. Few spots in U7 & U8
  - Sponsorships set for U5-U14. Slightly ahead of last year's sponsorships
- Volunteers (Chad presented for Sara)
    - 178 of 293 available spots filled
    - Will work with Sara on bathroom cleanup days/times
    - Have more volunteers than we need (less participated in buyout)
- Marketing (Diane)
    - Cost for soccer etiquette signs is \$200 after \$160 donation from Ben Winter - will proceed with order
    - Squadlocker team store initial order apparel arrived – good quality with embroidered logo. Will look for more low-cost items to include before reopening store. Better fit for Select players/parents due to higher cost
    - Social media:
      - Facebook events created for summer camps at FDLA
      - Social media followers continue to grow; positive feedback from players on Instagram posts
    - 5/15 is Wear Your Soccer Jersey to School Day – will promote on social
    - Request to submit more news to paper/media.
      - Will send summary of opening weekend and more periodic news to Reporter
      - Chad suggested reaching out to Craig Molitor with FDL Area Convention & Visitor's Bureau – they post community news/videos to their Facebook page
    - FDLA "Progress" article was published in Action Ad
- Concessions (Dan)
    - Valley Popcorn no longer offers pretzels – looking for a new pretzel option.
      - Buffalo Wild Wings sells pretzels
      - Sam's Club may offer
      - CA Flipske in Sheboygan
    - Will schedule meeting with Jeff Kornelli to pick out new freezer
    - Cappuccino machine not working – using for hot chocolate & hot water for ramen noodles
    - Volunteers should do cleanup after high school games or 1/week (concessions stand and under bleachers)
- Sponsorships (Chad)
    - Team sponsorships received
    - Dick's Sporting Goods discount this weekend
- Soccer Complex (Andy)
    - Paint delivered, some pails broken & need replacing

- Water hooked up; however hot water faucet in women's room needs repair (turned off)
- Facility clean-up complete
- Nets on smaller goals complete. Some larger goals need replacing
- Power washer broken
- 5 fields rolled. Will continue rolling as equipment is available
- Some goal posts repainted
  
- Improvements (Andy)
  - Request to form committee to establish turf field, concessions expansion, sound system, scoreboard. Let Andy know if you want to be involved on committee. He will set up separate meeting
  - Meetings with turf companies & H.S. athletic directors
  
- Referees (Kip)
  - 45 refs signed up for summer; 35 showed up for training last Sunday
  - Will start assigning 5/1
  - Kip will work with new refs during games to give immediate feedback
  - Will address referee etiquette & expectations with coaches at 5/1 meeting
  - Reminders to parents to be supportive and not coach or critique players/refs
  - Refs need to be certified and wearing patch
  
- Old Business
  - Mowers – Dan hasn't heard back from Ballweg on appraisal value. They were mildly interested in cosigning large mower. Paul from Country Touch has also asked someone to come out and do appraisal. Paul may use as trade-in. Dan and Andy will communicate if quotes are received from either appraisal
  
- New Business
  - Temporary PVC Nets (Field 1) – when HS is asked not to practice/warmup in goal box, they would like to use temporary nets for goalies – approved
  - Promoting Our Redeemer Lutheran Soccer Events – request to hang banner and yard signs at complex – approved
  - Our Redeemer Summer Camp Field Use – request fee of \$5/player
  - Signs for Campus Drive & Scott Street – Diane will reach out to Ben Winters for options & have them check on permitting needs
  - FC Green Bay Participation – Chad would like Fondy teams to play in this tournament
  - Sound System – needs to be looked at; issues with sound last night. Dan will connect with Bob to look at this
  
- Next Meeting: 5/17 at Soccer Complex
  
- Motion to adjourn: 1<sup>st</sup> Andy, 2<sup>nd</sup> Kip. 7:49 adjourn