

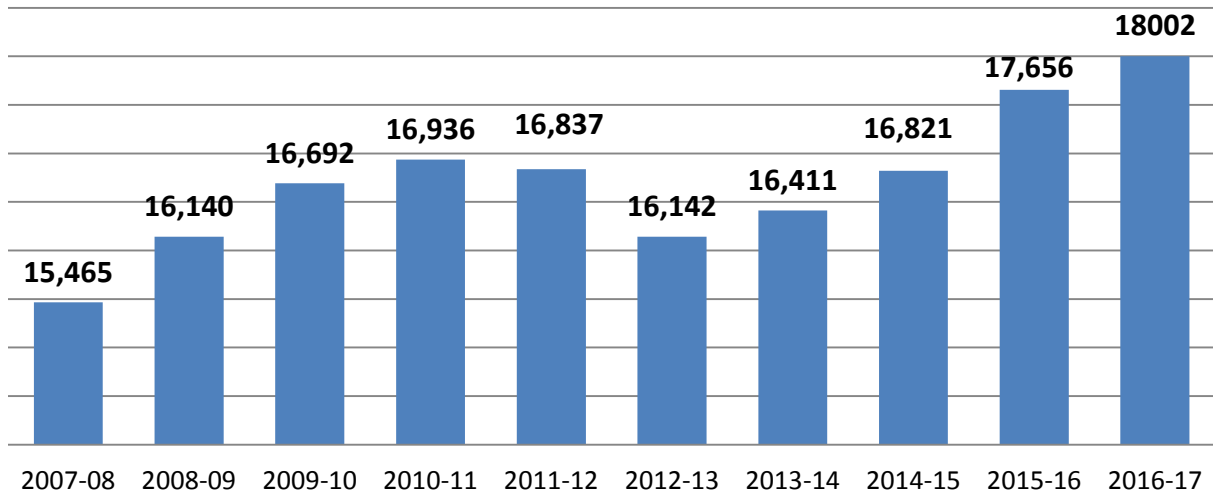


Minnesota Hockey Membership Development Report June 23-25, 2017



Minnesota Hockey recorded its fourth consecutive year of growth at the 8 & Under level and set an all-time record for Minnesota and any US state with 18,002 8U players. That is an increase of 346 players (2%) compared to last year..

Below is a ten year history of the total number of 8 & Under players in Minnesota:



We set new records for total Boys 8U (13,570) and Girls 8U (4,432) membership individually and combined (18,002). A total of 74 Minnesota Hockey associations grew at the 8U level last year with 17 communities growing by at least 20 players.

A report with the 8U membership trends for each district’s associations has been placed in the packet of each District Director. If you would like the digital file, contact Derek Ricke.

In an effort to further assist programs in taking advantage of an Olympic year this coming season, a series of meetings and phone calls are planned to provide ideas and support directly to associations.

Little Wild Learn to Play

The Little Wild Learn to Play is off to a fantastic start. Registration opened on May 23rd and 11 of 16 locations filled on the very first day. We are now one month in and nearly 1,000 players registered for the program.

Grant Update

Pass the Puck Grant – The Membership Development Committee has received and reviewed 19 grant applications in the 2016-17 season. 15 associations have been approved for funds through our grant programs totaling \$22,550.

2 & 2 Challenge

Minnesota had 48 associations complete the 2 & 2 Challenge in 2016-17, which was one more than last season. This was the second most associations we've had complete the challenge in a single season. These associations will be receiving recognition and rewards from USA Hockey this summer. The complete list of associations is available at the bottom of the page.

Below are the dates and details for the 2017-18 2 & 2 Challenge which is now open for registration.

Welcome Back Week – Sept. 18th-24th - Associations will make personal phone calls to retain players.
Try Hockey For Free Days – Nov. 4th & Mar. 3rd – Both THFF events are required this year for 2+2
Transition Program – following THFF – USA Hockey will be offering the membership discount again

Here is a breakdown of associations who completed the 2 & 2 Challenge in the 2016-17 season:

<u>District 1</u> City of Lakes Edgcumbe*	<u>District 5</u> River Lakes Sartell STMA^	<u>District 9</u> Albert Lea* Faribault La Crescent* Northfield St. Peter* Waseca	<u>District 11</u> Two Harbors
<u>District 2</u> Mounds View Roseville	<u>District 6</u> Bloom. Kennedy* Burnsville*	<u>District 10</u> Andover Becker-Big Lake Cambridge-Isanti^ Mora^ Princeton Rogers* St. Francis*	<u>District 12</u> Ely Hibbing-Chisholm
<u>District 3</u> Armstrong Cooper Delano Hopkins* Mound Westonka* Orono* Osseo-Maple Grove	Chaska Chanhassen Eden Prairie* <u>District 8</u> Apple Valley Eastview * Farmington* Johnson Como-NSP Inver Grove Heights* Sibley South St. Paul*		<u>District 15</u> Brainerd Fergus Falls Little Falls Northern Lakes* Park Rapids*
<u>District 4</u> None			<u>District 16</u> Bemidji* Hallock* Red Lake Falls*

^ Silver Status

* Bronze Status