



Danville Oaks Rugby Football Club

Social Media Policy

Participating in rugby programs for the Danville Oaks is a privilege. Student-athletes at the Danville Oaks are held in the highest regard and are seen as role models in the community. As leaders you have the responsibility to portray your team, your organization and yourselves in a positive manner at all times. Sometimes this means doing things that are an inconvenience to you, but benefit the whole team.

Facebook, Twitter, Instagram, SnapChat and other social media sites have increased in popularity globally, and are used by the majority of student-athletes and their families who participate in the Danville Oaks. Student-athletes and family members should be aware that third parties---including families, coaches, board members, the media, teachers, and other participants---could easily access your profiles and view all personal information. This includes all pictures, videos, comments and posters. Inappropriate material found by third parties affects the perception of the student--athlete and the program.

Examples of inappropriate and offensive behaviors concerning participation in online communities may include depictions or presentations of the following:

- Photos, videos, comments or posters showing the personal use of alcohol, drugs and tobacco.
- Photos, videos, and comments that are of a sexual nature.
- Pictures, videos, comments or posters that condone drug-related activity.
- Content online that is unsportsmanlike, derogatory, demeaning or threatening toward any other individual or entity (examples include but are not limited to: derogatory comments regarding another team; taunting comments aimed at a student-athlete, coach or team at another institution and derogatory comments against race and/or gender).
- No posts should depict or encourage unacceptable, violent or illegal activities (examples include but are not limited to: hazing, sexual harassment/assault, discrimination, fighting, vandalism, academic dishonesty, underage drinking, illegal drug use).
- Content online that would constitute a violation of any Danville Oaks, Rugby NorCal or USA Rugby code of conduct.
- Information that is sensitive or personal in nature or is proprietary to another participant or the Danville Oaks.

If a student--athlete's profile or a parent's and its contents are found to be inappropriate in accordance with the above behaviors, he/she will be subject to the following penalties:

- A meeting with the Vice President and Head Coach
- Penalties as determined by the Board of Directors, including but not limited to possible suspension of the participant from his/her team.



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For your own safety, please keep the following recommendations in mind as you participate in social media websites:

- Set your security settings so that only your friends can view your profile.
- You should not post your email, home address, local address, telephone number(s), or other personal information as it could lead to unwanted attention, stalking, identity theft, etc.
- Be aware of who you add as a friend to your site – many people are looking to take advantage of student-athletes or to seek connection with student-athletes.
- Consider how the above behaviors can be reflected in all social media applications.

If you are ever in doubt of the appropriateness of your online public material, consider whether it upholds and positively reflects your own values and ethics as well as those of the Danville Oaks Rugby Club. Remember, always present a positive image and don't do anything to embarrass yourself, the team, your family or the Danville Oaks.

By checking the box below you affirm that you understand the Danville Oaks Rugby Club Social Policy for Student-Athletes and their families and the requirements that you must adhere to as a member of the Oaks organization. Also, you affirm that failure to adhere to this policy and guidelines may result in consequences that include suspension of the participant from his/her team.