



Become a part of Toronto's most exciting grassroots basketball organization.

BASKETBALL WORLD TORONTO (BWT)

BWT is Toronto's most professional grassroots basketball organization that plans, develops and manages high quality basketball programs including leagues, camps and tournaments for men, women and youth year round. We are a professional, authentic and dynamic basketball organization that started off as a small business and has grown substantially since our inception in 2006. BWT was founded to meet the need for high quality basketball programs with a more authentic approach to the development and management of programs. Our youthful and energetic staff has built BWT into the largest provider of basketball programs and services in Toronto. BWT is driven to achieve our ambitious goals that aim to enhance the level of play of basketball in the city. For more information please visit www.bwt.ca.

INTERNSHIP TITLE – SPONSORSHIP & PARTNERSHIPS INTERN

LENGTH OF CONTRACT – Internship for 2 – 8 months (Depends on school internship requirements)

BWT requires a youthful dynamic sports / basketball minded individual to help with the development of BWT's Sponsorship and Partnership initiatives for BWT's basketball programs. This internship will provide an invaluable opportunity to gain essential skills and experience in sponsorship and business in the local sports community. The Intern will be expected to fulfill the requirements of the position for one of the time intervals FALL (Sept to Dec.) or WINTER (January to March) or SPRING (March to May) or SUMMER (June to August). Reporting to the Director / Program Manager or Program Coordinator, the successful candidate will be responsible for, but not limited to:

- Assist the coordinator with current sponsorship and partnership initiatives for BWT's basketball programs by maintaining database records, tracking donations and thanking sponsors using our database.
- Identify and research sponsorship opportunities with corporations, businesses and individuals.
- Support the preparing and editing of current sponsorship initiatives for the Director.
- Inform the Coordinator about any Sponsorship trends within the sector from your research.
- Facilitate Sponsorship and Partnership campaigns with key partners
- Help create presentations that can communicate BWT's vision and value from a Sponsors viewpoint
- Provide general administrative support for the sponsorship and partnership program

SKILLS & QUALIFICATIONS REQUIREMENTS

- Knowledge and passion in sponsorship and partnerships in the sports community is ideal.
- Proven track record of being able to conduct thorough research and a high attention to detail.
- Excellent interpersonal skills, including experience of working with members of the business community.
- Excellent organizational, time management skills and a high level of problem solving and decision-making skills.
- Positive, enthusiastic and committed to getting the job done.
- Ability to manage a varied workload, work under pressure and meet deadlines.
- Reliable, punctual, hard work and motivated self-starter who likes to build things from scratch.
- Highly proficient in Microsoft Office (Outlook, Word, Excel) and the willingness and ability to learn quickly.
- Knowledge and interest of the game of basketball, the basketball industry in the city, or the NBA, or NCAA Basketball or CIS basketball as well as own transportation are assets.

UNIQUE WORKING HOURS

Your commitment to BWT would involve mainly weekdays 10am - 5:00pm with some weekend / weeknight work.

COMPENSATION

This intern position receives **an honorarium based on their time and performance/impact to the business**. In addition to the honorarium, the individual will gain valuable planning, organizing & managing grassroots sporting events.

Interview

All interviews will be held at the BWT head office. We will not offer phone interviews as an option for the first step of the interview process. In addition, please note that we are a dog-friendly environment as there is a small dog that is frequently in the office.

HOW TO APPLY

Please apply online at www.bwt.ca, by clicking on **JOIN BWT** and then **Jobs**. Use the [online application](#) form to apply. Only candidates we are interested in interviewing will be contacted back based on fit for this position and the culture of BWT.

CONTACT INFORMATION: For more information, please contact the Sponsorship Coordinator at 647.444.4298 or email sponsorship@bwt.ca